

Vol. IV, No. 7

RIDDLE MEMORIAL HOSPITAL NEWS

July 1962

## Phenomenal Surplus

Nobody had any misgivings when the Women's Board advanced a tidy \$7000 to its prospective Thrift Shop last October. But few Board Members, we suspect, expected to see that \$7000 returned in toto less than seven months after the Shop opened its doors.

At the June Women's Board meeting, however, not only was the \$7000 returned, but a net surplus of \$2013.04 for the first semester of operation was reported by Skip Baird, substituting for the Thrift Shop's two absent leaders, Ruth Graham and Lillian Hinson.

Gasps of delight mingled with spontaneous applause, and it was agreed that a letter of appreciation be sent to Mrs. Graham and Mrs. Hinson, founders of the Shop and co-chairmen of its governing committee.

The shop opened in December and closed in mid-June for the summer; and during that period its gross income, including the \$7000 capital, was \$20,228.23. Its total expenses were \$11,215.17, leaving a gross surplus of \$9,013.04.

It was not surprising that the Women's Board promptly approved continuation of the Shop, which will open for consigning August 20 and for general business after Labor Day.

## \$till More Earning\$

In addition to the splendiferous \$2328.40 reported by Chairman Liz Stoner as the official Trophy Ball surplus and the fabulous \$2013.04 earned by the Thrift Shop (see story above, )individual auxiliaries continued to add their 'bit'-quite sizeable bits-to the Associated Auxiliaries' 1961-62 earnings.

Rose Tree, for example (and what an example) tallied at least \$650 from its glamorous swim & cocktail party...Springfield's supper of the same date added up to \$225...And Bowling Green's buffet the next day gleaned \$200.

That's \$1075 by three auxiliaries in two days!
The Riddle Fund Committee took in \$118 at its late
May musical tea...Spanking new Wawa picked up a

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Women's Board Chooses Officers; Louise Baird Is President-Elect; Mary Mallon Wins 1st V.P. Post



LADY LEADERS. Riddle's Women's Board's newlyelected officers get a little fresh air while preparing for action. They are (left to right): 1st Vice President Mary Mallon, President Skip Baird, Treasurer Marion Weathers (standing behind Mrs. Baird,)2nd Vice President Fannie Feaster, Secretary Rosemary Mc-Clatchy and Corresponding Secretary Eva Rosenstern. They'll take office October 1.

Louise (Skip) Baird of Middletown Auxiliary, unopposed for the office, was formally elected president of Riddle Memorial Hospital's Women's Board at the board's June meeting.

Mrs. Baird will succeed Miriam McCafferty of Beatty Hills at the beginning of the new fiscal year October 1.

In what Chief Teller Jane Warwick called a "very close" race, Springfield's Mary Mallon edged out Rose Tree's Mary Jelinek for the important job as 1st Vice-President.

Other officers elected at the meeting were Fannie Feaster of Beatty Hills, who defeated Swarthmore's Liz Stoner as 2nd vice-president; Rosemary McClatchy of Rose Tree, who defeated Lois Rowe of Media as secretary; Eva Rosenstern, Upper Providence president,

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### FOR YOUR PLEASURE . . .

### . . . Coming Events

- July 10 Upper Providence's unique CHILDREN'S THEATER PARTY. The kids will see "Hans Brinker and the Silver Skates" at the Playhouse in The Park--a musical version, no less. Curtain is 11a.m. and tickets are 75¢ each, children and adults. A few seats were still available at press time. Phone Barbara White at LO 6-3903 if you want any. Car Pools being arranged for people needing transportation.
- July 14 The <u>Riddle Fund Committee</u> is cooking up a COOKOUT.. Locale: 409 Vernon St., Media. Time: 3 p.m. until you're stuffed. Everybody welcome, says Chairman Marie Lockwood, at the pittance of \$1.25 per.
- July 28 Lima stages a THEATER PARTY AND SMORG-ASBORD. Starts with Shaw's "Misalliance" at the 6 p.m. (twilight) show at the Robin Hood Theater, ends with supper at the Wild Goose at 9:30. A mere \$6 per person covers everything. Tickets obtainable through Mrs. Stanley Albright (LO 6-0139) and Mrs. C.A. Stiteler (LO 6-1750).
- Sept. 15 Prepare yourself now for <u>Gradyville's</u> triple-treat cocktail hour, <u>BUFFET</u> and dancing at the refurbished Towne House in Media. Cocktails at 6:30, buffet at 8, dancing 9:30 to 1:30.
  \$12 per couple. Roast beef, ham, turkey, rock fish and all the fixin's.

Sept. 22 - You know what. (See FAIR FACTS).

# Earning\$ from page 1

nice loud \$100 at its recent silent auction. Grady-ville's bake sale brought in a tasty \$70...Nether

Providence added \$31 to its larder through its bar-b-que...And Concord conscientiously asks us to note that it didn't make \$200 on candy sales, as the Riddlegram mistakenly reported last month. The candy cost \$200. The extra goodness earned from it was a sweet \$77.80.

#### WARNING: PHONE FIRST

When this Riddlegram went to press, General Manager Ed James was still looking for a suitable site for the Hospital Office, larger than the present quarters on Front Street.

Nothing had been found yet, but Girl Friday Donnie Valentick relayed the word that the move could take place any time within the next month. So if you have business at the office, it might be a good idea to phone before arriving at 5 W. Front St. only to find no Ed, no Bonnie and no office.

### NO CALENDAR

With this issue, and following upon practically unanimous approval at the June Women's Board meeting, the calendar of regular monthly meetings is being dropped from the Riddlegram.

As the editor explained to the Board, most auxiliary and committee members know when and where their groups meet, and this space can be better used for other pertinent information.

Any meeting changes or other information about meetings that needs to be publicized can receive special mention elsewhere in the Riddlegram at any time. H.W.

#### **ELECTIONS** from page 1

who defeated Ellen Jackson (Bowling Green) as corresponding secretary; and Marion Weathers of Lima, who was unopposed and was re-elected treasurer.

Along with President-elect Baird, the other officers will take office at the beginning of the new fiscal year.

Mrs. Warwick, who was assisted in collecting and counting the ballots by June Beyler and Mary Coffman, said that all of the contests were close.

Mrs. McCafferty said that she knows that the new officers "can count on the support of this marvelous organization."

Riddle's new president-elect is a "charter member of Riddle Hospital's auxiliary movement. As far back as 1958 she was the first chairman of the first Country Fair's cake booth, a job she held for two years before forming and becoming the first president of the Middletown Auxiliary.

Her term as president will be her third consecutive post as a Women's Board officer. She was secretary for a year before becoming 1st vice-president, and she was also prize coupon chairman of the Country Fair in 1960.

A former career girl, Mrs. Baird was with Trans World Airlines for almost 16 years. Now she and husband Bill, who is Eastern Pennsylvania representative of the Anderson Company of Gary, Ind., and seven-year-old son Miller, live in Wyncroft along with "Sister," their lovable basset hound.

#### OWN YOUR OWN

A future Country Fair Goal suggested by 1961 Fair Chairman Donnie Watson: that each auxiliary eventually purchase its own booth.

#### **EX-OFFICIO MEMBERS**

All Women's Board presidents, past and present, are ex-officio members of all standing committees and should be invited to all committee meetings.

### DOG (TIRED) DAYS

Because of the exhausting effort of putting out the Riddlegram every month, the editor needs a vacation (or is going to take one whether he needs it or not), so there will be an early, early deadline for the August issue, namely:

WEDNESDAY, JULY11

There will also be a late, late dealine for the September issue, so that it can be timed for the Country Fair. We hope to be able to announce it in the August issue. Meanwhile, get out of that swimming pool and phone me your news. Thanks. Howard A. Wiley

60 Wentworth Lane Rosemont, Pa.

LA 5-1713

### Have You Heard???

...that at its July 10 meeting, the <u>Riddle Fund</u>
<u>Committee</u> will observe the first anniversary of its work for Riddle Hospital. Congratulations!...that four
<u>Concord</u> members and spouses served as hosts and hostesses at the recent teenage Dance, namely: the George Burckhardts, <u>Joseph Mills</u>, <u>Frank Ritters</u> and <u>William Smiths...</u>

...that Rose Tree is grateful to Frank Jelinek, husband of former president Mary Jelinek, for rounding up the celebs for the auxiliary's profitable swim & cocktail party...that several auxiliaries are not holding July and/or August meetings. The reason: member-evaporation...

...that the editor resisted the temptation to refer to Concord's president elect by the name fun-loving Concord publicity chairman Johanna Ulmer called her in a recent news note: "Cornie" Burckhardt. And Cornelia is such a nice name...that Lima has already fixed the date (Oct. 27) and the show ("No Strings") for its annual autumnal trek to Broadway. Had to. Can't get tickets any later...

...that Women's Board President-Elect Skip Baird spent her birthday (June 21st) at the Penn State Workshop. No, we did not ask her which one... ...that WXUR, the new radio station in Media, is still helping Riddle, though the intensive part of the Community Appeal is over. You can listen to G.M. Ed James every Friday at 6:30 p.m. at 100.3 on your FM band...that Moylan-Rose Valley's Mrs. Gary Andes, recently married, is leaving the area and had to resign from the auxiliary...

#### CENTER OF ACTIVITY

Judging from the general reaction—to say nothing of specific inqueries—Riddle Memorial Hospital will become the center of an expanding area of commercial development in its immediate vicinity, pending approval of such development by the local authorities. Potential developers have been appearing regularly at the Hospital office, seeking information.

#### FAIR FACTS

### Here We Go Up In The Air — Helicopter On "Bill-of-Fair"!

That's right. Real live helicopter rides will be one of the attractions at Riddle's Fifth Annual Country Fair Sept. 22. Concord Auxiliary is abandoning its projected jewelry booth to handle the rides in the "cake mixer."

Response to the money prizes (instead of cars, furs, etc.) is reported as excellent. But there's plenty of selling to do yet if everybody is to reach her six-coupon-book goal. President-elect Skip Baird set a good example, by the way. She sold a book while at the Hospital Workshop at Penn State June 18 to 21.

General Manager Ed James, incidentally, reports that he saw a Moylan-Rose Valley contingent out selling coupons recently, equipped with a gold-paint-sprayed suitcase laden with "gold pieces" and "green-backs" as props to further the hardsell.

OOMPAH to THE MASHED POTATO. Added to Fair features for this year: a German band and a brisk combo for twisting and squashing to the spuds. The music will be provided gratis, through a grant from the Music Performance Trust Fund of the American Federation of Musicians, obtained through the Chester Local of the AFM. They're going to blow their horns for us, so we're blowing their born for them.

Moylan-Rose Valley's Penny Walton will be in general charge of decorations.

Swarthmore, which created a sensation with its Kiddies Zoo last year, will not only repeat the Zoo, but also offer pony rides.

Eye Bank applications will be available at the Information Booth. A truly worthy cause...an eye for the eyeless instead of an eye for an eye.

Beatty Hills wants items for its Flea Market. Anything but fleas.

Correction: Lima's lemon stick booth chairman is Stella Proctor. No lime sticks, just Lima lemon sticks.

### Welcome....to the family!

#### MOYLAN-ROSE VALLEY

Mrs. Gier (Mary) Essick of Providence and Possum Hollow Rds., Wallingford.

#### NURSES INTERESTED

Although none have been sought so far, applications from more than 50 registered nurses have been received at the Riddle office.

## Concord Gals Sing New Tune: 'Night AND Day' Meetings Now

Concord Auxiliary, which recently switched from day to night meetings, now has a new solution to the perennial problem of day-or-night meeting time: beginning in September, it's going to alternate between morning and evening meetings.

The September meeting, on the 2nd Wednesday, will be an evening meeting.

At its last meeting the auxiliary voted again on the thorny problem. As happened with the Women's Board on the same question about a year ago, it came out a tie between the day-people and the night-people. So, with Solomon-like wisdom, it was decided to alternate.

At its June meeting the auxiliary also named new officers, who were elected unanimously and will be installed in September. They are: Cornelia Burckhardt, president; Gloria Meintel, vice-president; Johanna Ulmer, treasurer; and Dottie Howard, secretary.

Mrs. Burckhardt, who is the incumbent vicepresident, announced the resignation of Mrs. George Terrell, the founding president of the auxiliary. Mrs. Burckhardt is serving as acting president until the September installation.

## Minimal-Hours Recommendation Tabled At Women's Bd. Meeting

A recommendation that 50 hours' work per year for Riddle be a criterion of an "active" auxiliary member was tabled by a 19–3 vote at the June Women's Board meeting.

It was proposed that there be 'active' and 'associate' memberships established, and that dues be \$1 per years for active members and \$5 for associate or inactive members. The 50-hours-work provision was suggested as one of the qualifications for active membership.

Following a lively discussion, Alice Dana Haberle, president of the Riddlewood Auxiliary, moved that the recommendation be shelved. Carnelia Burckhardt, acting Concord president, seconded the motion, and the 19–3 vote followed.

# FOR SALE

<u>Hand-knitted sets</u>, for babies. Also other articles. <u>Knitted goods</u> made to order. Phone Bowling Green's Fannie Green at LO 6-0787.

Wawa is selling <u>chrysanthemum</u> plants at 50¢ a pot. Phone President Jane Acton at GL 9-3793.

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