



COUNTRY FAIR SEPT. 22

Results Wanted

The Riddlegram would like to publish a complete list of new officers and committee heads of each auxiliary in the October issue.

Your cooperation will be appreciated, therefore, in getting your election results to the editor as soon as possible, and no later than the Sept. 19th deadline.

Whether your elections were held early in the summer or last night, they should be reported, so that the list can be complete.

Thanks. Editor.

Horse Show Will Be On Fair Day At Fair Grounds; Entries Open, Box Seats Available For Fans

After a year of separation, Riddle's Country Fair and its Horse Show are back together.

The Horse Show will start at 9 a.m. Saturday, Sept. 22 in the ring at the Rose Tree Hunt Club, where the Fair will be held that day.

Last year the Fair was at Rose Tree and the Horse Show was two weeks later at Bishop Hollow Stables, Newtown Square.

Horse Show Chairman Barbara Weaver of Mid-dletown Auxiliary says that boxes for spectators, comfortably holding up to six people, are available at \$10 each, and are renting rapidly.

"Why not rent one," she asks, "and have a good place from which to watch the show, entertain your friends, rest your feet and see the fashion show, which will be presented during the intermission of the horse show."

To rent a box or get further information, phone Mrs. Weaver at LO 6-3966.

Entries in the all-English show will remain open
continued on page 3

Horse Show; Helicopter Rides, Antique Cars, Zoo Are Among Its Myriad Feature Attractions

The 1962 Riddle Memorial Hospital Country Fair and Horse Show at the Rose Tree Hunt Club Saturday Sept. 22 will be the most stupendous, variegated and bedazzling of them all.

The range of event will provide attractions for everybody from Grandpa (an antique car show) and Grandma (an old-fashioned fashion show) to Pop (a German band), Mom (a cake booth), Aunt Harriet (a clothesline art exhibit), Junior (fire engine rides) and Little Sis (a kiddies' zoo).

There will be something to do every minute of the day, from 9 a.m., when the Fair will start, til dark, when it will probably end. There will be no rain date. It will not, of course, rain. But if there's a heavy dew or anything, bring your umbrella and join the fun.

The Horse Show, being held at the same time and place as the Fair after a year of separation (see other story), will begin at 9, and the fashion show will be during the intermission.

Helicopter rides (sponsored by Concord Auxiliary), a new feature this year, will supplement the fire engine rides (a Springfield Auxiliary project) and the hay rides (a Wawa undertaking).

Swarthmore will repeat its Kiddies' Zoo, a top feature of last year's Fair, and will also offer pony rides. And Nether Providence will again produce Junior Jamboree, another favorite attraction for the small fry.

The large and wide-ranging antique & Classic car show will be back again, again under the able direction of Jack Grotz, and the "antique" fashion show, featuring garments of another day, will be held in conjunction with the car show.

A widely anticipated event, of course, will be the drawing for the big prizes (see separate
continued on page 3

FOR YOUR PLEASURE . . . Coming Events

Sept. 15 - Warm up for the Fair by going to Gradyville's COCKTAIL-BUFFET-DANCE at the Towne House, Media. Begins at 6:30. Twelve clams per twosome. Phone Gradyville President Rhoda Weisz for tickets and info. LO 6-7563.

* * *

Sept. 22 - Walk, ride, crawl or fly. (See Page One.)

TWO New Riddle Offices - And A Generous Gesture

Since we reported last month that the Riddle Hospital office had moved from 5 W. Front St. to Room 205 of the Media First Federal Bldg., further changes have been made.

The Hospital office is now located in Room 206 (across the hall from 205). This is where General Manager Ed James and Secretary Bonnie Valentick have their desks. The phone number there is still LO 6-4009.

Room 205 is now occupied by the Riddle Fund office. The number there is LO 6-1582.

This room, as reported in August, is donated to the Hospital by Media Federal. Room 206 is rented from Media Federal by Commonwealth Land Title Insurance Co., which is allowing the Hospital to use it without cost.

Charles McCafferty, president of Riddle's board of directors, has expressed the Hospital's appreciation of Commonwealth Land Title's generosity.

Occasion For Mrs. McC.

There will be a luncheon at the Springfield Country Club Oct. 1 for Miriam McCafferty. And the most relaxed person there, we're sure, will be Miriam McCafferty.

That's easy to predict. Oct. 1 will be the first day in two solid years when Mrs. McC. will not be carrying on her courageous shoulders the great responsibility that goes with being president of the Women's Board of the Associated Auxiliaries of Riddle Memorial Hospital.

Sept. 30, the end of the Associated Auxiliaries' fiscal year, will be her last day on the job.

If you would like to join the relaxed Mrs. McCafferty at luncheon on Oct. 1, contact Skip Baird (her successor) at LO 6-7128 or new 1st Vice-President Mary Mallon at KI 3-5377. They will take your reservation and fill you in on the details.

All we knew when we went to press was that cocktails will be served at noon and the repast at 1 p.m.

EVERYBODY Is Needed For Volunteer Program

If you saw the application form in the last Riddlegram for Hospital volunteers and didn't do anything about it, please do.

Volunteer Coordinator Donnie Watson says that the initial volunteer project, the guided tours through the Hospital, will require the services of every single member of every auxiliary--and then some.

It's easy to offer your services and it will take very little of your time to perform this vital task as Riddle Hospital introduces itself to its community.

Don't worry about application forms. Just phone Mrs. Watson between 8 a.m. and 5 p.m. only, Monday through Friday, at the Hospital Office (LO 6-4009) or, if she's not there, at her home (LO 6-6009).

She will tell you what hours are available and you can choose the ones most suitable to you. There will be four shifts a day, seven days a week. The shifts are from 10 a.m. to 1 p.m., 1 p.m. to 4 p.m., 4 p.m. to 7 p.m. and 7 p.m. to 10 p.m.

The actual weeks will be determined by the Hospital's opening date, which hasn't yet been set.

Volunteers will be needed to lead tours through the Hospital, as hostesses, information clerks, fixed-location guides and facility demonstrators.

As the Hospital begins to function, permanent volunteers will also be needed. As listed in the August Riddlegram, the following types of workers will be needed:

Admissions receptionists, general clerks, medical records clerks, central supply aides, Grady Ladies, recreation aides, information receptionists, typists, communications aides, nurses' aides, occupational therapy aides and secretarial aides.

Auxiliaries wishing to volunteer for these positions should also contact Mrs. Watson. And tell your friends. Volunteers for these posts will be accepted from among women who are not members of a Hospital auxiliary.

The chairmen of fund-raising activities in the Hospital, such as the gift shop, gift cart, snack shop and baby photo dept., will be selected by the joint recommendation of the volunteer coordinator and the president of the Women's Board.

Welcome To The Family !

BEATTY HILLS

Mrs. Howard MacDowell of 739 Barry Drive, Springfield.

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story) scheduled for approximately 5 p.m.

Prizes will also be awarded to coupon-holders at several of the booths along the midway, and the German band will keep the air festive with oompahs and fa-ra-ras throughout the day.

The clothesline art exhibit is another new feature, and will present the work of area artists. It is sponsored by the Community Art Center of Wallingford.

Food will be available all over the place at all hours. Lima, as usual, will run a cafeteria in addition to its traditional lemonstick booth. Springhaven will operate two hot dog stands. Media will provide the soft drinks and snowballs. Riddlewood is offering pizzas & coffee, and Middletown will again operate its cake booth, full of toothsome homemade goodies.

A new and exciting booth this year will be Bell Telephone's Telstar Demonstration Booth. Beatty Hills will again present its Paris Flea Market, the booth of bulging bargains.

Gradyville's contribution will be a unique booth featuring costumes (Hallowe'en isn't far away, you know) while Rose Tree will again set up its Country Store.

Bowling Green will be on hand again with its Treasure Chest and Springfield will present its Gypsy Tea Room, where you can get your fortune told.

Moylan-Rose Valley, repeating a success it scored last year, will have a booth gaily bedecked with men's and women's hats. Stop in and put a new lid on yourself. And by all means do your Christmas shopping early at Upper Providence's Christmas Booth.

The information booth will again be at your service and will again have Eye Bank applications.

There will be plenty of parking space and Boy Scouts from Media and Swarthmore are going to spruce up the grounds in preparation for the event.

Personnel Progress

Further progress toward staffing Riddle Memorial Hospital is being made with the recent submission of job descriptions of six key positions to 12 medical agencies throughout the Country.

General Manager Ed James said that the Hospital office is getting "tons of responses" from prospective holders of the following positions: comptroller, food service manager, nursing services manager, diagnostic services manager, personnel relations manager and supporting services manager.

Horse Show from page 1

until 10 minutes before the class enters the ring. There will be four championship classes and four \$50 stake classes. Entry fees are \$5 for the stake classes and \$2 for all others. There will be no extra charges for post entries.

Entries can be made by phoning Mrs. Weaver at the above number.

The judges will be Peggy Winchell of Chester Springs and John J. Burkholder of Lancaster. Junior judge will be Patricia Roman of Chestnut Hill.

The American Horse Show Association Steward is Clifford Hunt of New Hope. Ringmasters are A.J. Heaplie of Philadelphia and Lloyd Lose of Berwyn. The announcer will be Gerald Goldman of Philadelphia.

Mrs. Weaver's busy committee includes Edmund Greenleaf, co-chairman; Mrs. William Mossgrove, Mrs. Arthur Zimmerman, Donald Aikens, and Joseph P. Wall, adviser.

Selling Coupons Must Not Cease; Ah, No; In Fact It Must Increase. Until The Fair's Come And Gone — Sell, Sell From Dusk To Dawn !

Our headline is Prize Coupon Chairman Pat Mann's sentiments set to verse (if you can call it that). She urges every member of every auxiliary to bear down from now on and sell every possible coupon book, right up to the deadline at approximately 5 p.m. the day of the Fair.

That's the approximate witching hour when the great draw will be held and three lucky souls will walk off with first (\$2000), second (\$500) and third (\$200) prizes.

Mrs. Mann says that she will need all the help she can get on the day of the Fair, for selling and processing coupons. If you can possibly give her a hand, for all day or an hour, phone her at KI 3-6491 and speak up.

Another big coupon event is Philadelphia Day, scheduled for about the time this Riddlegram should hit your mailbox (Sept. 12), and for this, too, multitudes of volunteers are needed. The rain date incidentally, is Sept. 14. Ideally, each auxiliary should supply 24 coupon-peddlers for that assault on the Big City, which gives you some idea of the womanpower needed for that event. It's a great opportunity, however, so make the most of it.

Mrs. Mann also urges each auxiliary--especially those that have not sold many coupons so far--to get out on locations intensively between now and Fair Day, and she wants each auxiliary to have sellers working at the Fair.

Money and stubs can be deposited at any time, she says, but do not turn in unsold books until the last minute. Keep trying to sell them.

Thrift Shop Has Everything. Drop In And Buy Something

Co-chairman Ruth Graham reports that the Thrift Shop, which re-opened Sept. 4, is loaded with commodities and invites your inspection. Please bring pocketbook.

Consigning, which started Aug. 20, has brought in ceiling-jamming piles of varied merchandise. Added this year: a show case a donated cash register.

Mrs. Graham also expressed the appreciation of the Associated Auxiliaries and the Thrift Shop Committee to Media Painting Contractor Robert Neiweg, who donated the labor it took to do the fine interior paint job you'll see when you drop in.

The Thrift Shop, at 315 N. Monroe St., Media, is open from 10 a.m. to 5 p.m. Mondays through Fridays and from 10 a.m. to 1 p.m. Saturdays. Consigning can be done daily from 10 a.m. to 1 p.m. except Saturdays.

JUST A MINUTE — I

I know that as you read this, you are up to your ear lobes in Country Fair preparations. But the Riddlegram must go on (I need the money), so please take just a minute to phone or mail me your news for the October issue. The deadline is

WEDNESDAY, SEPT. 19

Howard A. Wiley
Rosemont, Pa.

60 Wentworth Lane
LA 5-1713

Quick Service

Riddle's auxiliaries showed how they can respond to an abrupt need for help late last month.

The Riddle Fund Office needed 32 workers to put in three or more hours a day the Tuesday, Wednesday, Thursday and Friday after Labor Day.

Volunteer Coordinator Donnie Watson had one day in which to fill the bill. But in five hours, she said, the quota was met. And this was during the week before Labor Day.

Donnie was profuse in her thanks to the volunteers and asked the Riddlegram to explain that not all the auxiliaries are represented among the volunteers because she simply couldn't reach them all in the available time.

FINANCIAL POLICY

Riddle Memorial Hospital favors local government financing of some aid for indigent patients through a program of matching State funds.

HARBINGER

Construction of the Hospital started on the first day of spring.

TONS AND TONS OF STEEL

Almost 700 tons of structural steel were used in building the framework of the Hospital.

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