



Refreshing Mental Harvest

"The Time To Make Friends Is Before You Need Them!"

A Message From Your Editor

I am delighted to be "aboard", I will try to maintain the high standards of 'newsmanship' exhibited by Howard Wiley, my predecessor, I invite your help and criticism.

I would hope we might establish friendly, effective liaison by working as a team and adopt some 'ground rules' designed to eliminate confusion.

In the matter of "mass media" coverage there should be one (Repeat one) release source for external public relations and publicity. To be effective - - - to have impact - - the 'story' will originate from the Development/Public Relations Office on approved NEWS RELEASE stationery and will be directed to all media concerned (Newspaper, radio, television, trade papers, employee publications, etc.) THE STORY SOURCE, however, will usually be initiated by you through your auxiliary public relations chairman who will forward it to the Development/Public Relations Office (on the new pink "newsmemo" letterheads now in the hands of your public relations chairmen) - - -PRIOR to "DEAD-LINE DATE".

I have discussed the feasibility of the Women's Board appointing a Consulting Publishing Editor to meet with me once a month - - - at 'make-up' time - - - in order that the news YOUR group considers of prime importance is published. "Skip" Baird believes this should be one of the functions of your Women's Board president and accordingly, for the remainder of her term, will act in this capacity.

Gene Reiley

Manager-Development/Public Relations

Beulah, Peel Me A Grape, It's Country Fair Time Again!

Depending upon whether or not you're an optimist or a pessimist - - - come the ending of summer or the beginning of fall - - - come September 21st - - - all the work of the Auxiliary for the Country Fair during a long, hot summer ends on a 'seven digit' word - - -SUCCESS or FAILURE. Count the letters then think in terms of an "across the board" winning ticket! This you've got in your Annual Country Fair. Lest you forget (and who in your organization would) the date: September 21st, '63 the place: Rose Tree Fox Hunting Club; the show: THE SIXTH ANNUAL COUNTRY FAIR OF THE RIDDLE MEMORIAL HOSPITAL.

"What goes on at the Country Fair"? Like asking the question, "what comes off at a burlesque show?" EVERYTHING - (but, of course, this is where the similes end.) Everything to delight the eye - - - gladden the heart - - - and we hope "flatten" your pocketbook and "fatten" our coffers. For your pleasure - - - we get treasure. Mark the date well in your heart - in your mind and on your calendar and "GO" all out for our "FAIR".

FAIR FARE!

Indian Summer --- at its best! A slight touch of Fall in the air---certainly a starting to 'make ready' by the trees for their annual symphony of color --- a bit of haze caused by the burning of a few of the leaves that just couldn't hang on any longer---a smell of new mown hay---a few early pumpkins---honey---bittersweet---blooming 'mums' - this, dear reader, is just the setting for central Delaware County and the Country Fair.

Continued on page 4

SAM RIDDLE



"MAN O' WAR"

"Aux News"

Beatty Hills: Moving or housecleaning? Remember **WE** need your 'white elephants' for "Paris Flea Market" at our Country Fair. Please call: Pat Mann (KI 3-6491) or Emma Anderson (KI 3-5566) **FLASH!** Our 'AUX' tallied up a neat \$200. Plus-- at our Las Vegas nite.

BOWLING GREEN: Garden Tour great success. Dedicated President, Mrs. Herbert S. Loveman and her committee realized \$1,735: \$1,260. for Bowling Green and \$475. from tickets sold by other 'aux'! Grateful appreciation to the Clarence L. Jordans for gracious hospitality from us and all who attended. **CHEYNEY:** Realized \$137. from chance coupons on **Afghan**, won by Ruth Young, Ardmore, and **Beaded Sweater**, won by Helen Laimbeer, Riddle's "coupon book" chairman for our Country Fair, and Rose Tree "Aux" member. Mildred Butcher, of Cheyney State College, will accompany her husband Joseph, to Nigeria, Africa in July. He will set up an Industrial Arts Program in the Port Harcourt Technical School. They expect to be out of the country two years.

LIMA: New officers elected for 1963-1964; President - Miss Stella Proctor
1st Vice Pres. - Mrs. Charles (Pat) Bergeman
2nd Vice Pres. - Mrs. Thomas (Nancy) Dowd
Cor. Sect. - Mrs. Adrian (Olive) Morrison
Rec. Sect. - Mrs. Lester (June) Bryant
Treas. - Miss Helen Maag

MIDDLETOWN: New officers for 1963-1964; President - Mrs. Ross (Anabelle) Adams
Vice Pres. - Mrs. John (Eileen) Guthrie
Cor. Sect. - Mrs. C. Scott (Sally) Seltzer
Rec. Sect. - Mrs. J. Van Dyck (Dot) Fear
Treas. - Mrs. D. V. (Anne) Vigneron, Jr.
Next meeting: September 11, 1963

RIDDLEWOOD: New officers elected at May meeting.

President - Mrs. Herbert (Joan) Sendall
Vice Pres. - Mrs. John (Fran) Shore
Rec. Sect. - Mrs. Robert (Nancy) Ewing
Cor. Sect. - Mrs. James (Helen) Robertson

Highlights of the "Meet Your Neighbor" Show Telecast From WRCV-TV-CH. 3 Philadelphia 6/22/63

Note: Because of technical difficulties in projection and transmission, this show will be re-taped and 'aired' at a future date. We did want you to have some idea of the high points and do want you to know of WRCV-TV'S interest in a future "re-do".

SAM RIDDLE'S DREAM



RIDDLE MEMORIAL HOSPITAL

Treas. - Mrs. Theodore (Jo) Lachmann
No meetings during summer months.
President Alice Haberle is publishing news-letter "POSTSCRIPTS" to keep members informed on hospital activities during June, July and August.
SPRINGFIELD: Resigned; Publicity Chairman, Mrs. Raymond Splane due to ill-health---interim appointee, Edna Feiner...June 8th, Cocktail and Buffet netted \$250...June 20th meeting of Committee Chairmen of Springfield's "Gypsy Tea Tent" for Country Fair brought together Co-Chairmen, Mrs. Rick Ricker & Mrs. G. H. Abel, Jr. and following chairmen; Tea, Mrs. Kenneth Huntsman, and Mrs. Joseph Boutchard; Jewelry, Mrs. Vincent Gianfaro; Fortunes, Mrs. Earl N. Mullen and Mrs. James Williams; Decorating, Mrs. G. H. Abel, Jr. and Mrs. Rick Rickers; Tickets, Mrs. Monica Harris and Mrs. Raymond Ogle; Publicity, Mrs. Carl Feiner.
SWARTHMORE: Selling 'American Artists' and 'California Artists' Xmas cards in conjunction with regular cards :: Interested parties please call Mrs. Bartine Stoner, KI 3-0582. Next meeting; Sept. 10, 9:45 A.M.---home of President Mrs. F. Pelzer Lynah.

MEDIA: Attention: "Lava-Lava" and Muumuu wearers!!! **HAWAIIAN LUAU** - Saturday, July 20th (rain date July 21st) from 4 p.m. until the 'pig and poi and Mai-Tais' are gone. The place;

LIFE SIZE



LANDSCAPIN

the "hale" of Lois and Don Rowe at Diamond Head---(Gradyville to the 'kamaaina'). "Kale for kane and wahine" 5 bucks mainland. Be 'akamai and hauoli, aikane' tickets are limited; see any Media member for yours; dress native - leave the 'outrigger' at home - hauoli Aloha' Emma Pusey's Tupperware Party of June 12th made \$25.00. Media Auxiliary patients and/or family in Riddle Memorial Hospital since opening: Joan McClenachan, Cor. Sect.: Mrs. Paul Badey and her new born daughter Karen Chrystel; Michael Weinert, son of Mr. and Mrs. Harold Weinert; Trace Putt, son of Mr. and Mrs. Frank Putt.

WE WARMLY WELCOME TO THE RIDDLE FAMILY CHEYNEY 'AUX'

Mrs. Charles (Carolyn) Brown, P.O. Box 36,
Cheyney
Mrs. Clarence (Helen) Johnson, 518 Washington
Avenue, Media
Mrs. Joseph (Eula) Gibbs, 455 Washington Ave.,
Media.
Mrs. Samuel (Carolyn) Goldberg, 5 Ridge Road,
Media

ANTERS



ROGRAM

Mrs. Frank (Marguerite) Garrison,
1004 Ash Road, Sharon Hill
RIDDLEWOOD 'AUX'
Mrs. Orville (Beth) Pahls, 31
Rampart West, Media

"STANLEY"



(AND FRIENDS)

AND MEI



WHO ME?

WHO ME? I'm "Nemo" the Riddle Puppet.
I want a little boy or girl who has been an
"in-patient" or who will be a patient before
December 15, 1963 in Riddle Memorial
Hospital "Pediatrics" to give me a name.
There will be some mighty interesting boy
and girl prizes.
WATCH FOR THE ANNOUNCEMENT IN
AN EARLY ISSUE OF THE RIDDLEGRAM.

Please And Thank You

"Him that takes what is not his'n;
Spends his days in county prision." Please girls
turn in your Country Fair "Coupon" money as you
get it. Don't wait until you've sold all your
coupons. (Besides, we need the money).

"Stone walls do not a prison make, nor iron bars
a cage." However, you might be "stoned" by a
lot of "cagey" people if you sell "RMH Country
Fair Coupons" inside bistros, bars or other booze
joints. Yes, Mother, to stay "inside" the law,
stay outside them thar "swinging doors", even if
you use the Ladies Entrance. Save the "bail"
money to spend at the Country Fair.

MEETING PLACES OF AUXILIARIES

Executive Board - Executive Committee - 10 A.M.
Women's Board Meeting - 1 P.M.

NOTE: New Meeting Place Riddle Memorial
Hospital instead of Towne House

BEATTY HILLS - 4th Tuesday of month

BOWLING GREEN - 3rd Wednesday of month

CHEYNEY - 2nd Saturday of month

CONCORDVILLE - 2nd Wednesday of month

GRADYVILLE - 1st Wednesday of month

LIMA - 3rd Tuesday of month

MEDIA - 2nd Wednesday of month - 8 P.M.

MIDDLETOWN - 2nd Wed. of month Cloverleaf Inn

MOYLAN - ROSE VALLEY - 1st Wed. 10:30 A.M.

NETHER PROVIDENCE - 1st Thurs. after Board
meeting, alternate meetings - day and night.

RIDDLEWOOD - 1st Tues. of month Wild Goose 8 p.m.

ROSE TREE - 1st Thursday after board meeting
Rose Tree Reformation Church

SPRINGFIELD - 4th Mon. Community Sav. & Loan

SPRINGHAVEN - 2nd Thursday of month

SWARTHMORE - 2nd Tuesday of month 9:45 a.m.

UPPER PROVIDENCE - 2nd Wednesday of month

WAWA - 4th Tuesday of month - 11:30 A.M.

Where meeting place is not designated---members
meet at alternate homes.

The "HALLMARK" OF A MODERN BUSINESS



RMH -/- "EDPC"

9th Annual Hospital Auxiliary Workshop Conference – Penn State University

Representing Riddle Memorial Hospital; Mrs. Donald Rowe, Media 'Aux' (Volunteer Group); Mrs. Robert Fey, Springhaven 'Aux' (Gift Shop); Mrs. Charles McCauley, Middletown "aux" (Thrift Shop) Miss Marion Weathers, Lima 'Aux' (Executive Seminar). The conference Monday, June 17th thru Thursday, June 20th; two workshops daily. General meetings held: either at luncheon or in the evening. "Gals" reported a busy, interesting, constructive conference ---were surprised at the number of persons familiar with the name of Riddle Memorial Hospital.

"LONG GONE SINCE"

RIDDLE RAMBLE RALLYE – June 8th Winners

Experienced Class	Driver	Navigator
1st	Stephani	Stephani
2nd	Lilley	Isherwood
3rd	Silvers	Silvers
Inexperienced		
1st	Wiley	Wiley
2nd	Martin	Harshaw
3rd	Sinfield	Wheeler
Doctors		
1st	Hayes	Hayes
2nd	Lilley	Lilley
3rd	Kohnstam	Kohnstam

"AMEN CORNER"

An Alaskan's definition of claustrophobia – TEXAS!

Country Fair Time from page 1

And so many things to see and do. The various booths splashing color everywhere – the smell of hot dogs and ice cream – and maybe chestnuts roasting on the fire. The "midway" will be quite gay lined with decorated booths "Wo-manned" by the prettiest girls in Delaware County selling candy and cottons and flowers and bric-a-brac and hand-knit "stuff an' things" and home-made cakes. And the 'kids' haven't been forgotten. Merry-Go-Round – the Whip – and if you'll forgive the expression, a 'Helicopter' for Sr. and Jr. play "GO Patrol". And of course, the chance to "coupon" yourself into a real nice cash dividend.

HORSE LOVERS, ATTENTION!!! You are promised a full day of Registered Equestrian Activities this equinox! a full program of events ---with prizes to match.

READ ALL ABOUT THE "FIRST REGISTERED" HORSE SHOW IN RIDDLE MEMORIAL HOSPITAL HISTORY IN THE AUGUST ISSUE OF THE RIDDLE-GRAM.

The excellent 'Cover Photo' of the OFFICIAL COUNTRY FAIR PROGRAM now in works is a product of the photo wizardry of Hugh Peters, of Swarthmore ---original patient #5 in our hospital. (Editor's note: he must like the treatment for he is now awaiting discharge from his second visit in Riddle as we go to press.)

PARTY LINE (What's Buzzin', Cousin?)

The 'hue and cry' in the hospital, June 20th, wasn't "Is there a doctor in the house?" But rather Mary Mallon, Women's Board President, elect, is in surgery. (She's a sharp one for the 'scapel scalpers). Hurry up and get well (slowly), Mary.

ADD-WANTS: S.O.S. New Adult-size "rockin' Chair" needed for Pediatrics Department; please call Mrs. Porter, KI 6-3220

RIDDLE MEMORIAL HOSPITAL
MEDIA, PENNSYLVANIA

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