



King And Queen To Be Hosted At The 1966 Riddle Memorial Hospital Country Fair

Something new has been added this year! Needless to say, it will encourage all youngsters to come to the Fair (and parents are sure to be interested too!).

Mr. William B. Sweetland, the publisher of the Delaware County Daily Times, has kindly consented to sponsor a King and Queen Contest for this year's Fair. Any boy or girl twelve years of age or under is eligible to enter the contest. The two winners will be given \$25.00 each so that they may enjoy the Fair free of charge! The youngsters must be on the hospital grounds on Fair Day at 10:30 A.M. at which time the drawing will be made.

Contest blanks will be printed and circulated in the Delaware County Daily Times. These blanks will also be made available to each auxiliary and may be picked up at the hospital Receptionist Desk.

Three Day Blitz For Selling Chances Is Set For Media Shoppers Days

A concentrated three-day blitz for selling Fair chances is set for July 28-29-30 in Media. These days are "Media Shoppers Days" and every auxilian is invited to come into Media and sell her chances. This is a rare opportunity to get in touch with many shoppers and to sell your six books. Make plans to be there one or all of the days!

This year, the auxilian who sells the most chances will get a \$15 prize, second prize, \$10 and the third prize, \$5.

WELCOME TO OUR NEW MEMBER

Rose Tree Auxiliary
Mrs. George Bauserman (Peg)

Mr. William G. Essick, Jr. Appointed Administrative Assistant To Mr. Donald Laughlin, RMH President

Mr. William G. Essick, Jr., of Springfield, formerly with Main Lafrentz & Co., certified public accountants, has been appointed to the position of Administrative Assistant, it was announced by Donald L. Laughlin, president of Riddle Memorial Hospital.

Mr. Essick is a graduate of Drexel Institute of Technology, is a certified public accountant and is presently enrolled in the Graduate Program at Drexel Institute. He is a member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants and the American Association of Hospital Accountants.

Mr. Essick is married to the former Judith Brown of Wallingford, Pennsylvania. The couple have three children and reside in Springfield, Pennsylvania.

Important Program Meeting Set For July 26th, Chairman Rolison Reports

A most important meeting of all Program Representatives from the 16 auxiliaries is set for Tuesday, July 26th, at 1:30 P.M. in the Medical Library. Chairman Dorothy Rolison has requested that attendance be 100% this time. If the respective auxiliary representative cannot attend, it is urged that the auxiliary's president or vice president come in her place!

Notice From The Antique Auction Booth

WANTED!!!! Any old china, glass bric-a-brac, linens, lamps. Furniture of all types. Books, old records, etc. to be sold at Antique Auction at Fair. We will pick up, Ruth Jenckes, LO 6-6829 Mildred Bingham, KI 4-5606.

Now Is The Time...

(An Editorial)

September 17th is rapidly approaching and this, of course, is the date of the 1966 Country Fair. It is the biggest fund-raising project of the Women's Auxiliaries. Last year a record total of over \$21,000 was reached!

Now this article is not intended as a "hot weather sermon". It is being written rather in the spirit of concern and morale boosting.

While it is true that we all tend to relax and take things easy in the summertime, we really can't afford to do so if we are to meet our pledge! Summer months are Fair preparation months for Riddle gals...

As dedicated auxiliaries, we are committed to sell our quota of chances. Our largest source of revenue has always come from our chance selling. The Fair goes away over the top if our chances hit the \$10,000 mark! Our auxiliaries have arranged for us to participate in the selling of these chances in public places. Won't you arrange a few sittings and try to sell your books?

The Country Fair Program last year brought in a profit of over \$5000 through the selling of program ads. We hope to do as well this year! Every business firm you patronize is a potential customer. If you know of any new advertiser or can sell an ad to someone not contacted or assigned, please check with Chairman Dorothy Rolison, KI 3-7175.

It is not fitting for one to make no effort to help the Country Fair and then to sit back and criticize respective chairmen. No matter what it is you have to offer in the way of suggestions or ideas that would benefit the Fair please do it now!!!! All Fair chairmen are working very, very hard and they would appreciate help.

Mr. Laughlin once referred to the women auxiliaries as "The Unsinkable Molly Browns". So do help to keep the good SS RIDDLE MEMORIAL HOSPITAL afloat in smooth financial waters by doing your part and remember: NOW IS THE TIME.....ADH

QUOTABLE QUOTES:

ORGANIZATION — Victor Hugo "He, who every morning plans the transactions of the day, and follows that plan, carries a thread that will guide him through the labyrinth of the most busy life. The orderly arrangement of his time is like a ray of light which darts itself through all his occupations. But where no plan is laid, where the disposal of time is surrendered merely to the chance of incidents, all things lie huddled together in one chaos, which admits of neither distribution nor review."

Lines To The Ladies....

Due to the intense heat, attendance at July 11th Women's Board Meeting was poor; therefore, the meeting was cancelled...there will be no August Women's Board Meeting...Treasurers of all auxiliaries are requested to forward their checks as soon as possible to Mrs. Victor Bean, 862 Park Ridge Drive, Media, Pa. 19063...about \$200 should be left in an auxiliary treasury...this is the maximum amount...As of July 18th, there were 134 patients in RMH or 87% which is very good for July...Riddle's first Medicare patient was Mrs. Mary Wintersteen, 130 S. Orange Ave., Media, who required treatment of a surgical condition....

We met the attractive, charming Mrs. Dorothy Kress, Editor of TOWN TALK, when she interviewed "Chip" Essick for a future Profile in TT...Did you know that Ruth Carlson donated stainless spoons to the Major Treat Shop and we're all grateful to her...Skip Baird's husband, William H. Baird of Moylan, has been appointed to Haverford State Hospital Board of Trustees by Governor Scranton...Mrs. Mae Sorenson, the Merry Token Shop regular volunteer, met a Mrs. Reynolds in Jensen Beach, Fla. whose daughter is Mrs. Robert Hoyt of Dutton Mill Road, Media...Mrs. Reynolds remembered RMH with fondness....

Former Riddlegram Editor Howard A. Wiley, now of PMC's Public Relations Staff, wrote the lyrics to a new opera "The Trojan Women" to be presented at PMC on June 11th, 1967...Met college gal Jane Oakey gracing the Receptionist Desk and she said that Carol, her sister, was busy at the School in Rose Valley Day Camp...The By-Laws Committee hopes to present the revised By-Laws at the Sept. meeting...Nice profile of Nancy Pinney in Town Talk recently...Dr. and Mrs. Robert Bepler announce the birth of a son on June 27th in RMH...Sara Bepler is a member of Rose Tree Aux...Toni Kruc, RMH pharmacist, gave birth to a son, David, at Methodist Hospital on June 16th...Mrs. Kruc has sold 685 ads for Country Fair Program thus far....

Nell Copson rated a four-page spread in "The Craftsman" Magazine for July-Aug...Rosemary McClatchy turned over a \$3500 check from the Riddle Thrift Shop thus totaling \$8500 for the 1965-66 season in the shop...Miriam McGee of Riddlewood working at the desk in the Providence Motel...At Lima's June meeting, it was decided that

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stick your neck out!

Take A Long Look At Where You Can Help At The Country Fair And Then Call The Chairman:

Bake Booth, Cakes, Pies, Cookies, etc. - Elizabeth Neal, LO 6-0928

Village Gift Shoppee, Hand Made Items - Mary Miller, GL 9-3427

Country Store, Preserves, Canned Fruits & Vegetables and Produce -
Mildred Ewell, KI 3-8268

Attic Shop, White Elephants - Jeanette Pappas, KI 4-1066

Garden Booth, Plants, Shrubs, etc. - Louise Caldwell, LO 6-1822

Auction, Antique & Good Junk - Ruth Jenckes, KI 4-3416

Beehive (Chance Booth) Cash Donations or Bottles of Cheer - Cornie
Burckhardt, GL 9-1777

Around the World, When you go on vacation send a gift to Chairman
or yourself - Jean Cotton, LO 6-2963

Good Used Toys - Elsie Buhel, LO 6-5140

My husband can work - Wynne Eisenhart, LO 6-0403

Special Attractions To Appear At The Country Fair, Sept. 17:

Friday Night, Sept. 16 - Billy O'Brian and his combo from 7 P.M. to 10 P.M.

Saturday, Sept. 17 - Opening the Fair: Penncrest High School Marching Band at
10 A.M.

Exhibitors: Candle Maker, Decorative Arts, Oil painted Plaques, Arts and Crafts,
Pastel Portraits, Silhouettes, etc.

Activities: Slot Car Racing (all day), Bingo Game, Petting Zoo, Men's Games,
Fashion Show, Mr. Sonnee Gottlieb and Vero, his Manchester terrier. Other
Events: Karate, Dancing. Try a chance at the Beehive. Children's Rides and
Games....

SPECIAL ATTRACTIONS: Shirl Conway, star of "The Nurses", Mr. Gary Geers,
KYW-TV announcer, Organist Shirley McFadden.

JOIN THE CROWD ENTERING THE AMATEUR ART SHOW!!!!

Mrs. William A. Fritz, Jr. - LO 6-7534, Chairman Only \$1.00 Entry Fee -
Prizes of \$10.00 and \$5.00.

LINES TO THE LADIES.... *Continued from page 2*

starting in the fall, meetings will be held on alternating mornings and evenings in the homes of members...Workshops for Lima's forthcoming bazaar in Nov. will be held at Elma Albright's (Riddlewood) on the evenings of July 27th, Aug. 8th and 24th... On July 10th, the Lima gals and their families journeyed to Brandywine State Park for a family picnic...Katherine Hill, president of Concord Aux., presented the Women's Board with a check for \$600...Bibbie Breen, after recent surgery, now back on the road to recovery...Dorothy Heyburn is doing fine and getting about here and there!...Concord's last meeting for the summer was held at the Longhorn Ranch...a lovely luncheon preceded the meeting...record attendance was noted....

Three Riddle volunteers waited very patiently in RMH on June 28th while Dr. Shaffer performed operations on their sons (tonsils and adenoids) — Mrs. John Tredennick (Recpt. on Tues. nights...); Louise Nilon of Rose Tree Aux.; and ADH. We were all grateful for the comfortable air conditioning and for the wonderful care given our offspring...David, Malcolm and Robin in our superb Pediatrics Dept... Mrs. Ethel Hill of the Major Treat came back from a week's vacation in Wildwood, N.J. with a gorgeous tan!...Bowling Green, Cheyney and Concord Aux. — please note that you are assigned to kick off the Thrift Shop Schedule in Aug. and Sept. — see Thrift Shop Schedule printed elsewhere...Do get busy and sell your books of chances and help with the program ads so that our Fair is an assured success...Stay cool if you can...ADH

Thrift Shop Auxiliaries Schedule 1966-67

Bowling Green	Aug. 22-26	Dec. 12-16	Apr. 10-15
Cheyney	Aug. 29-Sept. 2	Dec. 19-22	Apr. 17-22
Concord	Sept. 6-10	Jan. 3-7	Apr. 24-29
Gradyville	Sept. 12-16	Jan. 9-14	May 1-6
Lima	Sept. 19-24	Jan. 16-21	May 8-13
Media	Sept. 26-Oct. 1	Jan. 23-28	May 15-20
Middletown	Oct. 3-8	Jan. 30-Feb. 4	May 22-27
Moylan-Rose Valley ..	Oct. 10-15	Feb. 6-11	May 29-June 4
Nether Providence...	Oct. 17-22	Feb. 13-18	June 5-10
Riddlewood	Oct. 24-29	Feb. 20-25	
Rose Tree	Oct. 31-Nov. 5	Feb. 27-Mar. 4	
Springfield	Nov. 7-12	Mar. 6-11	
Springhaven	Nov. 14-19	Mar. 13-18	
Swarthmore	Nov. 21-23	Mar. 20-25	
Wawa	Dec. 5-10	Apr. 3-8	
Beatty Hills	Dec. 5-10	Apr. 3-8	

SHOP HOLIDAYS

CLOSED:

Sept. 17	R.M.H. Country Fair
Nov. 24, 25, 26	Thanksgiving
Dec. 23, '66-Jan. 2, '67	Christmas & New Year's
Mar. 24	Good Friday
Mar. 27	Easter Monday
May 31	Memorial Day

SHOP CLOSED FOR THE SUMMER 1 P.M. SATURDAY JUNE 10.

Classified Ad

Custom slip covers, alterations and dressmaking,
Alice Rostron, LO 6-6720.

EDITOR'S BOX

Mrs. Alice Dana Haberle
Riddlegram Editor
22 War Trophy Lane
Media, Pa. 19063 LO 6-7141
Aug. Deadline - August 8, 1966

RIDDLE MEMORIAL HOSPITAL

MEDIA, PENNSYLVANIA 19063

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