



VOL. V. No. 10

RIDDLE MEMORIAL HOSPITAL

OCTOBER 1963

## Refreshing Mental Harvest

"The days that make us happy  
Make us wise"  
John Masefield



1963		OCTOBER						1963	
SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.			
6	7	1	2	3	4	5			
13	14	8	9	10	11	12			
20	21	15	16	17	18	19			
27	28	22	23	24	25	26			
		29	30	31					

"A pictur' that no painter has the colorin' to mock ---  
When the frost is on the punkin' and the fodder's in the shock"

### "AUX." NEWS

OCTOBER MEETING of the Women's Board will be an open meeting at the "LONGHORN", on Baltimore Pike, Luncheon and installation of new officers will follow. ALL AUXILIARY MEMBERS ARE INVITED AND URGED TO ATTEND. Cost; \$2.40. Please advise your auxiliary president if you plan to attend.

BEATTY HILLS: Mrs. W. (Betty) Kunz, Corresponding Secretary for 1963-64  
Contact Mrs. H. (Cerrie) McDowell for Personal/  
General Christmas Cards. Phone KI 4-0693

CONCORD: Started its year with a "BANG" - Wednesday, Sept. 11th, at "Luncheon At Longhorn". 31 members heard guest speaker DONNIE WATSON talk on "Volunteer Work at Riddle." Vince Lee interviewed our members on final 15 minute segment of his show on our year's activities. Nice publicity --- all enrolled as Charter Members of his "Nut" Club.

GRADYVILLE: Sept. 8th Smorgasbord at Clover Leaf Inn, netted \$151.02. Chances are being sold on 22 inch doll with 12 outfits --- will make a beautiful Christmas gift for some little girl - Drawing, December 2nd.

MEDIA: New Officers 1963-64

President. Mrs. Donald (Louis) Rose  
Vice President Mrs. Donald (Anne) Harris

Continued on page 4

### James Whitcomb Riley\*

It's that time of year again. Children back in school. All summer gear stashed away. New colors on the countryside --- new Women's Board and Auxiliaries Officers --- more than a touch of Fall in the air --- a promise of Winter --- which brings us to thinking in terms of inevitable change.

The Sixth Country Fair and Horse Show is now pleasant history. Our thoughts should be turning to originate new and greater ways to help make Riddle Memorial Hospital a more desirable and finer facility

In retrospection, we would be remiss, if not derelict, in our duty if we failed to take this brief moment and space to give a 'long hurrah' for our DEDICATED VOLUNTEERS' --- without them we'd be lost.

While this expression of appreciation may seem small, our sense of gratitude is indeed large and perhaps best expressed by all of us, and Elizabeth Barrett Browning --- WE LOVE OUR VOLUNTEERS, "to the length and breadth and depth our souls can reach."

\* (no kissin' kin of you editor)

### MEDIA AUX:

Mrs. Alfred (Evelyn) Gross - Boy

Mrs. Jack (Joanne) Union - Girl



"DEADLINE DATE" - NOVEMBER '63 - OCTOBER 28th

CHRISTMAS IN OCTOBER? WHERE? THE MERRY  
TOKEN SHOP! NEW AND UNUSUAL GIFTS ---  
IMPORTS --- GLASSWARE --- TOYS --- JEWELRY  
--- NOVELTIES ---ETC.  
PERSONALIZED CHRISTMAS CARDS.  
SHOP HERE FIRST. CONSTANTLY CHANGING  
STOCK.



### Aux Angels Accolades



To MEDIA AUX'S new member, Elva Moesta (and she's really giving the MOSTA to Riddle; She hand-made 50 "Puppets"! donated proceeds of homemade Christmas toys last year; has baked and given several beautifully decorated cakes to raise money, and in addition will decorate birthday cakes for the hospital to be given patients; her specialty is fancy cooking and baking and making artistic items --- she is truly the Moesta with the Mostest!

### Now Hear This!

THE MESSAGE IS LOUD AND CLEAR --- RETURN ALL COUNTRY FAIR APRONS NOW ---- (repeat) NOW --- to Beb Thomson All Volunteers, regardless of the number of hours spent on tours; Thrift Shop; Merry Token and Major Treat on 'in-service' (In hospital secretarial, patient contact, etc.) will be invited to the Awards Tea to be given at an announced date in November by the Volunteer Department.

THE FIFTH ANNUAL LIBERTY BOWL GAME, to be held at the Philadelphia Stadium, Saturday, December 21, is being sponsored by the 61 Member Hospitals of the Delaware Valley Hospital Council (of which Riddle is a member). Each Hospital's Women's Aux is participating and will retain \$1 for each ticket sold. In addition, will participate in an award of a 1964 Oldsmobile, which can be chanced off. Complete details in November RIDDLEGRAM.

### Thrift Shop Schedule for Auxiliaries

Bowling Green	November 4 - 9
Cheyney	November 11 - 16
Concord	November 18 - 23
Gradyville	November 25 - 27
Lima	December 2 - 7
Media	December 9 - 14
Middletown	December 16 - 21
Moylan	January 2 - 4
Nether Providence	January 6 - 11
Riddlewood	January 13 - 18
Rose Tree	January 20 - 25
Springfield	January 27 - February 1
Springhaven	February 3 - February 8
Swarthmore	February 10 - 15
Wawa	February 17 - 22
Beatty Hills	February 24 - 29
Bowling Green	March 2 - 7
Cheyney	March 9 - 14
Concord	March 16 - 21
Gradyville	March 23 - 28
Lima	March 30 - April 4
Media	April 6 - 11
Middletown	April 13 - 18
Moylan	April 20 - 25
Nether Providence	April 27 - May 2
Riddlewood	May 4 - 9
Rose Tree	May 11 - 16
Springfield	May 18 - 23
Springhaven	May 25 - 30
Swarthmore	June 1 - 6
Wawa	June 8 - 16

### Special Mention

SPECIAL MENTION: To Marty McNeeley --- WRCV (NBC) Philadelphia for nice job of Prize Presentations at Country Fair. Send him a post-card c/o WRCV Box 1060, Phila. 5, Penna., before Oct. 18th; You might win \$10.60 ---- you could win a 1964 'Jet' OLDS ---include your name, address and phone number.

### VOLUNTEER DEPARTMENT (Donnie Watson, Director)

The volunteer department is most grateful to Mrs. Roger Twidle, Springfield, who ran the Little Shop in Chester Hospital; for donating 11 Candy Stripers uniforms, We are fortunate in having several of Chester Hospital's former volunteers (hope to have more for weekends)

Mrs. Gus (Bea) Oas and Mrs. Dot Fear have been appointed co-chairman of receptionists. Bea Oas is also responsible for growing, arranging and donating beautiful flowers arrangements on reception desk.

## PARTY LINE (What's Buzzin', Cousin?)

Media Aux's 1st V.P. Mrs. Don (Anne) Cooper, recuperating at RMH from heart attack. Mr. and Mrs. Lew (Lee) Clark and Mr. and Mrs. Donald (Louis) Rowe are Nassau Cruise Bound Nov. 16th.

RIDDLEWOOD AUX; Mrs. Elizabeth Blai, the mother of "Stanley" (RMH's whimsey horse) is scheduled to teach a class in Sculpturing at Penncrest High School this Fall.

Lovely Judy Brodman, of West Chester State College, and daughter of Riddlewood's Eleanor Brodman was chosen Sweetheart of her Fiance's TKE Fraternity at Rider College (N.J.)

Vince Lee, WXUR announcer, can thank Les McCullam for getting him to the Country Fair to announce Yvonne's Fashion Show. Vince's car was broken down on Baltimore Pike when Les spotted him and gave him a lift to Rose Tree Hunt Club (just one half hour late) --- (weren't Yvonne's Fall fashions stunning!)

TELE-TYPE 'cut-in' - - - Please have your copy in BEFORE dead-line! It's much easier to delete copy than to lack material.  
ALLOW ABOUT EIGHT DAYS FROM DEAD-LINE TO MAILING.

Thank you.



WINNERS OF 'TREASURE TROVE' PRIZES AWARDED AT THE ANNUAL COUNTRY FAIR AND REGISTERED HORSE SHOW.

L/R - Mrs. "Peg" Powell, Media, \$200.; Mrs. Gladys Hunter, Chester, \$2,000.; Mr. Ralph C. Lott, Media, whose dog 'Trina' held the \$500. winning ticket

## HOT LINE TO OUR OWN

# Central Intelligence Agency irculate ntensively Auxiliary

### VISITING HOURS DAILY

Private Rooms: 10:00 a.m. to 9:00 p.m.  
Semi-Private Rooms: 2:00 p.m. to 5:00 p.m.  
7:00 p.m. to 9:00 p.m.  
3rd Floor Obstetrics: 3:00 p.m. to 4:00 p.m.  
7:00 p.m. to 8:30 p.m.  
Babies will be shown  
from: 3:15 p.m. to 3:45 p.m.  
7:30 p.m. to 8:00 p.m.  
4th Floor Pediatrics: 11:00 a.m. to 12:00 noon  
2:00 p.m. to 7:00 p.m.  
Medical-Surgical  
4th Floor: 2:00 p.m. to 5:00 p.m.  
2nd Floor: 7:00 p.m. to 9:00 p.m.

Intensive Care: 15 minute visiting periods  
Children under 14 years are not allowed to visit patients.  
Please obtain your visiting card from the Reception Desk.  
For the Benefit of the patient, only two visitors are allowed per person at the same time.

THANK YOU FOR YOUR COOPERATION

Gala Thanksgiving Eve Dinner Dance  
Benefit

Riddle Memorial Hospital  
Wednesday, November 27, 1963 - 8 P.M.  
Aronimick Golf Club - Newtown Square.  
Registered Invitations available

More about this later. Check with your Development Relations Office for full details.



Mrs. Joseph S. Weaver, Jr., of Media, Horse Show Chairman, and Mrs. Robert B. Latch, of Glen Riddle, examine trophies.

# **"AUX." NEWS** From page 1

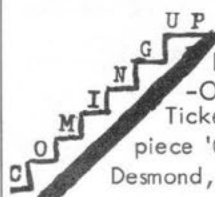
Secretary Mrs. Kenneth (Edna) Pusey (also Membership Chm.)  
 Treasurer Mrs. R. E. (Judy) Warden  
 SPRINGFIELD: New Officers 1963-64  
 President Mrs. Harold (Doris) Williams  
 1st V. President Mrs. G.H. (Betty) Abel, Jr.  
 2nd V. Pres. Mrs. W.H. (Minta) Emmerling  
 Cor. Secretary Mrs. Vincent (Ollie) Cianfara  
 Secretary Mrs. Carl (Edna) Feiner  
 Treasurer Mrs. Eugene (Kay) Small  
 Ass't Treasurer Mrs. Daniel (Evelyn) Downs  
 SPRINGHAVEN: New Chaimen:  
 Publicity Sally Young  
 Country Fair Ruby Helton  
 Charity Ball Marion Marshall & Dottie Hassis  
 Membership Peg Hayden  
 Volunteers Mrs. E.E. (Lillian) Hinson  
 Thrift Shop Sarah Palen  
 Gift Shop Mrs. Robt. (Dottie) Fey  
 Sunshine Cards & Flowers Winnie Westburg  
 PLEASE NOTE NEXT MEETING: Oct. 17th, 11:30 a.m. home of PEG HAYDEN, Quiet Hollow Lane and Dog Kennel Road, Media.  
 SWARTHMORE: New Officers 1963-64  
 President Mrs. John Gersbach  
 Vice President Mrs. J. Stuart Torrey  
 Treasurer Mrs. Ralph Stimmel  
 Secretary Mrs. Sma Rivello

We Warmly Welcome  
 To the Riddle Family



Media Aux: Mrs. Rex (Ina) Graham and Mrs. Jean Kershner.

Riddlewood Aux: Mrs. William Clanon, 52 War Admiral Lane, Media 26; Phone LO 6-1581: Mrs. William K. Davis, 11 Rampart West, Media 26, Phone LO 6-7832: Mrs. Lawrence R. Wright, 13 War Admiral Lane, Media 26; Phone LO 6-5780



CONCORD AUX: October Dance Party, Saturday Oct. 12th -Old Mill, Rose Valley-Moylan. Tickets \$3.50 couple; Music by 6-piece 'Combo', Contact Mrs. James Desmond, GLobe 9-2995 for tickets.

"Yuletine Shoppe"; Nov. 30th from 10 a.m. until 8 p.m., at Concord Fire Co., Concordville. Under direction of Chm. Mrs. Arthur Richman project has produced handcrafted Xmas decorations, Xmas cards and paper, sewing, garden booth, white elephants, parcel post and scarfs.

MEDIA AUX: Christmas Cocktail Party, Dec. 8th, 5 p.m. until 8 p.m. Old Mill, Wallingford; \$5.00 couple.

MIDDLETOWN AUX: "The Play Girl Calendar Dance"; Oct 18th; Springhaven Country Club; 9 p.m. until 1 a.m. Rose Valley Orch. Entertainment. For tickets call Anne Radley LO 6-6451. Eillen Guthrie, General Chm., Grace Kalfaus, Entertainment Chairman.

RIDDLEWOOD AUX: Harvest Moon Ball; October 11th, from 8:30 p.m. until??? Crown Room of Longhorn Ranch. Music by Chamber Society of Lower Nether Providence (music with a low, down beat that is). Intermission show 'Square Dance Exhibition'; expert teachers under supervision of Caller Buzz Weisen. \$1 per person - drinks are reasonable.

## **Amen Corner**

"An Adult is a person who stops growing at both ends and is now growing in the middle."

## **RIDDLE MEMORIAL HOSPITAL**

MEDIA, PENNSYLVANIA 19063



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