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RIDDLE MEMORIAL HOSPITAL NEWS

February, 1962

# Auxiliaries Rake In Much Loot — — Almost 10% of Goal in One Month

Riddle's auxiliaries (it says here) have been under-playing their fund-raising role recently, in deference to the upcoming community appeal by the Building Fund.

But it's hard to put a lid on this gang. Even while keeping their money-making activities pretty well within the membership, and thus not taxing the general public just before the appeal, eight Riddle auxiliaries reported earnings at the January Women's Board meeting that totaled \$2,301, just from such projects as Christmas cards, cocktail parties, tours, brunches and cookie sales.

This amount, raised largely during December and early January, is almost 10 percent of the \$25,000 per year that the Associated Auxiliaries have pledged to the Building Fund for the next three years. Let's face it--that's good news. And good going.

It is happily significant that even the Associated Auxiliaries' two 'infants,' brandnew Concord and revived Riddlewood, kicked in with \$61 of this total, both in their first fund-raising efforts, both through selling cookies. Riddlewood raised \$35, Concord \$26.

Top money-maker of the month was Nether Providence, which cleared 1000 simoleons just from its Christmas card sale. That got a concerted gasp when Nether Providence President Alma Bakia announced it.

Media raised \$500 through its Christmastime cocktail party. Rose Tree's annual house tour netted a tidy \$430. Middletown produced \$130 with its "bruncheon-bridge." Springfield's cocktail party produced \$100. And Bowling Green sold--0, glutton's dream! --\$80 worth of fruit cake.



Conning the racks. Mrs. Jack Dart, Mrs. Elwood Cohen and Mrs. Alda Knox examine some of the merchandise available at Riddle's thriving Thrift Shop (see story). Mrs. Knox is the Shop's professional worker.

## Thrift Shop Is Off Launching Pad Going Into Orbit, Has New Pilot, Ready to Accept Spring Clothing

Riddle Hospital's spanking new Thrift Shop, in operation a little over four weeks, has shot off the launching pad like a home-sick angel.

Rose Tree's Ruth Graham, co-chairman of the Thrift Shop committee, told the Riddlegram January 22 that \$1,837 had already been paid out to consigners and the Shop showed gross earnings up to that date of approximately \$800.

Mrs. Graham pointed out that much of these earnings will be eaten up by initial expenses and outlays, but she hopes that by March net earnings will be visible and ascendant.

Meanwhile the Shop has acquired a new professional worker. She is Mrs. Alda

Continued on page 3

### FOR YOUR PLEASURE

### . . . Coming Events

Feb. 10 - Brand-new Concord Auxiliary's first big soiree, its VALENTINE JAMBOR-EE at the Concordville Fire House. 8 to 11 p.m., refreshments at a nominal fee. Tickets 75¢ each. NO tickets sold at the door. They must be purchased in advance. Phone Mrs. G. N. Burckhardt, chairman, GL 9-1777. All teenagers welcome. Music by the Friends School Marching Band (you heard what we said) sitting down.

\* \* \*

Feb. 16 - Beatty Hills and Springfield combine their efforts to bring you a SWEETHEART DANCE (just two days after Valentine's Day, too) at the Clifton Heights Fire Hall, (there'll be a hot time in the old town tonight!), Baltimore Ave. and Springfield Rd., Clifton Heights. \$3.50 per twosome. Door prizes, free snacks, first drink free. Phone G roline Bradshaw, KI 4-3134. Music by the Chamber of Music Society of (you heard what we said) Lower Nether Providence. Come one, come all.

\* \* \*

May 4 - The BIG elegant ALL-auxiliary TROPHY BALL. Preserve the date and get in shape.

### **Attention! Patrons' Deadline**

Media's Jane Warwick, co-chairman of the Trophy Ball, asked us to remind all Trophy Ball Committee representatives that their lists of patrons--and the contributions from them--should be turned in to Trophy Ball Chairman Edythe Hermann (LO 6-8715) February 16.

Next meeting of the Trophy Ball Committee will be Wednesday, February 21, at 10 a.m. at Mrs. Warwick's home, Forge & Middletown Rds., Lima.

Trophy Ball representatives from each auxiliary have been enlisting patrons, at \$5 each, from among their own members.

The Ball, in case you haven't circled the date on your new 1962 calendar yet, will be Friday, May 4, at the Springfield Country Club. Chairman Liz Stoner, Swarthmore president, previously announced that the orchestra will be the top Philadelphia Lester Lain Group.

Up to now we have no information on whether or not people dancing the Twist will be asked to go down to the boiler room for the rest of the evening.

### FEBRUARY CALENDAR

- R. M. H. WOMEN'S BOARD Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Miriam McCafferty, President.
- EXECUTIVE COMMITTEE, Women's Board --First Monday, 10:30 a.m. at Mrs. McCafferty's home.
- COUNTRY FAIR Third Monday, 10:30a.m., Media Federal Community Room. Fanny Feaster, chairman.
- BEATTY HILLS Fourth Tuesday, 10 a.m.

  Community Federal Savings and Loan

  Assn., State and Sproul Rds., Springfield. Luncheon and cards following February meeting. Shirley Shetzline, Pres.
- BOWLING GREEN Third Tuesday, at 10 a.m. Veronica Welch, President.
- CONCORD Second Wednesday, 10 a.m., Dr. J. M. Tori's reception room, Concordville. Thelma Terrell, President.
- GRADYVILLE Third Monday, 10 a.m. at
  Clover Leaf Inn, Baltimore Pike. Rhoda
  Weisz , President.
- <u>LIMA</u> Third Tuesday, at 8:30 p.m. at Wild Goose, Wawa. Elma Albright, President.
- MEDIA Second Wednesday, 8:30, at the home of Lee Clark, Rose Tree Rd., Media. Jane Warwick, President.
- MIDDLETOWN Second Wednesday, at 10:30 a.m. at Clover Leaf Inn. June Beyler, President.
- MOYLAN-ROSE VALLEY First Wednesday at 10:30 a.m. Dorothy Stockman, President.
- NETHER PROVIDENCE First Thursday, 10 a.m. Alma Bakia, President.
- RIDDLEWOOD First Tuesday, 8:30 p.m. at Mrs. Haberle's home. Alice Haberle, President.
- ROSE TREE First Thursday at 10:30 a.m. in the community room of Media Federal Savings Building. Alice Case, President.
- SPRINGFIELD Fourth Monday at 10:30 a.m. at the Township Building, Spring-field. Loretta Huntsman, President.
- <u>SPRINGHAVEN</u> Second Thursday. 10:30 a.m. Jane Pomeroy, President.

## General Auxiliary Meeting Planned; Co-ordinating Committee Is Formed

Lastest project in the works for the Associated Auxiliaries is a general meeting of the entire membership.

This was decided upon at the Women's Board executive committee meeting January 23. A date in March will probably be selected. No other details had been decided upon at Riddlegram press time.

Growing out of this proposal was the appointment of a new permanent Women's Board committee, the program coordinating committee.

Women's Board President Miriam McCafferty named 1st and 2nd Vice-Presidents Skip Baird and Donnie Watson as co-chairmen of the committee and indicated that in the future the two vice-presidents of the Women's Board would automatically assume the co-chairmanship of this committee.

The committee will have two broad functions; (1) it will plan special meetings and programs for the Women's Board and the Associated Auxiliaries, and (2) it will help the individual auxiliaries to coordinate their programs.

Mrs. McCafferty pointed out that the program coordinating committee will have no authority over the program planning of the individual auxiliaries, but will simply act as an exchange for useful information about program planning.

### No Riddlegram?

(See Below)

We repeat, for the benefit of those who didn't see last month's announcement:

Mrs. Elizabeth C. (Lib) Rhodes is now in full charge of our mailing list. If you're not getting your Riddlegram (or getting half a dozen), tell her. A postcard addressed to her at 5 W. Front Street, Media, will give her the necessary information. Or if it's urgent, phone her at LO 6-4009.

Also see that she gets all additions to and deletions from your list of members, plus changes of address and other relevant data.

SWARTHMORE - Second Tuesday, 10 a.m. Liz Stoner, President.

UPPER PROVIDENCE - First Tuesday at 8:30 p.m. at the home of Mrs. Daviel Harvey, 120 Ridge Rd., Upper Providence. Eva Rosenstern, President.



Thrifty welcome. Mrs. Alda Knox of Moylan-Rose Valley, welcomes Rose Tree Auxiliary President Alice Case to Riddle's new Thrift Shop.

### Thrift Shop Continued fron page 1

Knox of the Moylan-Rose Valley Auxiliary. Mrs. Knox succeeds Mary Hibberd, who resigned for reasons of health.

The Shop is open Mondays through Fridays from 10 a.m. to 5 p.m., and on Saturdays from 10 a.m. to 1 p.m.

Consigning hours are 10 a.m. to 1 p.m. Mondays through Fridays. Spring clothing will be accepted for consignment from Feb. 15 on.

It was announced at the January Women's Board meeting that Loretta Huntsman, Springfield Auxiliary President, will soon begin conducting classes in consigning for the auxiliaries.

Mrs. Graham said that response to the call for volunteer workers has been "just wonderful." She said that some of the initial volunteers like the work so much that they have arranged to work in the Shop regularly, for half days and full days.

This kind of volunteer work is especially helpful, she said, because it stabilizes the volunteer schedule and makes for greater efficiency. Any auxiliary members willing to work in the Shop on this basis will be greeted with open arms.

Another way auxiliary members can help the vital work of the Shop is to spread the word among their neighbors, both about the consigning opportunities and the bargains to be found there by shoppers.

The Thrift Shop's address is 315 N. Monroe Street, Media.

### Have You Heard ???

...that Beatty Hills' Helen Hill has a parakeet that perches on the receiver while she is telephoning. During the Holidays it enlivened Helen's phone conversations by shricking "Merry Christmas" into the mouthpiecerr that the October Bermuda Cruise, which former Moylan-Rose Valley President DeDe Coffin promoted so assiduously and the Adams Travel Bureau cooperated in, netted a seaworthy \$540 for Riddle...

...that 2nd Vice-President Donnie Watson, presiding at the January Women's Board meeting, concluded her explanation of the absence of President Miriam McCafferty and 1st Vice-President Skip Baird with, "Now you see why we have two presidents in charge of vice"...that bow ties outnumbered four-in-hands three to one among the clinical chiefs pictures in the January Riddlegram...

...that Dr. John D. Hallahan (the lone four-in-hander) is not a general practitioner, as we called him last month, but an internist who practices general medicine. We explained to G. M. Ed James, who corrected us, that we must have gotten the booboo out of our general store of misinformation, which is one of the best in the County ... that revitalized Riddlewood Auxiliary is mulling over the possibility of publishing a cookbook. New Riddlewood President Alice Haberle, incidentally, informs us that since we announced that Betty Louderback was named Riddlewood's Women's Board representative, there's been a switch. Betty is now Thrift Shop representative and Alice Rostron will go to the Women's Board ...

...that Upper Providence President Eva Rosenstern's husband Herbert recently became an assistant vice-president at Philadelphia National Bank...that Building Fund director Walter Camenisch and his assistants, Lib Rhodes and Gladys Mitchell, have had a come-down. The Building Fund office was moved from the second to the first floor of the Media Federal building. The phone number (LO 6-1582) remains the same ...

...that the ventilating ducts for the kitchen ranges of the Hospital are now in place, though you can't see them from the road. And the two boilers (at \$54,000 per each) have also been set in place...that Beatty Hills Auxiliary is planning a trip to historic Winterhur May 16 (at \$5 per), and Media is already stitching the seams of its Spring Fashion Show at Petti Arms...

## **Auxiliary Artillery**

A fine brochure setting forth the opportunities for service through Riddle's auxiliaries has been prepared and is ready for distribution to all auxiliaries for presentation to prospective members.

The brochure is being distributed through Welcome Wagon Hostesses and the Greeters organization and is being placed in the waiting rooms of County clinics.

Eva Rosenstern, Upper Providence president and chairman of the Women's Board's extension committee, said that copies of the brochure are available at the Hospital Office, 5 W. Front St., Media.

#### GOAL: NO BLANK PAGES

The only New Year's Resolution we really expect to keep this year is our firm resolve not to have any blank pages in the Riddlegram. But even that one is up to you. The news about your auxiliary is what keeps the Riddlegram from having that empty feeling. Help me keep my resolution. Mail or phone your news for the March issue by

NOON, WED., FEB. 14

to

Howard A. Wiley, 60 Wentworth Lane Rosemont, Pa. LA 5-1713

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