



### QUESTIONS AND ANSWERS

Do you know what the Rotarians are doing for Riddle? What part is the Medical Staff playing in the current fund drive? Who are the key people hired by the Hospital so far? You will find the answers to these and other questions on pages 3, 4, 5 and 6, where once again the Riddlegram helps keep you up with the progress of Riddle Hospital as it approaches Opening Day. Be our guest. Be informed.

### Fund Campaign Picking Up Steam, Duane Committee Approval Helpful, Fund Chairman John Finley Reports

The campaign to complete the job of building and equipping Riddle Memorial Hospital by raising \$500,000 is "picking up steam," John J. Finley Jr. told the Riddlegram late in December.

Mr. Finley, chairman of the Riddle Memorial Hospital Fund and a member of the Board of Directors, said the current effort "should soon be at full gallop, to use a phrase that our benefactor, Sam Riddle, would appreciate.

"Every committee is now functioning vigorously," Mr. Finley explained, "and the response has been most encouraging. I have every confidence that our appeal for special and corporate gifts will be very successful, memorial units are being reserved at a heartening rate, and the Medical Staff is still adding to its already final total of contributions. This is especially remarkable considering that the hospital is not even operating yet."

"I am by no means suggesting that we are ready to coast home. In the short time before the Hospital opens, there is much to be done and ample

Continued on page 3

### Associated Auxiliaries Will Look At Indigent Care Cost Problem; Special Committee To Be Named

Stimulated by a talk by Chester County Hospital Director Norman W. Skillman and an emphatic peroration by Riddle General Manager Ed James, the Associated Auxiliaries will investigate courses of action it can take to help solve the perennial problem of the cost of hospital care for those unable to pay.

Women's Board President Mrs. William H. Baird was, at press time, in the process of naming a special committee that will study the question and come up with recommendations about what Riddle's 800-member organization can do.

If the urgings of Mr. Skillman and Mr. James are followed, action will be directed chiefly toward getting local and State governments to appropriate more money to subsidize indigent care costs now met by the hospitals.

Mr. Skillman spoke at the December Women's Board meeting, and his thesis was elaborated by Mr. James following the talk.

Anticipating Riddle's problem, Mr. Skillman estimated that the cost to the Hospital of financing the care of indigent patients will be approximately \$102,000 a year. The State, he pointed out, will provide nothing during the first year of operation, then it will pay between \$8.50 and \$9 per patient day.

Figuring that Riddle will average about 34,000 patient days a year, and that 10 percent of these will be unpaid for by patient fees, Mr. Skillman concluded that Riddle will have to find about \$71,000 a year to make up for the care of indigent patients--above what the State will provide.

"The hospital," Mr. Skillman pointed out, "must, of course, get this money from the patients

Continued on page 2

## FOR YOUR PLEASURE: Coming Events

Jan. 6 - Beatty Hills' annual COCKTAIL PARTY.  
At the McCaffertys'. Launching: 6 p.m.

\* \* \*

Jan. 24 - A LUNCHEON BRIDGE by Middletown  
will be at the home of Annabell Adams, 7  
Lafayette Circle, Media. \$1.50 per. Phone  
LO 6-3744.

\* \* \*

Feb. 15 - Rose Tree's wingding annual BUFFET  
DINNER DANCE. At the Towne House.  
Cocktails, 7 to 8 (the hours, not the number  
of cocktails); dinner, 8 to 9; dancing, 9 to 1.  
\$15 per couple. Phone Sarah Bepler at  
LO 6-6261, or Mary Jelinek at LO 6-7148, for  
reservations. And they'd like to hear from you  
soon.

## Associated Auxiliaries Allocate All Pledge Money to Memorial Units

The Associated Auxiliaries entire pledge of  
\$75,000 to the Riddle Memorial Hospital Fund has  
been earmarked to meet the cost of rooms and areas  
in the Hospital.

The \$25,000 turned over to the Hospital in  
November, representing the first commitment of a  
pledge to be met over a three-year period, will  
reserve the Women's Board area, the gift shop and  
snack bar as commemoratives.

Then at its December meeting the Women's Board  
voted unanimously to reserve the reception desk on  
the 1st floor, the nursing workroom on the 4th floor,  
the emergency Caesarean operating theater, the  
obstetrical suite pantry, the expectant fathers'  
pacing room and the solarium, all on the 3rd floor.  
The cost of these units will be met out of the second  
and third years' pledge commitments.

## Co-Country-Fair-Chairmen

The hyphenated amalgam above describes the  
leadership of the 1963 Country Fair.

There will be two chairmen with equal status.  
Mrs. Francis (Fanny) Feaster, 1962's chairman,  
suggested the arrangement. She will be one of them.

The other one will be Mrs. Robert (Beb) Thompson  
of the Swarthmore Auxiliary. Mrs. Thompson  
organized Swarthmore's popular Children's Zoo  
for the 1961 Fair.

The appointments were announced by Women's  
Board President Skip Baird at the December meeting.

At the meeting Mrs. Feaster announced that the  
first 1963 meeting of the Country Fair Committee  
will be Jan. 21 in the Community Room of the  
Media Federal Savings & Loan Assn. building,  
Front and Orange Sts., Media, at 10:30 a.m.

Country Fair representatives are asked to be  
present, and to bring along plenty of ideas for the  
1963 Fair.

## R.S.V.P. OR R.I.P.

In other words, if you don't respond to  
your Riddlegram's appeals for information  
about your auxiliary, your Riddlegram is  
gonna be dead(ly dull). Recently, most of  
you have been responding splendidly. But  
some of you gals are still forgetting us. So  
T.A.S.A.Y.F.\* The deadline for the Feb-  
ruary issue is

WEDNESDAY, JANUARY 23.

Howard A. Wiley                      60 Wentworth Lane  
Rosemont, Pa.                              LA 5-1713

\*Tie a string around your finger.

## Indigent Care from page 1

who do pay their bills."

Most hospital administrators, he added feel that  
this is actually a "hidden tax," and that it should  
be borne by the entire taxpaying body, local and  
State, and not by those who, being ill themselves,  
are in an especially poor position to pay it.

The problem, he said, is "how to get this cost  
off the back of the paying patient."

Hospitals can't do it by refusing to care for the  
poor, he said. "The hospital worth its salt doesn't  
turn anybody away from its doors."

Auxiliaries and other hospital-related people  
have not been used enough to help solve this  
problem, the speaker pointed out. There has been  
a certain reluctance to use auxiliaries for this  
purpose.

But, Mr. Skillman said, the PTAs have helped  
advance education by "putting the heat on govern-  
ment," and he is sure that hospital auxiliaries can  
do the same thing in connection with indigent  
care costs.

"Auxiliaries must be asked to promote this  
objective," he said.

Mr. Skillman added that he doesn't think  
hospitals should get "a blank check" to cover all  
their charitable work. He suggested that private  
charity should bear perhaps 25 percent of the cost  
of free work.

Mr. James, after congratulating Mr. Skillman  
on his presentation of the question, said that the  
next phase, as far as Riddle's auxiliaries are  
concerned, is "to get this thing off the ground."

He, too, recommended exerting pressure on  
local governing bodies and legislatures, pointing  
out that "no political party will ever give money  
unless it is forced to."

The auxiliaries must seize the initiative in this  
effort, Mr. James said. "The money you raise  
shouldn't go down a rat hole." In conclusion, he  
recommended appointment of a steering committee  
to look into the question.

## New Director



RICHARD B. DINGFELDER

Newest member of the Board of Directors of Riddle Memorial Hospital, whose appointment was announced late in December by President Charles A. McCafferty, is Richard B. Dingfelder.

Mr. Dingfelder, an Upper Providence resident, is director of marketing service for Scott Paper Company. He is a graduate of Western Reserve University and the Harvard Graduate School of Business.

Upon taking his position on the Board of Directors, Mr. Dingfelder pointed out that he is aware of the fact that many company employees work in Philadelphia or Chester and live in Central Delaware County.

"Knowing that one-third of the patients have to go outside the county to find suitable hospital accommodations," he said, "I am personally very pleased to work with the Board of Directors to help assure that this fine new hospital will fully meet the corporate and family needs of the area."

## Additional Memorial Unit Donors Listed, Groups, individuals Reserve Equipment, Rooms On All Floors

A new list of memorial units and equipment reserved for individuals and businesses and Riddle Memorial Hospital's Board of Directors and Associated Auxiliaries has been released by the Hospital.

Eighteen units and two pieces of equipment, including the kitchen, the lobby, the emergency entrance and two four-bed patient rooms, are included. All are in addition to the initial list of commemorative reservations published on Page 4 of the Dec. 1 Riddlegram.

The new list is as follows:

Ground floor: Nursing staff locker room--Alexander Ewing; employees' locker room--Mr. and Mrs. Charles A. McCafferty; kitchen--employees of the Wawa Dairy.

First floor: reception desk--Associated Auxiliaries; lobby--Riddle Memorial Hospital Board of Directors; examination and treatment room--Mr. and Mrs. Cyril G. Fox; nursing service manager's office--Mr. and Mrs. Albert E. Hall Jr. and Family; medical records section--Mr. and Mrs. Clarence L. Jordan; emergency entrance and lobby--James J. Skelly, Inc.

Second floor: operating suite x-ray laboratory--Mr. and Mrs. Herbert S. Loveman.

Third floor: emergency Caesarean operating theater, obstetrical suite pantry, expectant fathers' pacing room and solarium--all reserved by the Associated Auxiliaries; four-bed patient room--anonymous.

Fourth floor: nursing workroom--Associated Auxiliaries; four-bed patient room--J. Paul Skelly; patient room--Richard Borden and Family.

Equipment; two incubators--Allison Stanley.

## Fund Campaign from page 1

opportunity for humane and civic-minded individuals, businesses, organizations and foundations to contribute to the vital task of completing the cost of building and equipping this much-needed institution in our community."

Mr. Finley said that the recent unqualified stamp of approval given the Hospital by the Hospital Survey Committee—familiarily known as the Duane Committee—has spurred contributions to the current effort and should help spur additional ones when everybody knows the significance of the Committee's okay.

"The Duane Committee," Mr. Finley pointed out, "is a watchdog organization sponsored by

industry throughout the Delaware Valley to pass on the validity of appeals to industry from hospitals for financial support. In its recent report about Riddle, the Committee said simply and flatly that Riddle's \$500,000 goal is 'of high priority and fully consistent with the needs of the community.' The Committee urged 'corporations, foundations and other interested persons...to support this needed project.'

"This is the greenest green light any appeal for funds could receive," Mr. Finley said. "It confirms, from a completely disinterested source, the already self-evident need for this money and the great need for the institution seeking it."

## General Manager Cites Economic Advantages Of Hospital

(Following are excerpts from a presentation before the "Committee Of 15" by Riddle Memorial Hospital General Manager Edward E. James.)

Most industries purchase semi-finished materials and complete processing. Retail establishments sell entirely finished goods, purchased outside the area and offered for resale locally. Thus, the addition to the economy of the area in which these establishments are located actually is merely the additional value represented by the processing and/or profit.

A hospital is a unique industry. It offers to an area a higher percentage return of local dollars than any other industry. Although the initial investment for each bed is high, the cost is returned very quickly to a community because a hospital operates 24 hours each and every day.

The hospital industry is also a misunderstood industry. By comparison, another essential service - but a service operating only on a stand-by basis - a firehouse, is most inefficient...yet the dramatic nature of a fire emergency and the fact that operating funds are obtained from tax sources causes the public never to question whether a firehouse is needed. The saving of lives is certainly as important as the saving of property, yet some may question whether a hospital is even needed.

But let's return to a consideration of the dollars aspect of hospitals. From its very beginning - during construction - a hospital returns an unusually high percentage of the funds invested in it to its community. The complicated nature of a hospital building precludes prefabrication, so labor costs are high. In the case of Riddle Memorial Hospital, about 40% of the total investment is for labor. Therefore, about \$1,600,000 of the four million dollars needed to build Riddle Memorial Hospital has already been reinvested in Delaware County.

After it opens, about 66% of operating costs will be returned locally, in the form of payrolls. And, we emphasize locally, for hospital workers tend to live within three to seven miles of their

place of employment; few commute for longer distances.

An additional 13% of operating funds will be spent locally for supplies and purchased services. Therefore, in total, approximately 79% of all hospital operating dollars will be returned to the community from which they come...dollars that, incidentally, now are being spent elsewhere; i.e., through Blue Cross, etc. even though they come directly from the people of this area. Today, more than one-third of central Delaware County residents have to go to hospitals in Philadelphia or Montgomery County.

When it is running at 80% occupancy, Riddle Memorial Hospital will employ 209 employees who will return \$59,000 each month, or \$710,000 each year, to the central Delaware County area. On a sustained payroll basis alone, therefore, Riddle Memorial Hospital will return the \$4 million invested in it in about 5-1/2 years. When the value of supplies and purchased services are added to the payroll, local expenditures will total nearly \$900,000 annually and the time required to recover the investment needed to provide this area with essential hospital services is dropped to 4-1/2 years or less.

In passing, it should be noted that in still other aspects, Riddle Memorial Hospital already has been a valuable community asset. For example, over the past five years, Riddle Memorial Hospital has paid to Middletown Township alone approximately \$72,000 in property taxes. Since the unimproved nature of the hospital property has made it unnecessary to call on the township for services of any kind, the Township certainly has been fortunate from the location of the Riddle Memorial Hospital. The value of new and existing residences required directly and indirectly to house Riddle Memorial Hospital employees will approximate \$2,700,000 - and at an average acquisition figure of \$18,000, that is a lot of houses: 150, to be exact.

### Board Planning Open Meetings: Officials Available to Auxiliaries

The executive committee of the Women's Board has decided to hold two open or general meetings of the Associated Auxiliaries each year, one in April and one in October.

One of the two, Board President Skip Baird explained at the December meeting, may be a luncheon meeting.

Mrs. Baird also announced that officials of the Women's Board - and the executive committee - want it to be known that they are available to the

auxiliaries for consultations, as speakers or in any other way that the auxiliaries might find useful.

She pointed out that the executive committee is stressing this in an effort to bring the Board and the auxiliary members into closer contact. The fact that many individual auxiliary members never attend Board meetings tends to set the Board apart, and the executive committee wants to combat this tendency.

The first general meeting of the Associated Auxiliaries - and the only one so far - was held last March 21, when Hospital Authority Raymond P. Sloan addressed members at the Rose Tree Lutheran Church, Rose Tree Rd.

## Directors Get a Good Look At What They're Directing



These photos were taken on the morning of Dec. 8, when members of Riddle Memorial Hospital's Board of Directors were conducted on a tour of the almost-completed Hospital by General Manager Edward James.

Climbing carefully around lumber and unhung doors, loose plaster and carpenter's horses, they surveyed the plant from top to bottom (literally, starting on the fourth floor), from main lobby to boiler room, asked a lot of questions, got a lot of answers, left with a feeling of pride in the institution whose destiny they are guiding.

Before they left, they were served delicious hot chocolate and snacks in the lobby by Women's Board President Skip Baird, 1st Vice-President Mary Mallon and Public Relations Chairman (and first Women's Board President) Ethel Bogle.

In the top picture at the left are (left to right) Mrs. John J. Finley Jr., General Manager James, Mr. Finley, who is a member of the Board of Directors and chairman of the Fund Drive, and Herbert S. Loveman, Secretary and Assistant Treasurer of the Board of Directors.

In the top photo at the right (left to right) are



Robert W. Beatty, a director; Nicholas Theodore, Media restaurateur; J. Paul Skelly, 1st vice-president of the Board of Directors; Clark W. Davis (partly concealed), a director; Director Louis Essaf; and Mrs. Cyril G. Fox, wife of the treasurer of the Board of Directors.

In the lower right photo (left to right) are Mrs. Arthur Marlowe, a director; Mr. Marlowe; and Charles A. McCafferty, president of the Board of Directors.

### Speakers, Tours Are Available For Clubs, Groups, Organizations

Civic Organizations, service clubs and similar groups have been invited to take conducted tours through Riddle Memorial Hospital during the pre-opening period.

Groups desiring to take tours, to hear speakers representing the Hospital, or to receive information about the Hospital should phone the Riddle Memorial Hospital Fund Office, LO 6-1582.

Joanna Ulmer of the Concord Auxiliary and Gloria Daniels of the Moylan-Rose Valley Auxiliary have been named by the Volunteer Coordinator's office to coordinate this work and to handle the publicity for it.

### DIRECTORS SEEKING FINANCIAL HELP FOR CONSTRUCTION FROM FOUNDATIONS

Riddle Board of Directors Treasurer Cyril G. Fox and Director Clark W. Davis have been assigned the task of writing to appropriate foundations for funds to assist in completing the construction and equipping of the Hospital.

Later a number of foundations will be approached for support for specific projects and activities within the Hospital.

### FOUNDER'S BEQUEST

Riddle Memorial Hospital was founded upon a bequest of \$2,121,000 from the estate of Samuel D. Riddle.

## Key Hospital Posts Being Filled As Opening Nears; 'Team' Ready To Launch Tradition Of Service

When asked if he had anything to report at the last Women's Board meeting, Riddle Hospital General Manager Ed James said: "Well, we've just tripled our payroll."

Had he heard it, this remark would not have alarmed Board Treasurer Cyril G. Fox. He knew that at that time, in terms of rank-and-file, Riddle still had only a relatively small payroll. General Manager James was referring to the accelerated acquisition of key people who will direct various departments and functions within the Hospital.

Among those named up to press time were: Comptroller James A. Pryor, a Temple University graduate (B.S., '52), with post-graduate work at Penn's Wharton Graduate School. In public and industrial accounting between 1953 and 1960, Mr. Pryor has been a captain in the Medical Service Corps of the U.S. Army Reserves, and was for 2 1/2 years controller of the Hospital for The Women of Maryland in Baltimore.

Nursing Service Manager Cynthia K. Henderson, a Bryn Mawr resident, has a B.A. from Wellesley ('39) and a B.S.N. from Columbia University ('42). Director of Nursing at Inglis House, Philadelphia, since 1960, Mrs. Henderson also has extensive experience as clinical instructor at Lankenau Hospital (4 years), Bryn Mawr Hospital (2 years) and University of Pennsylvania Hospital (4 years).

Food Service Manager Edwin C. Lockard of Malvern has been Director of Dietary at Jefferson Hospital for the past four years. He is a graduate of Cooks and Bakers School, Hartford, Conn., and of Penn State's School of Food Administration. On top of 3 1/2 years as an apprentice, he has piled up 17 years' experience in his field.

Supporting Services Manager Wilferd Cross, former Electrical Repair Officer (rank: lieutenant commander) in the Navy, followed receipt of his B.S. in electrical engineering at Drexel Institute ('39) with two years as electrical field engineer, two years in electrical engineering design, one as electrical service engineer and 10 as maintenance engineer, including two years at St. Luke's and Children's Medical Center, Philadelphia.

Personnel Manager John O. Sinfield comes to Riddle from a position as personnel manager of a trucking firm in Philadelphia. He graduated from the University of Virginia with a B.A. in 1956, has a certificate of safety engineering from Temple ('57) and a labor relations certificate from Penn ('58). Between 1956 and 1961 he worked in industrial relations department at Westinghouse Electric's Lester (Pa.) plant.

Data-Processing Supervisor W.R. Boyle attended



**Rotarians Rally Round Riddle**

Two valuable contributions to the construction of Riddle Memorial Hospital are represented in this photo. At left is Charles A. Higgins, president of Media Rotary Club, which recently designated the waiting room of the Outpatient Department, first floor, to be in its name. At right is Lehman F. Zebley, president of the Concord Rotary Club, which selected the Comptroller's Office, first floor, as its memorial. In the center is Charles A. McCafferty, president of the Board of Directors of Riddle Hospital, and Past District Governor of Rotary International, who was instrumental in obtaining his fellow Rotarians' generous contributions. Other rooms, areas and units of the Hospital remain available for memorials and commemoratives by clubs and organizations as well as individuals.

Pennsylvania Military College, studied IBM unit-record equipment, 402 advanced wiring and data-process management at the IBM Educational Center in Philadelphia, and was employed by the Avisun Corporation in data-processing work before coming to Riddle. Mr. Boyle works under the supervision of Comptroller Pryor (see above).

## D.C.C. of C. At R.M.H.

The monthly luncheon meeting of the board of directors of the Delaware County Chamber of Commerce was held in Riddle Memorial Hospital Jan. 7.

Riddle General Manager Edward James spoke to the C. of C. directors about the Hospital and took them on a tour of the plant following the luncheon.

## 16 MUNICIPALITIES

Riddle Hospital will serve 16 municipalities and other areas of Central Delaware County.

## Have You Heard???

...that Loretta Huntsman, former Springfield president, gave birth to a seven-pound son (David) the day after Christmas... Loretta's obstetrician, incidentally, is Dr. William R. Clark, chief of Riddle's Department of Obstetrics and Gynecology... that Beatty Hill's President Jeannette New changed her name Dec. 1 to Mrs. Louis Pappas. The auxiliary gave her a luncheon before the wedding at which it presented her with a set of dishes...

...that Middletown's recent luncheon at Women's Board Representative Betty Wilkinson's was a big success... that Lima's Betty Faucett earned 100 smackeroos for Riddle entirely on her own by making stuffed horses and selling them to auxiliary members and their friends... that Beatty Hills' Caroline Bradshaw & Mr. (Richard) are moving to Florida sometime in January. Nice place to be transferred to in January, eh? Caroline was BH membership chairman...

...that Women's Board Prexy Skip Baird warns that in the future Women's Board meetings are going to start on time. That's One Pea Em, in case anybody's forgotten... that Lima's Cocktails-and-dinner at President Alma Albright's Dec. 8 was great fun and earned \$130 for Riddle. Lima, incidentally, is looking ahead to a busy 1963--a series of small dessert bridges (with the grand prize the painting recently donated to the auxiliary by Delaware County Artist Helen Wolf), a Valentine's party at June Bryant's home, a spring bozaar chaired by Mrs. Thomas Dowd, a cocktail party in May at the home of Pat & Chuck Bergeman. There's a schedule for you!...

...that when Norman Skillman, Chester County Hospital Director, began his talk at the last Women's Board meeting on the high cost of indigent care (see separate story, page 1) Riddle General Manager Ed James pointedly presented him with a RED marker pencil for his lecture pad...

...that when somebody went up to the Hospital Office from the last Women's Board meeting for auxiliary membership applications to distribute to representatives at the meeting, it was discovered that the whole 100 applications had been taken. Some membership chairman must be a real optimist... that Dorothy Stockman, former Moylan-Rose Valley President, informed WB President Baird that she is now selling perfume in Hawaii prior to going into business for herself. Skip (LO 6-7128) has her address there...

## AUXILIARY MEETINGS

Bowling Green has changed the day of its regular meeting from the 3rd Wednesday of the month to the 2nd Wednesday. The time is 11 a.m.

Beatty Hills' regular meeting Feb. 26 will be a luncheon followed by a Betty Best demonstration. The meeting will be at the home of Miriam McCafferty, 541 Collins Drive, Beatty Hills.

## Authoritative Endorsement

In his talk before the December meeting of the Women's Board, Chester County Hospital Director Norman W. Skillman said: "I can't imagine a hospital operating without a good strong auxiliary."

Mr. Skillman said that Chester County Hospital has a women's auxiliary corps of about 900 members, about 400 of which are active.

"We like to lean on the auxiliaries," he told the Board, and added that his hospital's volunteer workers "are more satisfactory than paid help."

## FOR SALE

Nobody has informed us of anything they have for sale in January, so this seems a good place to report the fine results of one of the most ambitious and most successful "sales" held by any auxiliary in the recent past.

That was Concord's "Yuletide Shoppe" in the Thornton Store Dec. 1-15. The auxiliary cleared more than \$600 for Riddle in those brief two weeks; and Chairman Mrs. J. Oscar Dicks, who deserves a bow herself, wants us to thank the entire community and the members of the other auxiliaries for their support of the Shoppe.

She also expressed appreciation to Mr. and Mrs. Ted Stinson, who donated a portion of the Thornton Store, which they own, including light and heat, at no cost to the auxiliary.

Lewis J. Hill and George R. Murasch, husbands of Concord auxiliaries, helped by alternating as Santa Claus on weekends. Mrs. Hill and Miss Emmie Kimberley were Mrs. Dicks' assistants. President Corny Burckhardt took care of decorations, Mrs. Henry Fleck handled the advertising, and Mrs. Arthur Rowe was responsible for supplying the Shoppe with sales persons.

\* \* \*

In connection with Concord's Christmas selling, it should also be noted that the auxiliary sold more than 400 tubes of gift wrapping paper between September and Dec. 25, under the direction of Mrs. Walton Nason.

Mrs. Dicks also asked the Riddlegram to note its excellent experience with the Kathryn Fielding Company, 1011 Filbert St., Philadelphia, which supplied the wrapping paper. She said that the company is a wholesaler that deals chiefly with charitable organizations.



## Volunteer Views

Riddle has recruited its first male volunteer. He is Arnold V. Stubenrauch, a retired businessman who is also an experienced amateur photographer. And Mr. Stubenrauch, who lives on S. Providence Rd., Wallingford, is now performing the invaluable service of providing good photographic coverage of Riddle activities at below cost. "God bless him!" said Volunteer Coordinator Donnie Watson, who added that she hopes Mr. Stubenrauch's presence will be but the beginning of a thriving male volunteer program. So come on, fellows: get into the act.

\* \* \*

Mrs. Watson also told us that except for Gift Shop and Snack Bar posts, there will be no further interviews for volunteer jobs until the Hospital opens and request for volunteers are received from the various departments.

\* \* \*

HOWEVER--there is still a need for more people to conduct tours and perform other functions during the Open House Feb. 3-10. And for husbands who are engineers, to explain the technical equipment that will be on view during Open House. If you can spare some time, and/or your husband is an engineer, please phone Mrs. Watson at LO 6-4009 or LO 6-6009.

\* \* \*

A chart showing the days and hours volunteers have been assigned to for the Open House period is in the Hospital office, Room 206, Media Federal Savings and Loan Association Bldg., Front and Orange Sts., Media. In addition, mimeographed instructions are being prepared for people having assignments during Open House. And training will be provided for all volunteers. Nobody, Donnie says, will go on the job cold.

More than 400 solid hours of volunteer service have been put in under the supervision of the Volunteer Coordinator's Office since September.

\* \* \*

Mrs. Watson says that the volunteer committee (representatives from each of the auxiliaries, under the co-chairmanship of Media President Lois Rowe and Concord's Mary Murdock) is functioning like a dream.

## Clever Cognomens

Gift Shop Chairman Dottie Fey has wasted no time in coming up with apt, appropriate and animated names for both the Gift Shop and the Snack Bar.

The Snack Bar, naturally, will be called "The Major Treat Shop," after Major Treat, one of Sam Riddle's hunters, and a pal of Man O'War.

And the gift shop? The "Merry Token Shop" after Merry Token, Who was Man O'War's grandmother, no less.

And Women's Board lost no time at its December meeting okaying Mrs. Fey's carefully researched cleverness.

## Welcome to the family!

### Bowling Green

Miss Bess Brown, 520 W. Front St., Media.

Mrs. F. W. (Josephine) Seubel, Crumwald Lane Wallingford.

Mrs. F. (Mary) Smith, 1008 Bent Rd., Bowling Green.

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