



QUARTET OF LEADERS. These are the men (see story, right hand column) who have been selected as the clinical chiefs of Riddle Memorial Hospital. Standing, left, is Dr. David W. Wood; right, Dr. William R. Clark. Seated left is Dr. William H. Erb; seated right is Dr. John D. Hallahan.

Riddlewood Auxiliary Reorganizes; Women's Groups Now At High of 15

Riddlewood is back in the fold!

One of only two "casualties" since the auxiliaries were started (the other was Newtown Square), Riddlewood Auxiliary has been reorganized, has a healthy "re-charter" membership of 24, and is already busy working for Riddle.

The re-vamped group, which brings the number of auxiliaries to a new high of 15, is headed by Alice Dana Haberle, former editor of The Riddlewood News and publisher of a

Continued on page 2

PROFESSIONAL FOUNDATIONS

Hallahan, Erb, Clark & Wood Named Clinical Services Chiefs After Rigorous Selection Process

Riddle Memorial Hospital has now laid the foundations of its medical staff. Following an extended and rigorous selection procedure, it has appointed the four directors of its clinical services.

They are Drs. John D. Hallahan, William H. Erb, William R. Clark and David W. Wood.

DR. HALLAHAN, 45, is director of the division of medicine. A Media resident and general practitioner whose offices are also in Media, he will be responsible for organizing Riddle's clinical services.

Born in Lansdowne, Dr. Hallahan graduated from Haverford College in 1939 and from Temple Medical School in 1944. He also has a Master of Science degree (1948) from Penn's Graduate School of Medical and Biological Sciences. He interned at Philadelphia General Hospital and was a resident at Temple University Hospital.

He is a member of the instructional staff at Temple Medical School, is on the staffs at Philadelphia General, Presbyterian, and Delaware County Memorial Hospitals. He is married and has two children.

DR. ERB, 55, Ridley Park general surgeon, is director of the division of surgery. A resident of Ridley Park for 20 years, Dr. Erb was born in New Berlinville, Pa. He is a graduate of the University of Pennsylvania and got his M.D. from its School of Medicine in 1930.

He interned and was a resident in surgery at the University of Pennsylvania Hospital, and is professor of clinical surgery at the University School of Medicine. He has been chief of surgery at

Continued on page 3

Riddlewood from page 1

new local magazine, "Vox" (see below).

Other officers are Joan Sendall, vice-president, Nancy Hable, treasurer, and Dottie Waslefsky, secretary.

The auxiliary meets the first Tuesday of each month at 8:30 p.m. at the Wild Goose, Baltimore Pike, Wawa.

At its first meeting the members voted to bake cookies and sell them at \$1 a box, with each member turning over \$2 to the treasury at the January meeting. Riddle General Manager, Ed James, spoke at the organizational meeting.

The original Riddlewood Auxiliary announced its dissolution through a letter from President Joan Bertollett at the June 1961 meeting of the Women's Board. Accompanying the letter was a check for \$1004.95, the auxiliary's earnings for the 1960-61 fiscal year.

Nancy Roach, past president, explained at the meeting that Riddlewood dissolved because of its inability to recruit "new blood" and retain "a core of workers."

EXTRA BOOST

The new Riddlewood Auxiliary will help Riddle Hospital in an unusual way--through extensive publicity in a new local magazine that will circulate in Middletown and Aston Townships.

This has been made possible by the fact that Alice Dana Haberle (see above) is president of the reorganized Riddlewood group and also editor and publisher of the magazine, which is named Vox and is on sale at newsstands in the area for 10¢ a copy. A year's subscription costs \$1.

The first issue of Vox contained a reprint of an article by Riddle General Manager Ed James, a photo of the Hospital under construction, and an illustrated article about the Riddle Thrift Shop.

Mrs. Haberle tells us that she has pledged herself to carry all available news items and pictures relating to Riddle, its auxiliaries and the Thrift Shop.

DON'T START IT LEFT

The new year, that is--don't start it "left" out of the Riddlegram. Phone or write your auxiliary's items to the editor before the deadline, which for the February issue is:

NOON, JANUARY 24

Howard A. Wiley, 60 Wentworth Lane
Rosemont, Pa. LAwrence 5-1713

JANUARY CALENDAR

R. M. H. WOMEN'S BOARD - Second Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Mrs. Charles A. McCafferty, President.

EXECUTIVE COMMITTEE, Women's Board --First Monday, 10:30 a.m. at Mrs. McCafferty's home.

BEATTY HILLS - Fourth Tuesday, 10 a.m. Shirley Shetzline, President.

BOWLING GREEN - Third Tuesday, at 10 a.m. Veronica Welch, President.

CONCORD - Second Wednesday, 10 a.m., Dr. J. M. Tori's reception room, Concordville. Mrs. George Terrell, President.

GRADYVILLE - Third Monday, 10 a.m. at Clover Leaf Inn, Baltimore Pike. Rhoda Weisz, President.

LIMA - Third Tuesday, at 8:30 p.m. at Wild Goose, Wawa. Elma Albright, President.

MEDIA - Second Wednesday, 8:15 p.m. at the home of Mrs. Llewylm Clevenger, 119 West St., Media.

MIDDLETOWN - Second Wednesday, at 10:30 a.m. at Clover Leaf Inn. June Beyler, President.

MOYLAN-ROSE VALLEY - First Wednesday at 10:30 a.m. Dorothy Stockman, President.

NETHER PROVIDENCE - First Thursday, 10 a.m. Alma Balcia, President.

RIDDLEWOOD - First Tuesday, 8:30 p.m. at the Wild Goose. Alice Haberle, President.

ROSE TREE - First Thursday at 10:30 a.m. in the community room of Media Federal Savings Building. Alice Case, President.

SPRINGFIELD - Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Loretta Huntsman, President.

SPRINGHAVEN - Second Thursday. 10:30 a.m.

SWARTHMORE - Second Tuesday, 10 a.m. Liz Stoner, President.

UPPER PROVIDENCE - First Tuesday at 8:30 p.m. Eva Rosenstern, President.

Phone or mail your calendar corrections to the editor.

Clinical Chiefs from page 1

Taylor Hospital, Ridley Park, since 1942, and chief of one of the two surgical divisions at Philadelphia General Hospital since 1959.

Dr. Erb, the immediate past president of the Delaware County Medical Society, has also been attending surgeon at University Hospital since 1950 and associate in surgery at Presbyterian Hospital since 1955. He is married and has three children.

DR. CLARK, 35, is director of obstetrics and gynecology. An obstetrician who lives and has his offices in Newtown Square, he graduated from Penn State in 1946 and from Jefferson Medical College in 1950.

He interned at Bryn Mawr Hospital and took his residency at Pennsylvania (Lying-In Hospital Division) Hospital. He has been on the teaching staff, in obstetrics and gynecology, at the University of Pennsylvania Medical School since 1956, and is a member of the staffs of Bryn Mawr, Delaware County Memorial and Pennsylvania Hospital.

Dr. Clark, who is married and has two children, has also been assistant chief of obstetrics and gynecology at Philadelphia General Hospital since 1956.

DR. WOOD, 43, a resident of Wawa (where he was born) and a member of the Media Clinic, is director of pediatrics.

He graduated from Penn Medical School in 1950, interned at Union Memorial Hospital in Baltimore, was a resident at Children's Hospital, Philadelphia, and was certified by the American Board of Pediatrics in 1955.

He has been teaching at Children's Hospital and Lankenau Hospital since 1953, and is on the staffs of Children's, Lankenau and Bryn Mawr Hospitals. He is married and has two children.

The clinical chiefs serve without pay.

The process of selecting the directors began with the 19 physicians who applied for the posts, out of 180 applicants for staff membership, drawn from a list of 300 physicians.

An impartial medical advisory committee was then formed, consisting of physicians who do not live or practice in the Riddle Hospital area, each of whom holds a major teaching position at a medical school.

The committee ranked the applicants for director clinically, and incidentally reported afterwards that it certified the clinical competence of every one of the 19 applicants.

The medical committee of Riddle Hospital's board of directors, headed by Marvel Wilson of Wallingford, then interviewed each candidate, some of them several times, and recommended to the entire board the four men named to the posts. On December 27 the board approved the recommendations.

The clinical chiefs' terms will run for approximately two years from the opening of the Hospital. Their job will be to organize and set into motion the Hospital's clinical services. They automatically become members of the Hospital's Medical Board.

Mr. Wilson, in describing the selection process, told the Riddlegram that "The question of how to select the men best qualified to organize the clinical services presented many problems. In selecting these four men, we have done our best to identify their clinical competence and their organizational ability and experience. We feel that the method used is the most thorough and objective method that could be devised to assure the patients of Riddle Memorial Hospital medical care of outstanding quality."

Changes of Address

From now on any and all changes in the names and addresses of members of the auxiliaries should be sent as promptly as possible to Mrs. Elizabeth C. Rhodes, Riddle Memorial Hospital, 5 W. Front Street, Media.

This includes the addition of new members, the deletion of defunct members and changes in the addresses of current members.

Any failures to receive the Riddlegram should also be directed to Mrs. Rhodes' attention. The editor will be glad to receive them, but will only turn them over to Mrs. Rhodes, so you might as well tell her in the first place.

In an effort to improve the functioning of the mailing list, Mrs. Rhodes has been named the Supreme Mailing List Authority, so all communications about mailing problems should be directed to her. The editor is thankful.

PLEASE REPORT BACK

Women's Board representatives were asked at the last Board meeting to see that a report on each Women's Board meeting is made to each auxiliary.

Concord Chairmen Are Appointed; Events, Membership Drive Planned

The Riddle Hospital family's newest member is a pretty busy baby.

Organized late in November, the Concord Auxiliary has already 1) held a money-raising social event, 2) planned another, 3) named a full slate of committee chairmen, and 4) launched a membership drive.

A luncheon and brush party was held Dec. 14 at the home of 1st Vice-President Mrs. George Burckhardt on Old Concord Rd. Each member brought home-made cookies to sell.

In the works for the Friday before Valentine's Day is a Teenage Valentine Jamboree at the Concordville Volunteer Fire Company house. On hand will be an "imported" disc jockey.

Mrs. George H. Terrell, president, has established a President's Prize for the member enlisting the most new active members by the end of the current fiscal year. The prize, we are happy to note, includes a \$10 gift certificate at Snellenburgs and a picture of the winner in the Riddlegram. (We're flattered to be part of a prize--Ed.)

Speaking of members, Concord is already up from an initial 15 to 33. And now it offers a new inducement: a nursery in the basement of its meeting place, the office of Dr. Joseph M. Tori. There, for a small fee, members can safely leave their bairn while attending auxiliary meetings.

Committee chairmen named by Mrs. T Terrell are Mrs. Johanna Ulmer, public relations; Mrs. Walter Miller, Country Fair; Mrs. Dot Steever, Trophy Ball; Mrs. Edna Tryens, activities planning; and Connie Napoli, membership.

Ruth S. Kilburn is Women's Board representative, and Gloria Meintel is Thrift Shop representative.

Have You Heard ???

...that Mary H. Burn, widow of the late Riddle Memorial Hospital treasurer, Richard G. Burn, recently made a \$200 contribution to the Associated Auxiliaries' treasury. Said she: "I wish I could join actively in the wonderful work you are all doing."

...that the Women's Board, at its November meeting, voted 20 to 16 in favor of continuing afternoon meetings instead of changing to morning meetings. The Board took a Yule breather, skipped its December meeting.

...that Shirley Shetzline, Beatty Hills president, broke her foot. How? Dancing! Shirley denies the obvious assumption, says she wasn't doing The Twist...that Media seems to be way ahead in the Stork Derby. Since last summer four Media members have contributed to the population explosion. They are Mrs. Edward Warden, Mrs. Don Harritz, Mrs. Jack Urion and Mrs. Robert Johnston.

...that all of the votes on amendments to the Associated Auxiliaries By-Laws still weren't in at the time of the November meeting. We hope it still isn't molasses in January...that General Manager Ed James says his back is better. For a while it looked like he might have to go to some other hospital.

...that Betty Louderback is the revitalized Riddlewood Auxiliary's representative on the Women's Board...that the new Riddlewood Auxiliary is off to a summery start, snow or no snow. It intends to plant five rows of "peas"--presence, promptness, preparation, purity, perseverance...three rows of squash: squash gossip, squash criticism, squash indifference...five rows of lettuce: let us be faithful to duty. Let us be loyal and unselfish. Let us be true to obligations. Let us obey rules and regulations. Let us love one another...And, of course, each member of the group is a nice tomato...

RIDDLE MEMORIAL HOSPITAL
5 W. FRONT STREET • MEDIA, PA.

NON-PROFIT ORG.
U.S. Postage
PAID
Permit No. 127
Media, Penna.