

Vol. IV, No. 4 RIDDLE MEMORIAL HOSPITALS NEWS April 1962

Small Turnout Hears Sloan Tell Auxilians Of Work Opportunities As Volunteers In Our Hospitals

"Regardless of the importance of your fund-raising activities, don't overlook what you can do as volunteers in the hospital."

This was one of the key admonitions offered to a small audience of Riddle auxilians Mar. 21 at the Reformation Lutheran Church, Rose Tree, by Hospital Authority Raymond P. Sloan in a casual, witty, well-received talk.

Despite a daylong downpour, about 100 members from the 16 auxiliaries showed up to hear Mr. Sloan, associate professor at Columbia University's School of Public Health, discuss the role of the volunteer in the hospital.

Sloan, who was introduced by Riddle General Manager Edward James, told the assembled auxilians that "community participation in health affairs is responsible for the high standards of American health services."

The speaker devoted most of his remarks and an informal question-and-answer period afterwards to examples of how volunteers can help hospitals and to advice on the management of volunteers.

He suggested the creation of "fun rooms" at the ends of hospital corridors (including, perhaps, a few one-armed bandits) and described a bar he had seen in a geriatrics institution. Of this he said, "the idea of a coffee shop in a hospital was once just as radical."

Sloan also discussed the use of music and paintings in hospitals, and concluded that "we have very far to go to meet the emotional needs of patients."

Discussing the conduct of volunteers, he warned his audience that "we sometimes get heady--we need to be put back in our baskets. We tend to be prima donnas. We must always remember that others are continued on page 4



MRS. WILLIAM A. (DONNIE) WATSON

Mrs. William A. (Donnie) Watson Named Riddle's First Coordinator Of Volunteers: Begins Study Soon

Riddle Hospital's "first official volunteer" has, appropriately, become Riddle's first coordinator of volunteers.

When Donnie (Mrs. William A.) Watson joined one of the earliest groups of area women planning the first Country Fair back in 1957, she told hospital officials: "When you start recruiting them, I want to be Riddle's first official volunteer."

Now, in the post to which she was appointed in March by Women's Board President Miriam McCafferty, Donnie Watson will recruit --as well as train, assign and coordinate--all of the sizeable corps of volunteer workers Riddle will need as soon as it opens its doors to the ill of Central Delaware County.

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FOR YOUR PLEASURE . . .

... Coming Events

Apr. 4 - LUNCHEON MEETING by Moylan-Rose Valley at the home of President Dorothy Stockman, Rose Hill and Ridley Creek Rds., Moylan. Guests and members of other auxiliaries welcome. \$1 per person. Phone Dorothy at LO 6-7463.

* * *

Apr. 11 - Swarthmore's MULTIPLE-SIMULTANEOUS BRIDGE: 27 tables at 7 houses. Everybody welcome. \$1.50 per player includes lunch, bridge, prizes. Phone Chairman Polly Townes (KI 3-2195) or Co-Chairman Dottie Hildebrand (KI 3-4418).

* * *

Apr. 12 - Media's annual SPRING FASHION SHOW at Petti Arms, Baltimore Pike. Fashions by Wanamaker's. Begins at noon. Tickets (\$3) must be purchased in advance. Phone Anne Harriz (LO 6-1978) or Anne Cooper (LO 6-2198).

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Apr. 28 - Middletown's COCKTAIL PARTY for members and friends. 4 to 7 at the home of President June Beyler, Howarth Rd.

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Apr. 28, 29 - Media's annual HORSE SHOW at Old Troop Farm, Bishop Hollow Rd., Newtown Square. Begins 9 a.m. Saturday, 8:30 a.m. Sunday. (See separate story, page 3.)

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May 2 - It's Springfield's turn for a FASH-ION SHOW--a special one, though, with fashions from Riddle's own Thrift Shop! Table prizes. Starts at 12:30 p.m. in the Community Federal Savings & Loan

Early To Bed

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That's what we're going to do to the May Riddlegram--put it to 'bed' early, so that it can rise and shine in plenty of time to spread the good word about the Trophy Ball. So mind your deadline, ladies--

WEDNESDAY, APRIL 18

Mail or phone your news, the sooner the better, to

Howard A. Wiley 60 Wentworth Lane Rosemont, Pa. LA 5-1713

APRIL'S CALENDAR

- R. M. H. WOMEN'S BOARD Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Miriam McCafferty, President.
- EXECUTIVE COMMITTEE, Women's Board
 --First Monday, 10:30 a.m. at Mrs. McCafferty's home.
- COUNTRY FAIR Third Monday, 10:30 a.m.

 Media Federal Community Room. Fanny
 Feaster, chairman.
- BEATTY HILLS Fourth Tuesday, 10 a.m.

 Community Federal Savings and Loan
 Assn., State and Sproul Rds., Springfield.
 Shirley Shetzline, President.
- BOWLING GREEN Third Tuesday, at 10 a.m. Veronica Welch, President.
- CONCORD Second Wednesday, 10 a.m.,
 Dr. J. M. Tori's reception room, Concordville. Thelma Terrel, President.
- GRADYVILLE Fourth Monday, 10 a.m. at Clover Leaf Inn, Baltimore Pike, Rhoda Weisz, President.
- LIMA Third Tuesday, at 8:30 p.m. at
 Wild Goose, Wawa. Calendar party. All
 members will celebrate their birthdays.
 Elma Albright, President.
- MEDIA Second Wednesday, 8:30 p.m. Jane Warwick, President.
- MIDDLETOWN Second Wednesday, at 10;30 a.m. at Clover Leaf Inn. June Beyler, President.
- MOYLAN-ROSE VALLEY First Wednesday at 11 a.m. at the home of President Dorothy Stockman. See "For Your Pleasure," page 2.
- NETHER PROVIDENCE First Thursday, 10 a.m. Alma Bakia, President.
- RIDDLE FUND HOSPITAL COMMITTEE Second Sunday, 3:30 p.m., 601 N. Olive
 St., Media. Mrs. Samuel Bethel, President.
- RIDDLEWOOD First Tuesday, 8:30 p.m. at Wild Goose. Alice Haberle, President.
- ROSE TREE First Thursday at 10:30 a.m. in the Community Room of Media Federal Savings Building. Alice Case, President.
- SPRINGFIELD Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Loretta Huntsman, President.
- SPRINGHAVEN Second Thursday, noon, at the home of Lillian Haywood, 921 Burmont Rd., Drexel Hill. Jane Pomeroy, President.

Media Offers Two Major Events This Month: Fashions And Horses

"April," wrote Poet T. S. Eliot, "is the cruellest month." And so it may be for the bodies and minds of Media's valiant members, who are staging two big fund-raising events this month.

First is the auxiliary's annual Spring Fashion Show Thursday, Apr. 12. Then comes its annual Horse Show Saturday and Sunday, Apr. 28 and 29.

The fashion show will be at the Petti Arms, Baltimore Pike, beginning at noon; and the \$3 admission includes lunch and the garmentogling.

Betty Harper is chairman of the event. Tickets, which must be purchased in advance, can be ordered from Anne Cooper (LO 6-2198) and Anne Harriz (LO 6-1978).

The two-day horse show (the seventh of these extravaganzas staged by the auxiliary's Lee Clark for Media and the Associated Auxiliaries) will feature the first registered Western show in Riddle's history.

The show begins at 9 a,m. Saturday and 8:30 a.m. Sunday. \$1 admits one car (and all its occupants), pays for parking and includes a program.

The show will be held at Old Troop Farm, Bishop Hollow Rd., Newtown Square, on grounds graciously contributed by James Tinney.

Saturday's show will include junior hunter classes (for riders who were under 19 as of Jan. 1, this year) and green hunter classes for all ages. Entry fee is \$2.

Sunday's show will include open. Western classes and registered quarter horse classes. One of the events will be cutting horses in which the riders compete against the clock in cutting one steer out of a heard. Entrants in this event can accumulate points toward their national score.

The show will conclude with a quartermile race.

Ribbons and trophies will be awarded.

Refreshments will be sold on the grounds by an auxiliary committee headed by Lois Rowe.

Programs can be obtained in advance by phoning Mrs. Clark at LO 6-5869.

Assisting her in preparing the show are her co-chairman, Mrs. Kenneth Pusey, Ed Greenleaf, co-chairman for the English show, Lou D'Iorio, co-chairman for the Western show, and Mrs. Geoffrey Freeman, Mrs. Joseph Weaver, Don Aikens, Andrew Rydel, Kathleen Maits and Dorothy Kirk.

The Money Rolls In

Riddle's Women's Board is a rather self-contained group of ladies (for ladies), but when Thrift Shop Co-Chairman Lillian Hinson announced at the March meeting that the Shop's net earnings to Mar. 3 totaled \$1140.06, they burst into a round of spontaneous applause, accompanied by gurgles of delight.

Mrs. Hinson also reported that the Thrift Shop had acquired 365 'members' (consigners) by Mar. 3, and that 4079 consignments had been made since the November opening.

Gross income between Dec. 4 and Mar. 3 was a whopping \$6570.16. Expenses for that period were \$2103.35, and \$3326.75 was paid to consigners, leaving the tidy net cited above.

Co-Chairman Hinson also noted that, while extra volunteers are welcome at all times, "the girls are doing a terrific job."

* * *

Other recent earnings by individual auxiliaries: Rose Tree's dinner-dance produced \$582...Lima's March Wing-Ding; \$437...Springhaven garnered \$189 at its luncheon...Nether Providence netted \$175 at its dinner party... and Middletown pulled in between \$120-130 at its recent bridge...

Trophy Ball Invitations Mailed – Be Sure To R.S.V.P. Alacriously

Chairman Liz Stoner reckoned the other day that the invitations to Riddle's glamorous Trophy Ball should be in the mail by Mar. 27, and she advised recipients to make their reservations pronto in order to avoid disappointment. Because of the limited size of the Springfield Country Club, site of this year's hoedown, only a limited number of reservations can be accepted.

The date is Friday, May 4, as if you didn't know. And the committee decided at its last meeting that there will be a hunt breakfast from 12 to 1. (Editor's note: a hunt breakfast is where you get in line for your plate and then hunt for a place to sit down with it.)

More good news: the patrons' list this year has surpassed the length (and therefore the number of donations) of last year's.

Now, Mrs. Stoner suggests, if everybody accepts his invitation, the Hospital may get some money out of it--in addition to the fun everybody's going to have at it.

Donnie Watson from page 1

Even when Mrs. Watson volunteered as "the first volunteer" five years ago, she was already equipped for the job, having served as a volunteer in Crile Veterans Hospital in Cleveland before moving to Rose Tree in 1957, and having joined the volunteer corps at Bryn Mawr Hospital only a few months after arriving in this area.

At Bryn Mawr, where she is a Red Cross nurse's aide, she has worked in almost every department. She is also assistant to Helen Powell (a Springhaven Auxiliary member), chairman of Red Cross Nurse's Aides for Western Delaware County. And she is a charter member of the Delaware County Child Guidance Clinic Auxiliary.

Beginning May 14, Mrs. Watson will take an intensive course in volunteer management at Columbia University's Presbyterian Medical Center, where she will live on campus until the course ends June 7.

At the March Women's Board meeting the members present (plus absentees consulted by Mrs. McCafferty) voted unanimously to pay the costs of the course and Mrs. Watson's living expenses out of the Associated Auxiliaries' treasury.

General Manager Ed James, who established the coordinator post, said that Mrs. Watson will begin her work on "D Day minus 60," that is, about two months before the Hospital actually opens its doors.

Her work, which will be practically a fulltime job (and which she will perform without pay) will consist of the recruitment, screening, training and placing of all volunteers in all departments of the Hospital.

"This appointment," Mr. James told the Riddlegram, "is another major step forward in marshalling the complex array of personnel needed to staff Riddle Hospital."

Donnie Watson has been a part of Riddle Auxiliary history since the first small group of local women planned the first Country Fair & Horse Show, out of which the auxiliaries eventually emerged.

A talented practitioner of the graphic arts, she painted murals for the booths for the first Country Fair in 1958, was booth chairman for the 1959 Fair and general chairman in 1960 and 1961. She is now 2nd vice-president of the Women's Board and was chairman of the patrons' list for the 1960 Charity (now Trophy) ball.

And no more recital of her official positions adequately expresses the inexhaustible energy, enthusiasm and intelligence she brings to any task she undertakes. When Donnie Watson is in charge, all systems are "go."



BEGINNING OF A FIRST. Donnie Watson (left) and Skip Baird, co-chairman of the arrangements committee, greet Raymond P. Sloan (second from right), speaker at the first general meeting of the Associated Auxiliaries Mar. 21 at the Reformation Lutheran Church, Rose Tree. At right is Ed. James, Riddle Hospital's general manager, who introduced Mr. Sloan.

Sloan from page 1

doing just as important work as we are doing. We're all members of the team."

Directly addressing his audience, he told it that "as public relations people and interpreters of the hospital to the community, you have one of your most important functions. We in the hospital depend on you to tell the hospital's story to the community."

In a show of hands, an estimated 75% of those present indicated, in response to a question by Sloan, that they would like working with hospital patients.

Louise (Skip) Baird, co-chairman (with Donnie Watson) of the committee that arranged the meeting, presided. A color film about volunteer work at Abington Hospital preceded Sloan's talk.

General Manager James seriously requested at the March Women's Board meeting that the Associated Auxiliaries send a letter of thanks to MISTER Watson for his nod of approval for his busy wife's latest undertaking. Bill Watson, who has also worked for Riddle in various capacities, is secretary of administration for the Insurance Company of North America Companies.

Others in the family who doubtless had a vote in the big decision are Daughter Penny, a sophomore at Penn State, Tony, who will graduate from Penncrest High and enter Penn State at about the time his mother finishes her course at Columbia, Corky the Pomeranian, and Tiki the Cat, who was, incidentally, one of the "Three Little Kittens" in the unforgettable Mother Goose Zoo at last September's Fair.

FAIR FACTS

The Fair-connected horse show, Fair Chairman Fanny Feaster has announced, will be the Saturday after the Fair-Sept. 29.

As usual, Lee Clark of the Media Auxiliary, will be in charge. And, says Mrs. Feaster, she is going to need "plenty of help."

People interested in helping—you don't have to know anything about horses—should phone Mrs. Clark at LO 6-5869.

Mrs. Feaster has also announced the 1962 lineup of Fair officials. In addition to herself, they include:

Rosemary McClatchy and Marry Mallon, co-chairmen; Herbert J. Rosenstern, treasurer; W. Wynne Eisenhart, booth chairman, and Marshall Adams, co-chairman.

Prize chairman and co-chairman—Pat Mann and Edith Brown; publicity chairman— Mrs. Paul Wilkinson; antique and classic car show chairman—John Grotz..

Fashion show chairman—Betty Harper; horse show chairman and co-chairman—Lee Clark and Ann Zimmerman; program chairman—Paul Wilkinson.

Parking—Clayton Snear, assisted by the Media Lions Club; and master of ceremonies, George Maier.

Chairmen for the various booths have also been appointed and will be listed in the Riddlegram next month.

Have You Heard ? ??

....that Upper Providence's first "co-ed" social (husbands invited) at the home of Mr. and Mrs. William Gross in Media was a big success....that Mary Carlson reports that teatty Hills now has 76 members....that Donnie Watson came up with the pun of the month; noting that a possible new auxiliary would draw its members from Wawa and Chester Heights, she suggested naming it the "Che-wawa!" Auxiliary.....

....that if Moylam-Rose Walley President Dorothy Stockman presides over her next meeting with a feather duster, it's because she has lost her cleaning woman of 10 years' standing. She says she's desperate....that Springhaven is going to repeat its Christmas basket project at Easter, baskets of food will go to the needy. The committee for the auxiliary's successful March luncheon included Mrs. Floyd Hagen, chairman, and Dottie Hassis, Carol McVoy and Sara Polen.

...that Bob Graham, husband of Thrift Shop Chairman Ruth Graham, has provided

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Hospital, Auxiliaries Receive Recognition In The Community

As Riddle Memorial Hospital's impact on its community increases, recognition of and respect for the Riddle Hospital family is mounting.

This is shown in three different ways by recent events.

The Women's auxiliaries achieved recognition from two directions. On Mar. 8 former Springfield President Mary Mallon, substituting for Women's Board President Miriam McCafferty (who was ill), presented a report before the Philadelphia Association of Hospital Auxiliaries. The report, detailing the history of the Riddle auxiliaries, had been requested by the Philadelphia Association. Mrs. Mallon also took along copies of the Riddlegram, and we cannot refrain from adding that she said that those present liked it.

Riddle's auxiliaries were also asked to conduct a session on program planning at the 1962 Hospital Auxiliaries Workshop at Penn State in June by the Pennsylvania Association of Hospital Auxiliaries.

This invitation was declined because, according to Mrs. McCafferty, it is "pre-mature" for Riddle's auxiliaries to conduct such a session. She hopes, however, that Riddle representatives will attend the Workshop. Details about it will be available this month.

The Hospital received special recognition in March when the architect's drawing that adorns the top of the Riddlegram's first page appeared on the cover of the 37th annual edition of the Delaware County Yearbook.

Jerry Fuller, publisher of the Yearbook (and of the County Leader, a weekly newspaper circulating in the Marple-Broomall-Newtown Square area) told us that he is using the drawing of Riddle on the 1962 Yearbook because Riddle Hospital symbolizes the continuing growth and development of the County and represents an important part of its future.

The Yearbook is a compendium of useful information about Delaware County, its schools, churches, government agencies, clubs, organizations and businesses. A copy can be obtained by sending \$1.14 in a money order or check to Mr. Gerald Fuller, Printing Associates, Inc., Newtown Square, Pa.

CALENDAR from page 2

SWARTHMORE - Second Tuesday, 10 a.m. Liz Stoner, President.

UPPER PROVIDENCE - First Tuesday at 8:30 p.m. at the home of Mrs. Jack Krause, 115 Ridge Rd., Media, Eva Rosenstern, President.

By-Law Changes Finally Ratified: Each Okayed By Lopsided Majority

You may have forgotten all about it by now, but almost a year ago, in May, 1961, the Women's Board proposed three significant amendments to the Associated Auxiliaries! by-laws.

Well, at last month's Women's Board meeting, Vice-President Skip Baird announced that the vote is finally in; and each amendment has been approved by the member ship of the Associated Auxiliaries by an overwhelming majority.

An amendment added to Article 5, providing for the sponsorship of prospective new members of Riddle auxiliaries, passed by a 205-to-24 vote.

An amendment added to Article 11 establishing an extension committee was approved by a 223-to-6 vote.

An amendment providing for a procedure for amending the by-laws received a 225-to-11 vote, with one abstention.

Mrs. Baird told the Women's Board that after one more meeting of the by-laws committee, the entire set of by-laws, incorporating the approved changes, would go to the printer and new copies of the by-laws would soon be distributed to the membership.

The by-laws committee is headed by Mary Jelinek and includes Mary Mallon, Marion Weathers, DeDe Coffin, Anne Fuselli, Donnie Watson, Jane Pomeroy, Mrs. Baird and Women's Board President Miriam McCafferty.

Have You Heard??? from page 5 another sign for the outside of the Shop. The original one was stolen, and Ruth is ready to bet it's hanging on some high school lad's wall...that Lima's Nancy Weathers Kerwin gave birth to a daughter, Rosemary, Mar. 12, in Media Cemetery Mar. 17. and Marion Rines, another Lima gal, has a new son -- their seventh! . . . that Swarthmore's substantial crew at a recent Thrift Shop pitch-in included Nancy Innes, Helen Hunt, Gen Stenniel, Carol Gersbach, Natalie

Hopson, Beb Thomson, Cleo Gaylord, Bobie Salom, Joan Aikens, Polly Townes, Lois Adams, Peggy Campbell, June Leslie and Prexy Liz Stoner... that Rose Tree's regular meeting in May will be at Rosemary McClatchy's farm near Elkton, Md.

... that Betty Saunders contributed a batch of brownies (the edible kind) to a recent Riddlewood meeting, and darned if they didn't sell them for \$2.39...that the Riddlegram gets results: shortly after we printed Skip Bairds's plea for her lost tray, Katherine Wilcox, proprietor of the Wild Goose, called Skip and told her she had been wondering whose it was -- ever since the Fair last September. Now Mrs. Wilcox, has a pearl pin found after Lima's dance at the Wild Goose Mar. 2, and will return it to the person who can properly identify it ...

Coming Events from page 2

Assn. Building, State and Sproul Rds., Springfield. Get your tickets (\$1.25) early; capacity is limited. Phone Alice Zimmerman (KI 4-3078) or Helen Milligan (MA 6-9969). Refreshments.

* * *

May 4 - YE FABULOUS TROPY BALL. See separate story, page 3.

Sept. 22 - THE COUNTRY FAIR, Start now to save up for it.

Virginia Schoff

Mrs. J. Forrest Schoff of Rose Valley Rd., Moylan, a charter member of the Moylan-Rose Valley Auxiliary of Riddle Memorial Hospital, died Mar. 6 while on a Carribean cruise with her husband. She was buried

As requested by Mrs. Schoff's family, the Moylan-Rose Valley Auxiliary, in lieu of sending flowers, made a contribution to the Chester Child Health Center.

RIDDLE MEMORIAL HOSPITAL 5 W. FRONT STREET . MEDIA, PA.

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