



NEW EDITOR



Starting with the July issue, the Riddlegram will have a new editor. He is Gene Reiley of 8 English Village, Wynnewood, Riddle Hospital's new development and public relations chief.

Mr. Reiley has asked the Riddlegram to announce that the deadline for the July issue will be

WEDNESDAY, JUNE 19

Please mail or phone your copy before that date to

Gene Reiley
LO 6-9400

Riddle Memorial Hospital
Media, Pa.

Mary Mallon Is Unopposed For Women's Board Head; Skip Baird Refuses To Run

Barring unforeseen eventualities, Mary Mallon will be the next president of the Women's Board of Riddle's Associated Auxiliaries.

This was assured at May 13th's general meeting at the Drexelbrook Inn when nominations for officers for 1963-64 were closed with Mrs. Mallon as the only nominee for president.

Louise (Skip) Baird, who is rounding out her first term as president, refused to be considered for re-election, leaving the way open to the succession of Mrs. Mallon, the board's 1st vice-president and former president of the Springfield Auxiliary.

The candidates for all other offices presented at the May meeting by the nominating committee, chaired by Middletown's June Beyler, will also be automatically elected at the regular Women's Board meeting June 10. None of them will face opposition.

The nominees are: 1st vice-president—Alice Case, former president of Rose Tree; 2nd vice-president — Mary Otto, president of Upper Providence; recording secretary—Rosemary McClatchy, president of Rose Tree (re-nominated); corresponding secretary—Eva Rosenstern, former president of Upper Providence (renominated); treasurer—Marion Weathers, former Lima president(renominated).

Following the presentation of its candidates by the nominating committee, Mrs. Beyler announced a recess, during which she urged all those present (about 150) to consult with their Women's Board representatives, who should "feel free to make nominations from the floor."

When the meeting was reconvened, Mrs. McClatchy's name was placed in nomination for the position of 1st vice-president. Then, when no further nominations were offered, the nominations were closed.

Subsequently, however, Mrs. McClatchy de-

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FOR YOUR PLEASURE Coming Events

June 6 - Moylan-Rose Valley's annual Day At The Races at Delaware Park. It's a real good bet at \$10. If you get this issue in time, phone LO 6-2955.

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June 8 - Riddle's FIRST ANNUAL MOTOR RALLY. You should be signed up by now. But it's not too late yet. See story on this page.

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June 8 - Springfield's COCKTAIL PARTY. And at press time that's all we knew about it.

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June 8 - Nether Providence is having a BARBEQUE But "go to the Rally (see above)," N.P. President Jean Jackson says magnanimously. "No hard feelings." (The Associated Auxiliaries obviously need a clearing house to prevent conflicting social events. See above and below.)

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June 8 - Cheyney offers an afghan and a beaded sweater to holders of the lucky coupons. There will also be a Tupper Ware demonstration. This you can make after the Rally. It starts at 9 p.m.

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June 14 - A COUPLES' BRIDGE By Middletown at Barbara Weaver's, Howarth Road, phone Mrs. Weaver at LO 6-3966.

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June 22 - Big splash! That's right, it's Rose Tree's annual SWIM & COCKTAIL PARTY, one of the pre-eminent events of the Associated Auxiliaries' social season. It will be at Alice & Russ Case's on Ridley Creek Road, Rose Tree. From 4 p.m. on. Swimming, dinner, dancing and top-drawer entertainment by The Four Saints, the singing group that will take over Andy Williams' TV slot this fall. A fin (\$5) per person gets you in and buys your dinner. Phone Dottie Armstrong (LO 6-4976) or Finney Kelsey (LO 6-8071) for reservations.

Volunteer nameplates are available at 35¢ each. See them at Volco.

Motor Rally Scheduled for June 8; You Can Enter When You Get There

Riddle's first motor rally will take place June 8th, starting at the Hospital.

As previously explained, anybody with a driver's license can enter it, and anybody who can drive around the corner without going up on the sidewalk might win it. Bring your own car. Sports cars welcome, but anything on wheels is eligible.

It's a delightful way to spend a Saturday afternoon in June; and it means money for Riddle Memorial Hospital. Why not be on the starting line?

There is a \$5 entry fee, and another \$5 buys you and your "navigator" (each car in the rally has a driver and a navigator) a splendiferous buffet at the Longhorn Ranch, on Baltimore Pike, where the rally will end.

Non-rallyers can buy buffet tickets and join rallyers at the Longhorn if they wish.

The rally will start at 3 p.m., but if you have to make entry when you get there, better get there earlier than that, so that arrangements can be completed before starting time.

At the post-rally gathering at the Longhorn, Dr. Merrill C. Hayes, president of Riddle's Medical Staff, will be the master of ceremonies, and will announce winners and perform other post-rally functions.

An added attraction will be a "Re-run" of "The Girls Come Through: A Tragic Comedy In One Awful Scene," a lampoon of the Hospital's opening, written for and presented at the general meeting of the Women's Board May 13th.

Riddle General Manager Ed James, playing General Manager Teddy Flames, is the star. He is supported by Lib Rhodes, Nan Ulmer and Howard Wiley.

Volunteer Views

Volunteer Coordinator Donnie Watson told the gals at the general meeting at Drexelbrook May 13 that the Hospital will need people for special summer jobs. Applicants are invited.

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More candystripers may be needed. If you are 16 or over—or if you know of a young lady in her (six) teens (and up), the place to phone is the Volunteer Coordinator's office, LO 6-9400.

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A reception desk orientation was held in May. Others, says Volco Watson, will be held later on. Manning the reception desk is one of the most challenging volunteer jobs. If you are "oriented" to it, that prevents "occidents."

Fe-Mail Project

Beginning with the May issue, the Associated Auxiliaries have taken over the distribution of the Riddlegram.

Mrs. Samuel (Dorothy) Rolison of the Moylan-Rose Valley Auxiliary is in charge of the project.

From now on, the names of new members of auxiliaries and deletions from the membership lists should be mailed promptly to her at the hospital. Any and all inquiries about distribution of the Riddlegram should also be directed to her at the Hospital.

Membership chairmen or others assigned the responsibility should continue to send lists of new members to the editor of the Riddlegram for use in the "Welcome to the Family" column, but all other correspondence with reference to mailing lists should be directed to Mrs. Rolison.

Fair Facts



DICK COTTON

Fair Fact No. 1 this month is that Richard E. (Dick) Cotton of Cotton Realty Company has accepted the appointment as men's prize coupon chairman for this year's Country Fair.

This innovation (or revival, we don't know which) is expected to be very helpful in selling coupons. Mr. Cotton and his committee will cover men's groups and organizations that hitherto have been more or less neglected by the all-girl committees of the immediate past.

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Just how important prize coupon sales are was eloquently set forth at the May 13 general meeting by Coupon Chairman Helen Laimbeer, who pointed out that coupon sales are the Country Fair's "insurance policy." It costs about \$6000 to put on the Fair, Mrs. Laimbeer noted. If it happens to be rained out (Heaven forbid), the only thing that pre-

vents a financial washout — in fact, a severe financial loss — is the sale of prize coupons.

The coupon sales, she said, is the Associated Auxiliaries' largest single annual money-maker. This year, the quota (at six books to each auxilian) is \$22,500.

Board Treasurer Cy Fox has another suggestion for prize coupon salesmen. He wants everybody who is out selling coupons to spread the word that Riddle is operating at full tilt in all departments. Mr. Fox told the Riddlegram that some people apparently do not yet realize that the Hospital is in full operation; and the coupon-vendors, who reach a large number of people in the central Delaware County area, can get the point across. This is another way to serve the Hospital. Tell the story.

* * *

Fair Co-Chairman Fanny Feaster told the gals at the general meeting May 13 that the Associated Auxiliaries is in the process of buying booths for next year's Fair from the Chester Fire Company. The Hospital, she said, would store them for the Committee.

\$\$\$ \$

Summer is almost upon us, but the cash register is still ringing for Riddle.

Using every fund-raising method except dog shows (see "Have You Heard," page 3), the auxiliaries continue to add up the greenbacks toward that challenging \$40,000 that should be in the kitty by Sept. 30th to meet this year's pledge.

Top money-winner among recent ventures was Moylan-Rose Valley's beachware sale, which is expected to net between \$350 and \$400. June Beyler, incidentally, won the coordinated sports outfit that will be made to measure for her by Dorothy Heisler and Marjorie Nolan (after June's blessed event). Moylan-Rose Valley, incidentally, appreciates the generosity of the Hope Chest shop in Media in its prices on cloth.

Springhaven sprang \$273.50 from its spring luncheon. Some luncheon!

And Moylan-Rose Valley's Variety Show netted approximately \$200. (M-RV must stand for "Money Real Vigorously").

Riddlewood's Easter Sale of children's clothes, which we should have announced earlier, netted a tidy and neat \$197.

Three lively ladies from Rose Tree, Mary Jelinek, Iris McClain and Bib Nicholes, put their heads together and came up with a Kentucky Derby Party on Derby Day. Their winning ticket was \$156 for Riddle.

Concord's recent dessert bridge pulled in \$84.70. and a one-man project by Concord's Mrs. Arthur Miller—a "Foodless food sale"—earned \$71.

Have You Heard !!!

...that Media's Milton Gross (a Co-Founder) was responsible for getting the Major Treat Shop a free ice-tea-making machine, a rather remarkable instrument that blends tea and water and, come cold weather, can be converted to a hot-chocolate machine. Mr. Gross also donated a menu board to the Shop...that Mrs. John (Mary) Ricciardi was the first Concord member to be hospitalized at Riddle. She suffered a broken hip in a fall at Concord's May 15th bridge luncheon...

...that Concord has suffered another "casualty" Mrs. J. Oscar Dicks Jr., the auxiliary's able and conscientious publicity chairman, has had to resign because of the press of other duties. The Riddlegram, which needs every good publicity chairman it can get, will miss her...that Lima, Marion Weathers (another good publicity gal, besides being an excellent Women's Board treasurer) informs us, is holding its elections this month...

...that Springhaveners are newsworthy—frin- stance; Lillian McFadden's son Richard has won a four-year National Merit scholarship and will attend Lehigh University, where he will study engineering... Jane Pomeroy's daughter Elaine was married May 18... Ruby Helton sails for Europe June 7 (lucky 7th)... Marion Horvath will leave for Hawaii July 1... Ginny Knight is vacationing in Germany...

...that Donnie Wilbur, Major Treat's major domo, got tired of begging for a soup machine, held a card party (in the Major Treat Shop), raised \$75, bought a soup machine—and two cases of soup in the bargain. She thanks everybody for the broth boiler...

...that Riddlewood's Grace de Farge sold all her Country Fair coupon books in one fell swoop; she swooped down on Hubby John, who came through with flying greenbacks...

...that under the guidance of Dorothy Rolison and her merry crew, the first Riddlegram to be dispatched by volunteer effort was in the mail the day

after it was received from Printer Jesse Cox. (If you got yours late, blame that on ex-editor Howard Wildhair... that according to Women's Board Prexy Skip Baird, who checked a list of ways auxiliaries raise money for their hospitals, Riddle's ladies have tried everything but a dog show. That's a hint; a dog show might be a good way to put another bite on the public...

...that Lima is already working in preparation for a bazaar it will hold in November in lieu of its New York trip. Booths will feature crafts, art needlework, food, pantry items, white elephants, cakes, antiques, doll clothes and Christmas commodities...

Mary Mallon from page 1

clined the nomination and remains on the nominating committee's slate as its candidate for re-election as recording secretary.

Other members of the nominating committee are: Cornelia Burckhardt of Concord, Jane Pomeroy of Springhaven, Jane Warwick of Media and Rhoda Weisz of Rose Tree.

* * *

The May meeting, the first of two general meetings planned for the year (the other to be in the fall) was generally adjudged to be a big success. The attendance was good, the luncheon was excellent, and the meeting was conducted with despatch, despite the inevitable little extras that accompanied it, including a number of introductions.

And it was climaxed by a well-received lampoon of the opening of the Hospital, written by Howard Wiley, retiring editor of the Riddlegram.

Star performer was General Manager Ed James, who played the role of General Manager Teddy Flames. Others in the cast were the business office's Lib Rhodes, who played Lip Roads; the building fund office's Nan Ulmer, who played Gladeyes Umber; and Wiley, who played Bob Standback, professional fund-raiser.

RIDDLE MEMORIAL HOSPITAL

MEDIA, PENNSYLVANIA

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