



It's not even . . .

...Thanksgiving yet, so you can't tell me you're too busy with Christmas preparations to phone or mail that item about your auxiliary. Stuff the Riddlegram first; there's plenty of time for the turkey. Deadline for December issue--

WEDNESDAY, NOVEMBER 21

Howard A. Wiley 60 Wentworth Lane
Rosemont, Pa. LA 5-1713

**Cheyney Is Seventeenth Auxiliary;
Mrs. Cardwell Stevens President**

With approval voted by the Women's Board at its meeting Oct. 8, Cheyney Auxiliary officially became the 17th of the Associated Auxiliaries of Riddle Memorial Hospital.

The newest auxiliary, which has 38 charter members, is headed by Mrs. J. Cardwell Stevens of Media.

Cheyney, which evolved out of the Riddle Fund Committee of Media, meets every second Sunday at 601 N. Olive St., Media. Mrs. Stevens says that additional members are being sought. Women wishing to join should contact her (at LO 6-0814 or LO 6-2410).

Other officers are Mrs. Julius (Olive) Ryland of Cheyney, vice-president; Mrs. Roland (Alice) Cooke of Morton, secretary; and Mrs. Jessie Randolph of Media, treasurer.

Chairmen of standing committees are: Finance--Mrs. Cooke; finance treasurer--Mrs. Randolph; membership--Mrs. Helen Still of Glen Mills; program--Mrs. William (Alicia) Woodland of Media; public relations--Mrs. Lawrence (Doris) Carney of Media.

Women's Board representatives--Mrs. Stevens and Mrs. Joseph (Mildred) Butcher of Cheyney State College; Country Fair representative--Mrs. William (Jessie) Goolsby; Trophy Ball--Miss Dorothy Moad of Media; Thrift Shop--Mrs. Geraldine Dunn of Morton; nominating committee--

**Incomplete Earnings Figures Show
Associated Auxiliaries Approaching
\$25,000 Goal In First Pledge Year**

The returns aren't all in yet, but it looks like Riddle's Associated Auxiliaries will reach their initial goal in the first of three years during which they have pledged \$25,000 a year to the Hospital's building fund.

Yearly earnings turned over to the Hospital from 13 of the 17 auxiliaries (the only figures available at Riddlegram press time) totaled \$10,903, with Media, Concord and Swarthmore still unreported and Cheyney new to report.

Five auxiliaries raised \$1000 or more. Rose Tree topped the list of those reporting with \$2005.92; Nether Providence turned in \$1548.94; Beatty Hills, \$1300; Middletown, \$1200; and Lima \$1000.

Country Fair Chairman Fanny Feaster explained that final results of the Fair are not yet completed, but she expects the Fair to earn a net of at least \$10,000.

Supporting this estimate with a vengeance was Pat Mann's prize coupon results, showing a net of \$7803 for the hospital.

Three auxiliaries, Prize Coupon Chairman Mann reported, sold more than \$1000 worth of coupons. They are: Rose Tree, \$1945; Lima, \$1718; and Beatty Hills, \$1187.65. (Where did that extra 15¢ come from?)

With minimal Country Fair expectations at \$10,000 net (we guess it'll be more than that), almost \$11,000 in from the auxiliaries, with three to go, and the Thrift Shop's earnings yet to be added to this, the \$25,000 goal looks well within reach. At any rate, the Associated Auxiliaries certainly will not fall far short. And if they miss by a few dollars, that can be made up next year.

**Opening Date Is Just About Set;
Gift Shop Area Will Be Enlarged**

Riddle Memorial Hospital will officially open its doors for business--the vital business of healing--on or about Feb. 18, 1963.

FOR YOUR PLEASURE: Coming Events

Nov. 4 - Concord's COCKTAIL PARTY at the Old Mill, Rose Valley. A mere \$1.50 per individual buys you your first drink and your oar-derves. Three to six p.m. Dancing, too. Phone Chairman Barbara Desmond in advance: GL 9-2995.

Nov. 6 - Sly Upper Providence is holding a HAND-BAG SALE on Election Day so you'll have something to carry your election-bet winnings home in. At Barbara Wesson's--207 Walter Drive, Knowltonwood. Bags (including evening bags), mostly \$3. Sale lasts all day.

Nov. 14 - Gradyville deals a CARD PARTY at the home of Mrs. William Stambaugh, Sycamore Mill Rd., Gradyville. Begins at 12:30 p.m. \$1 per person. Phone Mrs. Stambaugh if you can make it: GL 9-2812.

Dec. 1-Beatty Hills throws an ARMY-NAVY FOOTBALL PARTY, at Rosemary Skelly's.

Dec. 7-Year-old Riddlewood's first social event, a COCKTAIL PARTY at the Wild Goose, Baltimore Pike, Lima, 6 to 9 p.m. Admission \$1 per couple.

Dec. 9 - Media repeats its perennially snowbound (and perennially successful) CHRISTMAS COCKTAIL PARTY. 4 to 7 at the Old Mill in Rose Valley. Live music (and live People). Phone Jane Warwick for tickets: KI 4-4932

Dec. 15 - Bill O'Brien's Orchestra will provide the rhythms for Springhaven's CHRISTMAS DANCE at the Springhaven Country Club. 9 to 1. \$5 per pair. Phone Marion Horvath: LO 6-5607.

Mrs. McCafferty Gets A Memento

Some 60 Riddle Memorial Hospital officials and auxiliary officers and members paid tribute to retiring Women's Board President Mrs. Charles A. (Miriam) McCafferty at a luncheon at the Springfield Country Club Oct. 1.

Mrs. William A. (Skip) Baird, her successor as Board President, presented Mrs. McCafferty with a gold locket on behalf of the two Women's Boards over which she presided. Mrs. Baird explained that photographs were being prepared for the locket of the Hospital and of Mr. McCafferty.

Mrs. McCafferty told the guests that "it should be the other way around. You do all the work and I get the gift." She said that it has been "a very special privilege...a rewarding and enriching experience..." heading the Women's Board and added that she wanted to "thank everyone for the opportunity."

Cheyney from page 1

Mrs. Samuel (Clara) Bethel of Media.

Cheyney, whose predecessor, the Riddle Fund Committee, raised more than \$850 for Riddle, a garden bazaar held late in September which Mrs. Stevens said was quite successful despite unhelpful weather.



No Wonder They're All Smiles

The gentleman in the middle, James Fischer of Village Green, is pleased with the fire water his lucky ticket won; and Mrs. Francis L. Jackson, on his left, president of the Nether Providence Auxiliary, and Mrs. Frank R. Dunn, Chairman of the auxiliary's cocktail party Oct. 21 at the Old Mill, are delighted with the success of the event, which earned Riddle Hospital more than \$550.

FULL STEAM

Thrift Shop Off to Fast Start In First Full Season; Schedule Listed, New Co-Chairman Named

Riddle Hospital's Thrift shop started its first full season on Sept. 4 (last year it was opened in December) and by Oct. 17 it had a healthy gross of \$6180.04, including \$480 in memberships.

Chairman Ruth Graham has a new co-chairman, Middletown's Mrs. Charles (Saize) Macauley, who replaces the original co-chairman, Springhaven's Lillian Hinson. Mrs. Hinson recently resigned.

Mrs. Graham told the Riddlegram she wanted her appreciation of Mrs. Hinson's work on the record. "I don't think we could have gotten the Thrift Shop off the ground without Lillian's work," she said. "She must receive a great deal of credit for whatever success it has had and for getting it started on a good foundation."

Mrs. Graham has posted the following list of auxiliaries and the periods when they are responsible for manning (womanning?) the Shop through January. She asked that each Thrift Shop representative make due note of the schedule.

Nov. 5-10, Moylan-Rose Valley; Nov. 12-17; Nether Providence; Nov. 19-24, Riddlewood; Nov. 26-Dec. 1, Rose Tree; Dec. 3-8, Springfield; Dec. 10-15, Springhaven; Dec. 17-22, Swarthmore; Jan. 2-5, Upper Providence; Jan. 7-12, Wawa; Jan. 14-19, Beatty Hills; Jan. 21-26, Bowling Green; Jan. 28-Feb. 2, Concord.

The Thrift Shop is at 314 N. Monroe St., Media, and is open from 10 A.M. to 5 P.M. Mondays through Fridays, and from 10 A.M. to 1 P.M. Saturdays. If you haven't been there yet, throw off your scopophobia and come on down.

FOR SALE

Beatty Hills offers you shelled pecans (\$1.65 lb.) shelled walnuts (\$1.50 lb) and hosiery at 3 pair for \$2.50 Phone Edith Black: KI 3-6910

Concord has Christmas wrapping paper at \$1 a roll. Phone Jane Nason: GL 9-1505.

Upper Providence's fruit cakes you can get by phoning Betty Van Langeveld: LO 6-5495

AND FOR CHRISTMAS CARDS--Middletown (Mrs. Richard Shallcross: LO 6-4366); Nether Providence (Bea Stevens: LO 6-7332); Swarthmore (Lois Adams: KI 3-0827); Upper Providence (Ann Mutch; LO 6-0762).

IN A BIG WAY

Two auxiliaries--and maybe more later--are going to do their pre-Christmas selling in a big way.

Riddlewood will hold a "Christmas Gift Festival" Thursday, Nov. 8 from 10 a.m. to 9 p.m. at the home of Joan Sendall, 31 War Trophy Lane, Riddlewood. Stocking stuffers, jewelry, aprons, novelties, toys, etc. Door prizes and refreshments.

Concord will open a "Yuletide Shoppe" at the Concordville Professional Center, courtesy of Proprietor Panarello. Open from Dec. 1 through Dec. 15, 10 a.m. to 8:30 p.m. The "Shoppe" will contain countless gift items. Mrs. J. Oscar Dicks is chairman.

Welcome To The Family

(There were so many new members reported up to deadline that the addresses have been omitted this time.)

BOWLING GREEN---Mrs. L.B. Bennett, Mrs. J.M. Esslinger, Mrs. Walter Locke, Mrs. Frank Hamilton, Mrs. Paul K. Paulson, Mrs. Paul J. Rutan Jr., Mrs. R.N. Sanger.

MEDIA---Mrs. George E. (Dorothy) Lentz, Mrs. Merrill C. (Julie) Kercher.

RIDDLEWOOD---Mrs. Edward Lynch, Mrs. Joseph (Barbara) Brower, Mrs. Robert C. (Marguerite) Gangwish, Mrs. Edward (Miriam) McGee, Mrs. James H. (Helen) Robison, Mrs. James (Frieda) Wiegerink, Mrs. Anchor (Edna) Williams.

ROSE TREE---Mrs. Paul A. (Anne) Vaughan.

SPRINGHAVEN---Mrs. Jerry (Jean) Burns, Mrs. James (Winnie) Westburg, Mrs. Anthony (Grace) Morizon.

SWARTHMORE---Mrs. T. W. (Betty) Cozine, Mrs. Louis (Betty) Dethloff, Mrs. William (Penny) Halladay, Mrs. John (Dorothy) Lawrence, Mrs. Robert Evelyn Morrow, Mrs. Sam (Clair) Revell.

UPPER PROVIDENCE---Mrs. M. (June) Chionchio, Mrs. J. (Beverly) Foster, Mrs. Emma Rutherford.

Mrs. Baird Names Board Chairman Some Are New, Some Re-Appointed

Mrs. William A. (Skip) Baird, new president of the Woman's Board, named her "cabinet" (in part) at the October meeting. Committee chairmen are as follows:

Finance, Mrs. Victor (Chris) Bean, Nether Providence (reappointed); public relations, Mrs. Hugh A. Vogle of Rose Tree (new--she's the former Ethel Mitchell, first president of the Women's Board).

Historian, Mrs. Kenneth A. (Loretta) Huntsmen, retiring president of Springfield (new); gift shop, Mrs. Robert A. (Dottie) Fey, Springhaven (new--in fact, this is a new committee, anticipating completion of the Hospital).

Thrift Shop, Mrs. Robert (Ruth) Graham, Rose Tree (reappointed) and Mrs. Charles (Saize) Macauley, Middletown, co-chairman (new); Trophy Ball, Mrs. Bartine (Liz) Stoner, Swarthmore chairman, and Mrs. W. Stanley (Jane) Warwick, retiring Media president, co-chairman (both reappointed).

Mrs. Warwick also succeeds herself as chairman of the nominating committee, a post she took over when Mary Mailon became a nominee for Women's Board 1st vice-president, which post she now holds.

Mrs. Baird said that additional appointments would be announced later, including the key Country Fair chairmanship.

Have You Heard???

...that Dottie Fey is in charge of preparing Springhaven's annual Thanksgiving Day basket for an underprivileged family...that Beatty Hills' Jeannette New is engaged to Louis Pappas of Upper Darby...that Concord was so pleased with early sales of its Christmas wrapping paper that it ordered another 100 rolls...

...that Linda (all of 9) and Beth (10), daughters of former Middletown President Betty Wilkinson, held their own Country Fair in their own backyard and earned \$1.87 for Riddle...that Riddlewood Puppet Show Chairman Dottie Holtzman wisely allowed a half hour intermission between the two shows Oct. 20 "to herd the kids in and out of the fire house," as President Alice Haberle explained it... that Bowling Green, under new president Jane Loveman, is making a door-to-door canvas of former members, trying to get them back into the fold. Good idea...that both Mrs. Haberle and Mrs. Loveman are using the Riddlegram to interest prospective members (thus challenging Ye Editor to be a good ad for Riddle)...

...that General Manager Ed James drove us to our dictionary when he inserted "innovatory" into one of his mellifluous sentences at the October Women's Board meeting. According to our ancient

continued on page 4

IT'S BY-LAW REVISION TIME

At its October meeting, the Women's Board presented to the representatives of each auxiliary copies of two revised sets of by-laws, one governing the operations of the Board, the other governing the operations of the individual auxiliaries.

The representatives were asked to have their auxiliaries study and vote on each set "as soon as possible." No deadline was set, but By-Laws Committee Chairman Mary Mallon urged that votes be taken at the earliest possible meeting, so that the new rules can go into effect.

The total vote of all members voting will determine the fate of the new regulations. That is, all the favorable votes by the members of each auxiliary will be added up, and all the unfavorable votes of all auxiliaries be added up, and the total vote for or against will decide whether the by-laws are adopted or not.

Opening from page 1

Guided tours to acquaint the public with its new hospital will begin about two weeks before that date. (Have you volunteered as a guide yet?)

A quiet cornerstone-laying ceremony will take place around the end of November, complete with a copper box of "historic" documents (including the Riddlegram) deposited in it. (Imagine scholars two or three centuries from now trying to reconstruct contemporary civilization on the basis of the accounts in the Riddlegram!)

The Hospital's gift shop area, which will be

operated by the Associated Auxiliaries, will be larger than originally planned, General Manager Ed James told the October Women's Board Meeting.

This will be possible because the data processing equipment that will be used to help with the nurses' paper work will reduce the amount of floor space needed for record-keeping facilities.

Mr. James issued an indirect challenge to the Associated Auxiliaries--and to newly-appointed Gift Shop chairman Dottie Fey--by explaining that the enlargement will cost about \$12,000, but that he expects this to be recovered in a year through gift shop earnings.

The revolutionary data-processing equipment will allow 12 1/2 to 20% more time for Riddle nurses to devote to patient care.

Have You Heard from page 3

(1934) unabridged, "innovationary" is a neologism, Ed...that our genial G.M. also reported that he gets mail addressed to the "Ridleywood Memorial Hospital"...that Beatty Hills sold its "Relax-a-cizar" for 100 lettuce leaves. Somebody's going to get thin while B.H. fattens its bankroll...

...that Swarthmore's Genevieve (and Mr.) Stimmel adopted a six-day-old baby this summer, while Mrs. Stimmel was busy being prize coupon chairman for her auxiliary...that Lima Pharmacy underwrote Riddlewood's puppet show last month. Mrs. Louis Pescatore, wife of the proprietor, is a Riddlewood member...that Beatty Hills' Edith Black and Mister are back from a cruise in their boat along the New England coast.

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