



New Hospital Office

The Hospital has moved its offices from 5 W. Front St. to Room 205, Media First Federal Savings & Loan Assn. Bldg., Front and Orange Sts., Media.

The phone number remains the same: LO 6-4009.

General Manager Ed James and his Gal Friday, Bonnie Valantick, will be there. So will Lib Rhodes and Gladys Mitchell of the Riddle Fund, and Donnie Watson, volunteer coordinator.

The office space has been generously donated by Media First Federal, continuing a service to the Hospital that it has performed since it initially gave free space to the offices of the Community Appeal.

Thrift Shop Consigning To Begin Aug. 20; Shopping Starts Sept. 4

Making money isn't always philanthropic, but it can be when you consign your used possessions to the Riddle Thrift Shop. And you will be able to be a philanthropic capitalist--beginning Aug. 20.

That's the day when the Thrift Shop, at 315 N. Monroe St., Media, opens for consigning purposes--only. Shopping will not begin until Sept. 4.

From Aug. 20 on, the Shop will accept consignments from 10 a.m. to 1 p.m. daily except Saturdays.

What can you bring? Seasonable men's, women's and children's clothing. No women's fur-trimmed coats or men's heavy overcoats will be accepted until Oct. 1.

Clothes offered for consignment must be cleaned and pressed, in good condition and style and on hangers (please!).

Also acceptable: china, glass, table and bed linen, lamps (with bulbs), luggage (with keys),

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FAIR FACTS

Country Fair Plans Shaping Up; New Horse Show Chairman Named; 'Riddle Day' In Philly Planned

Riddle General Manager Ed James has obtained permission for the Hospital to sell prize coupons in Philadelphia, and a "Riddle Day" downtown is being planned.

According to Fair Chairman Fanny Feaster, the idea under consideration is for a sizeable number of auxiliaries to 'invade' the City on some carefully selected day and to sell as many coupons as possible in a well-publicized 'one-shot' attack.

Mrs. Feaster pointed out that this project, if carried out, does not mean that individual auxiliaries cannot conduct sales campaigns in Philadelphia.

She did ask, however, that all auxiliaries planning particular sales campaigns, whether in Philadelphia or the suburbs, please check with Country Fair Prize Chairman Pat Mann (KI 3-6491) or Co-Chairman Edith Brown (KI 3-4842).

Mrs. Feaster pointed out that if the Prize Coupon chairmen have a checklist of who is selling where, they will be better able to insure that efficient distribution is maintained and that repeated use of the same location is avoided.

She also urged all auxiliaries to sell, sell, sell. Fair time is coming closer, and the prize coupon sales are one of the chief sources of income connected with the Fair.

Women's Board Vice-President Skip Baird reported at the last Women's Board meeting, incidentally, that selling prize coupons on the

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PLEASE SEE PAGES 3 AND 4

They contain important information about the beginning of the volunteer program in the Hospital and the vital part the auxiliaries have to play in it. Your participation is needed, and these pages will tell you how you can participate.

FOR YOUR PLEASURE . .**. . Coming Events**

July 28 - Lima's THEATER PARTY AND SMORGASBORD. Shaw's "Misalliance" at the twilight show (6 o'clock) at the Robin Hood Theater, followed by supper at the Wild Goose at 9:30. \$6 per person. If you get this before July 28, phone Mrs. Stanley Albright (LO 6-0139) or Mrs. C. A. Stiteler (LO 6-1753). They just might have a ticket or two left. If so, you're lucky.

* * *

Sept. 15 - Gradyville's going to have a ball: cocktails, buffet and dancing at the Towne House, Media. Tippling at 6:30, tasty treats at 8, and terpsichore (you know, dancing) at 9:30. One dozen dollars per couple. Phone President Rhoda Weisz for further information: LO 6-7563.

* * *

Sept. 22 - If you haven't done it yet, use your lipstick to circle the date on the calendar. No excuses for not being there. That's right --the Country Fair!

Rules Committee Completes Work on By-Laws For Women's Board

The rules committee of the Women's Board of the Associated Auxiliaries is probably remembering July 17, 1962 as a 'historic' date.

That's the day when, after protracted labors, the committee finished--it hopes--its task of drawing up a set of by-laws to govern the Women's Board's activities.

The completion is only a hope because the by-laws must still withstand the keen-eyed scrutiny of General Manager Ed James and win approval of the Hospital's Board of Directors.

If they fail to pass muster, the committee will have to go to work on them again. If they win nods of approval, they will be prepared and distributed to appropriate personnel.

On Monday, July 23 the committee was scheduled to meet again (too late for this Riddlegram to report results) to touch up the by-laws of the Associated Auxiliaries (which are entirely different and separate from the by-laws of the Women's Board).

The results of that meeting will be reported, if there is anything to report, in the September issue.

Welcome To The Family!

RIDDLE FUND COMMITTEE

Mrs. D. Moses of 1 Chester Creek Rd. Cheyney.

Mrs. Olive Ryland of 2 Chester Creek Rd., Cheyney.

Next Issue: Fair!

No, that's not a prediction about the quality of the forthcoming September Riddlegram. It's a reminder that the next issue will be the Country Fair edition. Your complete cooperation will be needed to make it what it should be. So build this deadline into your thinking.

WEDNESDAY, AUGUST 29

That will be the firm closing date (we hope) for the September issue, which will be timed to appear shortly before the Sept. 22 Fair date.

Mail information at any time. Phone before August 5th and after August 26.

Thanks for your help.

Howard A. Wiley 60 Wentworth Lane
Rosemont, Pa. LA 5-1713

Think It Over

We suspected that the following would come in handy some day. That is, ever since Skip Baird sent it to us about a month after we started editing the Riddlegram, we have been waiting for that arid summer issue when we wouldn't have enough straight news copy and could use some philosophical material to fill in the cracks.

Not that the item below is mere filler. It stands on its own merits, says something appropriate for any group of 'members,' and we are happy to offer it herewith, plus being grateful to Skip for her thoughtful gesture. She copied it out of the Appalachian Sports Car Club's monthly publication. The author is A. Nony Muss.

WHAT KIND ARE YOU?

Are you an active member--
the kind that would be missed,
Or are you just contented that
your name is on the list?

Do you attend the meetings
and mingle with the flock,

Or do you stay at home
and criticize and knock?

Do you take an active part
to help the work along,

Or are you satisfied to be
the kind that just belongs?

Do you ever voluntarily
help with the guiding stick,

Or leave the work to just a few
and talk about the clique?

Come out to the meetings
and help with hand and heart;
Don't be just a listed member,
but take an active part.

Think this over, members all;
you know right from wrong.

Are you an ACTIVE MEMBER--
or do you just belong?



DONNIE WATSON

Riddle's 1st Volunteer Coordinator Consumed A Cram Course At Columbia

Never call a physician "Doc."

That's not the most important thing Donnie Watson learned during her intensive (to put it lightly) course in volunteer management at Columbia University between May 14 and June 7. But it illustrates how thoroughly her assorted instructors covered the ground in helping to prepare her for her job as the pioneer coordinator of volunteer services at Riddle Hospital.

Mrs. Watson, who has already blasted off the launching pad as volunteer coordinator (see opposite story) studied hospital management, group dynamics, the legal aspects of hospital administration, the psychology of volunteers, budgeting, reports, records, interpersonal relations, program planning and public relations and that's not the whole list--in her three-week stint as a 9-to-5 student on hard-as-nails classroom seats.

And that's not all she learned. She emphatically asked us to note that Riddle General Manager Ed James has a wide reputation as a first-class hospital administrator among the experts from all over the country who taught the courses at Columbia. The news won't surprise anybody connected with Riddle.

The class also took numerous field trips to hospitals and other institutions in the New York area, which Mrs. Watson describes as being very helpful.

She added, when reporting to the Women's Board on her return from Columbia: "Thanks for another chance for a college education." Now, just back from a brief vacation, she is ready to apply her new book-learning to her new and challenging job.

DIRECTORS SCREENED

The initial step in the selection of clinical directors for the Hospital was a screening of all candidates by an impartial committee of outstanding Philadelphia-area physicians.

Auxiliaries Will Have Opportunity Of Introducing Riddle Memorial To Community Through Tours

From shortly before Riddle Memorial Hospital opens its doors until two months afterward, practically every member of the Hospital's auxiliaries will be needed in a program aimed at introducing the Hospital to the community.

That's the word from Mrs. William A. (Donnie) Watson, volunteer coordinator, as she began shaping up the Hospital's volunteer program upon her return from an intensive course in volunteer management (see story at left) at Columbia University.

In addition to conducting tours during the pre-opening period (see form on opposite side of this page), auxiliaries will be needed as hostesses, information clerks, tour leaders, fixed-location guides, facility demonstrators, and in other roles.

Also, permanent positions as volunteers will become available in various categories as the Hospital takes on its normal functions. Then it will need volunteers as admissions and information receptionists, clerks, typists, medical records clerks, communications aides, central supply aides, nurse's aides, Gray Ladies, occupational therapy aides, recreation aides and secretarial aides.

Volunteers required for the tours provide an example of why every auxilian will be needed in this program. For seven days a week five guides will be needed in each of four three-hour shifts on each floor.

One leader will be needed to train and head each group.

After the first two weeks tours will be restricted to particular areas of the Hospital. As operating and delivery rooms come into use, for example, they will be withdrawn from tour schedules.

"These tours," Mrs. Watson explained, "will give our auxiliaries the opportunity of introducing our hospital to the community."

SEND IN THIS INSERT

On the opposite side of this insert (page 4) you will find a form that you can fill out to volunteer for the special pre-opening events (see story in lefthand column) of the Hospital and for general volunteer work in the Hospital when it is opened.

You can, if you wish, simply fold this insert and mail it to the address at the bottom of the opposite page. Or you can deliver it in person and get a look at the Hospital's new offices (see Page 1).

FORM FOR VOLUNTEERS

Name _____ Address _____

Auxiliary _____ Phone _____

I would like to volunteer for service in the Hospital for _____ hours during the pre-opening period. The best times for me are: (please check days and hours in form below)

FIRST WEEK

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
10 a.m. - 1 p.m.							
1 p.m. - 4 p.m.							
4 p.m. - 7 p.m.							
7 p.m. - 10 p.m.							

SECOND WEEK

	Sun.	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.
10 a.m. - 1 p.m.							
1 p.m. - 4 p.m.							
4 p.m. - 7 p.m.							
7 p.m. - 10 p.m.							

Also, I would like to volunteer to work in the Hospital after it is open in one or more of the following capacities (please check desired type of work):

- | | |
|--------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Admissions receptionist | <input type="checkbox"/> Information receptionist |
| <input type="checkbox"/> Clerk (general) | <input type="checkbox"/> Typist |
| <input type="checkbox"/> Medical records clerk | <input type="checkbox"/> Communications aide |
| <input type="checkbox"/> Central supply aide | <input type="checkbox"/> Nurse's aide |
| <input type="checkbox"/> Gray Lady | <input type="checkbox"/> Occupational therapy aide |
| <input type="checkbox"/> Recreation aide | <input type="checkbox"/> Secretarial aide |

The initial invitation for volunteers to work in the Hospital is being extended to the auxiliaries, but others who wish to serve may do so without being auxiliary members.

The chairmen of Hospital fund-raising activities, such as the Gift Shop, Gift Cart, Snack Shop and Baby Photo Dept., will be selected by the joint recommendation of the President of the Women's Board and the Volunteer Coordinator.

PLEASE MAIL OR DELIVER THIS FORM TO RIDDLE MEMORIAL HOSPITAL, ROOM 205
MEDIA FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
FRONT & ORANGE STREETS, MEDIA, PENNSYLVANIA

Have You Heard????

...that it's a busy summer for Riddlewood's Dottie Waselefsky, as many, many labels and Philadelphia Inquirers arrive at her house for the "Fun & Fortune" contest she is taking part in to raise money for her auxiliary...that Middle-town cleared about \$135 from its recent card party...that Annabelle Adams made all the delightful ceramic ashtrays for the event, complete with appropriate horses' head profiles...

...that 81 happy sojourners attended Concord's dinner & theater party June 27...that the Women's Board's Nos. 1 and 2 officers-to-be, President-elect Skip Baird and 1st Vice-President Marry Mallon, will report at the August Board meeting on their instructive session at Penn State...that the Riddlegram unwittingly passed on some erroneous "information"; Mrs. Edwin S. Carlin, the former Garetta Long, is NOT leaving this area, as we were told and reported in the June issue...

...that despite the fact that we said they were geraniums, Wawa's President Jane Acton and her merry band sold at least 250 chrysanthemum plants and raised at least \$75 for the newest member of the Riddle Hospital family...that the Riddle Fund Committee's July election saw Mrs. Margaret Stevens elected president. Other new officers: Olive Ryland, vice-president, Kathryn Lewis (re-elected) secretary; and Jessie Randolph, treasurer. Retiring Fund Committee President Clara Bethel tells us that the Committee's prize books are selling well, and that its fall activities will begin with a bazaar in September...

...that the final, official and fabulous figure for Rose Tree's celebrated swim & cocktail party in June was \$679.55. Wow!...that Country Fair Prize Co-Chairman Pat Mann's husband,

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Informal and Unofficial

The absence of enough voting members to constitute a quorum forced a rare cancellation of the official meeting of the Women's Board Monday, July 9.

About 15 members were present in the community room of the Media First Federal Savings & Loan Ass'n Bldg., however, so President Miriam McCafferty conducted an informal session that proved fruitful in moving business forward along many lines, despite the group's inability to vote on any questions.

FOR SALE

Hand-knitted sets, for babies. Also other articles. Knitted goods made to order. Phone Bowling Green's Fannie Green at LO 6-0787.

Care Of Indigent Patients Cost Area Hospitals Almost \$15 Million

Riddle Memorial Hospital's General Manager Ed James, concerned with a large problem facing him and the Board of Directors as soon as the Hospital opens its doors, cited some eyebrow-rising figures recently about the burden of the cost of caring for indigent patients by the hospitals of the Delaware Valley.

Mr. James recounted a speech made earlier this year by Clarence A. Warden Jr., in which the president of the Delaware Valley Hospital Council noted that 51 of the 54 Pennsylvania hospitals in the Council sustained "a staggering loss" of nearly 15 million dollars for care rendered to charity patients during 1961.

The huge loss, \$14,806,611, Mr. Warden pointed out, was over and above the \$3,685,803 paid to these hospitals by the State. For indigent and medically indigent patients under 65, the State paid only \$10 per day, whereas the actual average ward cost in the Delaware Valley was \$26 per day.

The only solution, Mr. Warden pointed out, is "a State program of purchase of care at full cost from all hospitals, at figures established by competent auditors."

Mr. James said that these figures are important to all members of the Riddle Hospital family because Riddle will be faced with the cost of caring for indigent patients as soon as it opens its doors.

"Everybody associated with a not-for-profit hospital," he said, "should be aware of this great gap between actual costs and State appropriations and should be working, through their representatives in Harrisburg, for State appropriations that cover the full cost of caring for charity patients. Otherwise, we continue to soak the sick to pay for the poor."

Thrift Shop *from page 1*

victrolas (with needles), electrical equipment in good working order (with cord), occasional furniture (including nursery), baby coaches (without babies), curtains and carpets.

There is a registration fee of \$1.50. When articles are sold, checks will be mailed to the consigner every six weeks. Articles of clothing unsold and unclaimed after six weeks become the property of the Thrift Shop.

When you have consigned everything, you can start, Sept. 4, to buy it all back again, between 10 a.m. and 5 p.m. Monday through Friday, and from 10 a.m. to 1 p.m. Saturdays.

Remember, auxiliaries: The Thrift Shop is your responsibility. Use it--and tell your friends and neighbors about it. The bigger the volume, the more money for Riddle Hospital.

Country Fair from page 1

strength of the money prizes (\$2000, \$500 and \$200 this year) seems to be very effective.

It's certainly been effective for a number of auxiliaries and individuals. Rose Tree President Alice Case reported at the July Board meeting that her gals had banked \$290 in prize coupon money by early in July. Donnie Watson, perennial supersalesman, recently sold 25 books in four hours. Carol McVoy of Springhaven, had sold \$175 worth by the time we went to press. And Beatty Hills collected \$73 in five hours in front of Springfield's State Store the other day.

Publicity for the Fair got a great big shot in the arm recently when Paul Wilkinson, a real pro (and husband of former Middletown President Betty Wilkinson), agreed to do the huckstering for the event.

Another new key person, Fairwise, is Mrs. Joseph (Barbara) Weaver, also a Middletowner, who has taken over as Horse Show chairman following the resignation of Lee Clark.

Whatever happens to the Horse Show, lots of things are going to be up in the air at the Country Fair. Besides the helicopter rides announced last month, Fair people are considering performances by parachutists.

Down on the ground, but definite, are hayrides, tractor-drawn, in deference to modernity, but fun nonetheless.

Appropriate period-pieced to go with the hay rides is the projected "Antique Fashion Show" as an adjunct of the antique car show. Phone Rosemary McClatchy (LO 6-7416) if you have any antique garments to contribute to this sprightly idea.

Cooking on a back burner (so far) is the idea

of having a post-Fair dinner for Fair and auxiliary personnel on the evening of the Fair, where everybody can sit around and postmortem the day's doings. Sounds like a sociable thing to do.

Mrs. Feaster says that Fair posters are being distributed and that each auxiliary will be responsible for placing posters in its neighborhood.

Appointments Requested

Because of the coming need for volunteers in the Hospital (see pages 3 and 4), Women's Board President Miriam McCafferty has directed a letter to the president of each Riddle Auxiliary, asking her to appoint a volunteer services committee or representative.

Those named will be responsible for their auxiliary's participation in the volunteer work in the Hospital, and will work with the volunteer coordinator.

Have You Heard???? from page 5

Nevin, is home from the Hospital...that auxiliaries are not buying enough baubles, at least not enough from S. Kind & Son. Last year the Associated Auxiliaries got a check for \$38 under Kind's profit-sharing plan. This year it was only \$5.32. Remember, if you buy anything there, mention the Hospital...that Springfield is going to have another Thrift Shop Fashion Show--in March, this time...that Beatty Hills' July meeting was held at Beth Burkavage's at 468 Conard Drive. We're sure the choice of meeting place had nothing to do with the fact that the Burkavage's have a "gorgeous" (Miriam McCafferty's word) new swimming pool. Beth is Beatty Hills' prize coupon chairman...that Bowling Green's Dorothy Boyd, who was operated on at Lankenau Hospital July 16, is on the mend...

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