



**FUND APPEAL'S BIG FOUR.** Pictured at a recent meeting are (left to right) Donald D. Hayes, associate chairman of the Community Appeal Division of Riddle's Fund Campaign; Clark W. Davis, general chairman of the Campaign; Gus Houtman, chairman of the Community Appeal Division; and Charles A. McCafferty, president of the Hospital. Houtman and Hayes head the appeal that will be launched at the Kickoff Dinner March 27 (see story below).

### **Auxiliaries, Under Marion Horvath, Have Several Kickoff Dinner Tasks**

Except in emergencies, members of Riddle's auxiliaries are not being asked to participate in actual solicitation during the community appeal phase of the Hospital's Fund Campaign. The Associated Auxiliaries, however, will play a large role in the preparation and program of the Kickoff Dinner of the community appeal Tuesday, March 27.

At the February Women's Board meeting General Manager Ed James, in a statement of clarification, said that auxiliary members are more useful to the Hospital through their own fund-raising activities and therefore are not being recruited as community-appeal solicitors.

In a few instances, he said, individual members may be asked to help in areas where non-auxiliary volunteers are not available.

Marion Horvath of the Springhaven Auxiliary is general chairman of the arrangements committee for the Kickoff Dinner. The committee includes the presidents of each

continued on page 3

### **Tradition Launched**

### **Raymond P. Sloan Will Address First of All-Member Gatherings At Rose Tree Lutheran Church**

A tradition will be inaugurated Wednesday afternoon, March 21, when Hospital Authority Raymond P. Sloan addresses the first all-member meeting in the history of the Associated Auxiliaries of Riddle Memorial Hospital.

The meeting will begin at 1 p.m. in the Rose Tree Lutheran Church, Rose Tree Rd. just west of Providence Rd. Every member of every auxiliary is invited and guests are welcome.

There is ample parking space on the church grounds and Donnie Watson, co-chairman of the Associated Auxiliaries' program coordinating committee, says that there will be a nursery for pre-school children, where you can deposit your prides and joys for 25¢.

This will be the first in a series of all-member meetings that will be arranged from time to time by the coordinating committee, whose other co-chairman is Skip Baird, 1st vice-president of the Women's Board.

In addition to Mr. Sloan's talk, a film entitled "The Story Of Dorothy Sprague" will

continued on page 4

### **September 22, 1962**

As far as Riddle Memorial Hospital's auxiliaries are concerned, the year's REALLY BIG DATE has been set. The Country Fair will be Saturday, September 22.

Fair Chairman Fanny Feaster (Beatty Hills) says that the horse show will be held after the Fair. No date has been picked out yet. Other Fair news will soon be on the way. Meantime, everybody now has a focal point around which to organize their Country Fair activities.

## FOR YOUR PLEASURE . . .

### ... Coming Events

Mar. 2 - Lima's SPRING WING DING dinner dance at the Wild Goose, Wawa. Buffet at 7, dancing (orchestra) from 9. \$5 per person. Phone Chairman Katherine Wilcox (GL 9-2244). Tickets for non-Lima members may be available.

\*\*\*

Mar. 3 - The Riddle Fund Hospital Committee presents a "COCKTAIL SIP" at 533 Vernon St., Media, beginning at 7:30 p.m. Chairman: Margaret Stevens. Tickets: 75¢. Phone Kathryn B. Lewis (LO 6-7517). Everybody welcome.

\*\*\*

Mar. 8 - Springhaven is turning its regular meeting into a LUNCHEON at the home of Mrs. Floyd Hagen, chairman of the event, on Quiet Hollow Lane, Rose Tree. Tickets, \$2 per person. Members, guests and other auxiliaries welcome.

\*\*\*

Mar. 10 - Nether Providence's COCKTAIL 'N DINNER. Cocktails, 7 p.m. at the Paul Czamanske; dinner at 8:30 at the Lewis Beattys.

\*\*\*

Mar. 29 - A LUNCHEON-BRIDGE by Middletown begins at Noon, at Barbara Nauta's home, Palmers Lane.

\*\*\*

Mar. 31 - Riddlewood stages a CHILDREN'S EASTER FASHION SHOW at the Lenni Fire House. (See separate story, p. 3).

\*\*\*

Apr. 12 - Media's annual SPRING FASHION SHOW at the Petti Arms, Baltimore Pike. Fashions by Wanamakers. Begins at noon. Tickets must be purchased in advance. Phone Anne Harritz (LO 6-1978).

### Have You Heard ? ? ?

...that Lima's Mrs. Joseph Shryock has returned from a month in Nassau and Coral Gables, Florida. Another Lima member, Mrs. (and Mr.) George Cucore and their two small daughters spent most of February in Fort Lauderdale...that Middletown's Skip Baird wonders if anybody happens to be in possession of an oblong beige wooden tray with metal corners, wondering who it belongs to. She lost it at last September's Country Fair. If you've got it and have been wondering, phone her at (LO 6-7128).

continued on page 4

## MARCH CALENDAR

R. M. H. WOMEN'S BOARD - Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Miriam McCafferty, President.

EXECUTIVE COMMITTEE, Women's Board --First Monday, 10:30 a.m. at Mrs. McCafferty's home.

COUNTRY FAIR - Third Monday, 10:30 a.m. Media Federal Community Room. Fanny Feaster, chairman.

BEATTY HILLS - Fourth Tuesday, 10 a.m. Community Federal Savings and Loan Assn., State and Sproul Rds., Springfield. Shirley Shetzline, President.

BOWLING GREEN - Third Tuesday, at 10 a.m. Veronica Welch, President.

CONCORD - Second Wednesday, 10 a.m., Dr. J. M. Tori's reception room, Concordville. Loretta Huntsman, guest speaker. Thelma Terrell, President.

GRADYVILLE - Fourth Monday, 10 a.m. at Clover Leaf Inn, Baltimore Pike, Rhoda Weisz, President.

LIMA - Third Tuesday, at 8:30 p.m. at Wild Goose, Wawa. Elma Albright, President.

MEDIA - Second Wednesday, 8:30. Jane Warwick, President.

MIDDLETOWN - Second Wednesday, at 10:30 a.m. at Clover Leaf Inn. June Beyler, President.

MOYLAN-ROSE VALLEY - First Wednesday at 10:30 a.m. Dorothy Stockman, President.

NETHER PROVIDENCE - First Thursday, 10 a.m. at home of Mrs. Chester Jersey, Darkridge. Loretta Huntsman, guest speaker. Alma Bakia, President.

RIDDLE FUND HOSPITAL COMMITTEE - Second Sunday, 3:30 p.m., 601 N. Olive St., Media. Mrs. Samuel Bethel, President.

RIDDLEWOOD - First Tuesday, 8:30 p.m. at Wild Goose. Alice Haberle, President.

ROSE TREE - First Thursday at 10:30 a.m. in the Community Room of Media Federal Savings Building. Alice Case, President.

SPRINGFIELD - Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Loretta Huntsman, President.

SPRINGHAVEN - Second Thursday, noon, at the home of Mrs. Floyd Hayden, Quiet Hollow Lane, Rose Tree. Luncheon (see "For Your Pleasure", page 2).



A MOMENT OF RELAXATION is enjoyed by (from left to right) Betty Louderback, Riddlewood representative to the Thrift Shop Committee; Loretta Huntsman, Springfield president; and Riddlewood Member Grace De Farge. The scene is Riddlewood President Alice Haberle's home where Mrs. Huntsman was instructing auxiliary members in how to handle their assignments as Thrift Shop volunteers, a job she is doing for all the auxiliaries. The photo is from Mrs. Haberle's ubiquitous camera.

### Revived Riddlewood Prepares For Children's Easter Fashion Show

Riddle Hospital's reorganized Riddlewood Auxiliary will stage its first big money-raising event, a Children's Easter Fashion Show, at the Lenni Fire House, Lenni, Saturday afternoon, March 31.

Tickets (the price will be nominal) must be obtained in advance. Phone Riddlewood President Alice Haberle (LO 6-7141) or Fashion Show Chairman Joan Sendall (LO 6-5815).

Actress Juliet Powers Pescatore will narrate the show. Clothes will be provided by Nannette's Children's Shop of Media, which will use 14 children from the Riddlewood area as models.

The show will begin early in the afternoon and refreshments will be served.

Other members of the Fashion Show committee are Jane Zuch, Mary Lou Hartley, Cam Phillips and Dottie Holtzman.

President Haberle reported at the February Women's Board meeting that Riddlewood at that time had 25 members and \$71 in its treasury.

**SWARTHMORE** - Second Tuesday, 10 a.m.  
Liz Stoner, President.

**UPPER PROVIDENCE** - First Tuesday at 8:30 p.m. at the home of Mrs. Robert Beck, 42 Ridge Rd., Upper Providence.  
Eva Rosenstern, President.

### Coming Up: One Gift Shop

Another Associated Auxiliaries responsibility looming in the near future is the care and feeding of the Riddle Memorial Hospital Gift Shop.

If the Hospital is operating by the end of 1962, this new opportunity for service will not be long in arriving.

In response to a question at the February Women's Board meeting, General Manager Ed James offered a picture of how the Gift Shop will fit into Riddle's blueprint.

According to Mr. James' description, it will be an alcove with double service counters, one facing into the snack bar, the other into the lobby, thus attracting two flows of traffic within the Hospital.

Mr. James said that there will doubtless also be a hostess cart of some kind that will trundle gifts, books and similar objects to patients throughout the Hospital. He said that this will probably be operated as an adjunct of the Gift Shop.

### Kickoff From page 1

auxiliary and the officers and committee chairmen of the Women's Board.

Mrs. Horvath's committee is handling the dinner's seating list, menu, decorations, printing of the program, entertainment, hostesses and the distribution of materials to the solicitors, who will be guests of the Hospital at the dinner.

Her committees are as follows:

Program--Alma Bakia & Loretta Huntsman, co-chairmen; Thelma Terrell and Mary Jelinek.

Seating--Chris Bean, chairman; Alice Haberle, Marion Weathers, Mary Mallon and Veronica Welch.

Decorations--Donnie Watson, chairman; Eva Rosenstern, Alice Case and Louise Baird.

Badges--June Beyler, chairman; Jane Pomeroi, Jane Warwick and Rhoda Weisz.

Obtained by the program committee are the Delco-Aires, a vocal quartet associated with the Society For The Preservation and Encouragement of Barber Shop Quartet Singing In America, who will donate their services during the dinner.

A buy-your-own cocktail hour will precede the dinner, which will begin at Springfield's Alpine Inn at 6:30. There will be a keynote speaker (as yet unnamed when the Riddlegram went to press), a professional master of

continued on page 4

**Kickoff** From page 3

ceremonies, and remarks by Charles A. McCafferty, president of the Hospital, Clark Davis, general chairman of the Fund Campaign, and General Manager Edward James.

Miriam McCafferty, president of the Women's Board, will represent the auxiliaries, and the presidents of the individual auxiliaries will be hostesses at the dinner.

Gus Houtman, chairman of the community appeal, will speak, and Donald D. Hayes, associate community Appeal chairman, will supervise the distribution of materials to the solicitors.

**Have You Heard ? ? ?** From page 2

that Jane (Springhaven president) and Dave Pomeroy recently returned from Nassau and Florida, too... that a representative (unnamed at press time) of the Riddle Fund Hospital Committee is expected to be at the Kickoff Dinner with a report on and a check from the Committee's last six months of work for Riddle... that Gradyville joined the fall's money-making auxiliaries (see February's Riddlegram) with a tidy \$144 from the sale of candy. The auxiliary's monthly luncheons are continuing apace. Recent hostesses and co-hostesses have been Mrs. Leonard Dignazio, Mrs. Glen Walrath, Mrs. John Rutkowski and Mrs. Charles Kalb. Hostess and co-hostess for the March event will be Mrs. Charles Alanakian and Carol Wright... that Beatty Hills is planning a bus trip to Winterthur in May... that Mabel Webb has joined Cam Phillips as Riddlewood's representatives to the Thrift Shop... that the Thrift Shop, incidentally, has remodeled the kitchen of its quarters at 315 N. Monroe St., Media, making more working room... that Copey Vought, manning a Riddle exhibit at a Marple Newtown Junior High PTA meeting, got an unexpected five minutes on the program and told Riddle's story extempore. Copey, appropriately, is the Associated Auxiliaries' publicity chairman...  
... that Thelma Terrell, president of Concord, made a good point in favor of inviting husbands to the general meeting this month (see page 1). Said she: "It might make the hospital mean more to them than missing a meal once in a while."

## Sloan Will Address From page 1

be shown. It is about volunteers in hospitals, was made with the cooperation of Abington Hospital, and includes scenes photographed there.

Raymond Sloan, one of the foremost American health authorities, is vice-president of the Alfred P. Sloan Foundation and a younger brother of the late General Motors president.

The speaker is also an associate professor in Columbia University's School of Public Health, a trustee of the Sloan-Kettering Institute, and former president of The Modern Hospital Publishing Co.

He has long been very active in hospital matters and is especially interested in volunteer services.

Women's Board president Miriam McCafferty, who will preside at the meeting, urges all auxiliary members to make a special effort to attend.

"This meeting will be a unique opportunity for all of us to increase our knowledge of hospital volunteer work and our sense of belonging to a community dedicated to a vital service," Mrs. McCafferty said.

## MAKE LIKE A LION

Roar, that is. This is March. So come in like a lion and DON'T go out like a lamb. Bellow the doings of your auxiliary through the pages of the Riddlegram. And make that deadline. For the April issue it is

WEDNESDAY, MARCH 21

Phone or mail your auxiliary's news to

Howard A. Wiley, 60 Wentworth Lane  
Rosemont, Pa. LA 5-1713

RIDDLE MEMORIAL HOSPITAL  
5 W. FRONT STREET • MEDIA, PA.

NON-PROFIT ORG.  
U.S. Postage  
PAID  
Permit No. 127  
Media, Penna.