



## It's Fair Time!

And don't you forget it!

The bare Fair Facts: The date--Saturday, September 16 The place--The Rose Tree Hunt Club. The time--9 a.m. to dusk.

On that bright occasion the bare facts will be clothed in endless delights for everybody: ...a children's zoo...fire engine rides...square-dancing dogs...a fashion show...surprise packages...men's games...music...magic...toys...prizes...lemon sticks...pop-corn (and more substantial comestibles)...classic autos...a U.S. Marine Corps drill... Sally Starr...plus Etcetera and Soforth...

There's no admission charge. Parking will be 50¢ per car. And (let us pray) there will be no rain date. The sun's bound to shine, but if there's a sprinkle of rain, come anyway There'll be plenty of fun even under an umbrella.

Available from the opening hour on will be the antique and classic car exhibit, character readings by Mr. Harold Keats, pastel portraits of you and yours, on the spot, by Rose Tree's Nancy Whitaker, silhouettes of yours and you by Mrs. Daniel Yoder, pony and fire engine rides--and an assortment of booths and other day-long attractions that will earn and keep your attention until night falls.

### **Auxiliaries Requested To Clear Major Fund-Raising Undertakings With Women's Board During Fall**

Because of appeals for money that will be made to special contributors and, later on, to the general public, Riddle's auxiliaries have been asked to get permission from Women's Board officers before undertaking any major fund-raising activities by the individual auxiliaries for the next half year.

The request, issued at the August Women's Board meeting by President Miriam McCafferty, anticipated the Sept. 5 opening of a Riddle building-fund office in the Media Federal Savings and Loan Association Bldg., Front and Orange Sts., Media.

Meanwhile a Riddle development committee is being formed to conduct the solicitation of special gifts during the fall and to organize an area-wide solicitation of the general public early next spring.

In charge of the building-fund office is Walter Camenisch of John Rich & Co., a firm of fund raising counsellors.

A spokesman for the Hospital pointed out that the building-fund effort is necessary as

### **PROGRAMMED EVENTS ARE AS FOLLOWS:**

10 A.M.--Trampoline exhibition by Tom Osterland, National A.A.U. Champion, 1960.

10:30 A.M.--Square-dancing dogs from the Dog Training School of Delaware County.

12 NOON--Queen Anne's Drill by a U.S. Marine Corps Color Guard.

2 P.M.--Fashion Show by Wanamaker's Wynnewood Store.

2 P.M.--Sally Starr appears in the children's area.

3 P.M.--Another trampoline exhibition by Tom Osterland.

4 to 6 P.M.--Music by Al Raymond's Band.

4 to 5 P.M.--Drawings for Booth Prizes.

5:30 P.M.--Drawings for the big prizes: the Chevrolet station wagon, the mink stole, the trip to New York.

Among the many colorful booths, decorated in red, white and blue (for France's Tricolor), will be:--

The Mother Goose Zoo, including eight girl basset hound puppies, the Three Little Kittens, The Three Little Pigs, and The Junior Jamboree, a tent just for the kiddies,

## PROFILE

### Elizabeth C. Rhodes

Elizabeth Ann Campbell was born in Media not far from where Mrs. G. Drayton Rhodes now works in the office of Riddle Memorial Hospital on Front Street.

The answer to your "So what?" is that Elizabeth Ann Campbell and Mrs. G. Drayton Rhodes are the same person, known to most of us as Elizabeth Rhodes, the able and affable lady who held the fort at the Hospital Office between the time Treasurer Richard G. Burn died and General Manager Ed James made the scene.

Today, in company with G. M. James and Secretary Bonnie Valentick, she is still hard at work there every day, doing her considerable part to help build Riddle.

Mrs. Rhodes, who has never lived anywhere but in Media, graduated from Media High School, completed the physical education course at Temple University and then worked for five years for a Philadelphia firm, the S.S. White Dental Manufacturing Co.

She married Drayton Rhodes, a Chester Heights native who then lived in Media, in 1922 and settled down to two decades of housewifery. The Rhodes had two sons, G. Drayton, Jr., who lives in Cincinnati, and Richard, who owns a delicatessen store in Village Green. The store, of course, is called "Dusty's", because "Dusty", of course, is Richard's nickname. As Mrs. Rhodes explained, almost everybody named Rhodes is nicknamed "Dusty".

So far Drayton (three children) and Richard (two) have made their mother a grandmother five times over.

Drayton Rhodes died in 1939, and shortly thereafter Elizabeth Rhodes became a career girl for the second time in her life. And a varied career it's been.

She worked for the Atwater Kent estate for awhile, was in charge of the Delaware County Civil Defense Control Center in Media during World War II, became a civilian aircraft inspector for the Navy, and ultimately did engineering work for the Naval Air Development Center in Johnsville. This job, incidentally, required her to drive (or be driven--in a car pool) 60 miles a day, to and from work, for 16 years.

Today, in addition to her work for the hospital, her principal preoccupations are swimming, bridge and sewing for her grandchildren. At the moment she is facing the unhappiness of having to vacate the home at 120 N. Orange Street that she has lived in for 60 years because it has been condemned by the County as a site for a public building. But Elizabeth Rhodes is bringing to this blow her fortitude and strong spirit. And she will, of course, remain in Media, where her abilities and great helpfulness will continue to be available to Riddle.

## NO CALENDAR

The calendar of auxiliary meetings is missing this month because there isn't space for it. It will be resumed in October.

### "Where credit is due . . ."

Members of Riddle's women's auxiliaries have been given credit for "support that contributed in large part to the passage" of legislation by the Pennsylvania Assembly providing medical care for the needy aged under the Federal Government's Kerr-Mills program.

In a letter to Women's Board President Miriam McCafferty, W. Scott Smith of Riddle's Board of Directors said that "members of the auxiliaries who as supporters of the Riddle Hospital wrote expressing their feelings about this legislation" helped insure its passage.

Smith, who is liaison officer between the Board and the auxiliaries, expressed "the thanks of the entire board as well as my personal appreciation for your intensive--and successful--efforts on behalf of the needy aged of this area."

### AMENDMENT VOTE

At the time of the August Women's Board meeting five auxiliaries still hadn't reported their vote on the two amendments to the by-laws submitted to the auxiliaries in April. Board President Miriam McCafferty said the unreported auxiliaries would be contacted and that an effort would be made to tally the total vote at the September Board meeting.

### Fund-Raising From page 1

a means of closing the gap between the \$2.4 million bequest from the estate of Sam Riddle and the estimated \$3.8 to \$4 million cost of constructing the Hospital. The immediate need for the building-fund campaign is indicated by the fact that construction commitments already total nearly \$3.5 million.

General Manager Ed James noted that for the time being the emphasis of the auxiliaries' work could shift from fund-raising to public service projects, the interpretation of the Hospital to the community, social activities within and among the auxiliaries, and the continuing recruitment of new members.

He said that curtailment of major fund-raising activities would be temporary and that the auxiliaries could look forward to resuming this phase of their work as soon as the building-fund effort had achieved its goals.



# It's Fair Time!



**Fair** from page 1

offering magic, imaginative makeup, toys, movies.

The Country Store, selling everything country stores sell... le Boite Des Chapeaux (all hats \$1) and La Boutique, dispensing "things" (that is, novelties, gadgets, et al).

Surprise Package (splendid pigs in excellent pokes at small risk)... The Flea Market (white elephants--but no actual fleas) and the Treasure Chest, rife with antiques...

Santa's Workshop will allow you really to do your Christmas shopping early... and besides lemon sticks and popcorn, there will be a Cafeteria, a Soda & Snowball booth, a Hot Dog booth and a Sugar 'N Spice booth, crammed with cookies, cakes and the like...

That's it, folks. Step right up and enjoy yourselves.

## Prize Coupon Sales Are Lagging; Selling, Reporting Needed Fast!!

When the Riddlegram went to press, Country Fair officials had one big worry: cash on hand from the prize coupon sales was under par.

Some of this was due, no doubt, to slackness in selling; some was due to laxity in turning in money from sales.

So an urgent phone campaign was launched, aimed at reaching as many auxiliary members as possible, urging them to sell their coupon books (and buy at least a book themselves) and turn in their money promptly from sales.

We all know how vital a successful prize coupon sale is to the success of the Fair. So if any auxiliaries have not already responded to the end-of-August appeal, they are urged to do so now, in the few days remaining before the Fair.

Every coupon sold helps Riddle. And promptness in reporting sales smooths many a furrowed brow. Please do your part.

## Inevitable Adjunct

That inevitable--and very helpful--adjunct of every hospital, the "thrift shop", is now incipient in Riddleland.

Ruth Graham of Rose Tree, Women's Board secretary-elect, and Lillian (Mrs. Edward) Hinson, Springhaven's treasurer, have been named co-chairmen of a committee-to-be that will explore the possibility of establishing a Riddle-run hand-me-down shop (which, of course, won't be called that).

Mrs. Graham said she hopes she and Mrs. Hinson will have a preliminary report ready by October.

## TEENAGE KICKOFF

A Teenage Dance at the Media Boys Club September 8 will kickoff Country Fair Activities this year. Don Carter's Camelot combo will make the scene between 9 and Midnight and you can make it, too, for a piddling 75¢ per carcass. How about it, Daddy-O?

## Calling All Cowboys

### Country Fair's Final Events To Be Two-In-One - Junior Horse Show, Western Show September 30 - Oct. 1

The Country Fair's "final event" will consist of two horse shows in one--a junior horse show (hunter seat) Saturday, Sept. 30, and a Western horse show Sunday, Oct. 1.

The dual event, being held separately from the Fair this year, will be at Bishop Hollow Stables, Bishop Hollow Rd., Newtown Square.

Starting time both days will be 9 a.m. The \$1 parking fee includes a program and the shows will go on rain or shine.

Saturday's show will have 17 classes, Sunday's 21. Entries are open until the class is in the ring. Fees are \$2 for all classes Saturday and \$3 and \$6 Sunday, depending on the class.

The age limit for all classes Saturday is 18 and under. Sunday there will be a junior section (15 and under) and a senior section (16 and over).

Saturday's classes will include bareback jumping, break and out, horsemanship, dollar bareback, knockdown and out, musical chairs, a hunter championship and others.

Sunday's classes will include trail horse, colt, senior pleasure horse, pole-bending, pick-up race, senior stock horse, barrel race, stump-roping, sack race, boot race, horse race, and others.

## Recorder of Deeds

Something new has been added to Riddle Memorial Hospital's Associated Auxiliaries --a historian.

She is Lois (Mrs. Donald C.) Rowe of Meadow Lane, Glen Mills, a charter member of the Media Auxiliary.

Mrs. Rowe, whose job will be to keep a comprehensive and permanent record of the auxiliaries' activities, will appreciate it if auxiliary members will save all newspaper items about the hospital and the auxiliaries that they come across.

## Auxiliaries Are Asked To Send Members To A.H.A. Convention

Riddle's Women's Board is urging every auxiliary to send at least one member--more if possible--to the annual American Hospital Association meeting in Atlantic City between Sept. 25 and 28.

It is the consensus of the Board that the value of this meeting will be so great to auxiliary members that as many as possible should attend. Board President Miriam McCafferty suggested that the auxiliaries should finance members' trips where necessary.

Specific information about dates, programs and other details can be obtained at the Hospital Office, 5 W. Front St., Media (LO 6-4009).

Among sessions of special interest to auxiliarians will be: Sept. 25 -- auxiliary review committee, idea exchange for directors of volunteers, the demands of auxiliary leadership; Sept. 26 -- publications of the hospital auxiliary, the chairman of the auxiliary; Sept. 27 -- budgeting for auxiliaries, auxiliaries luncheon.

Mrs. McCafferty and Moylan-Rose Valley President-elect Dorothy Stockman, incidentally, will report at the September Women's Board meeting on the American Hospital Association Institute they attended in Washington, D.C., in June. They are also available to discuss their findings at the Institute at meetings of the individual auxiliaries. Just ask them.

## "LIFE GOES ON..."

The life of Riddle's auxiliaries will go on after the Fair is over, even if at the moment it does seem to be the end of all our efforts. So don't forget to have the life of your auxiliary recorded in October's Riddlegram. The deadline will be

SEPTEMBER 20

Howard A. Wiley 60 Wentworth Lane  
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## Have You Heard ???

...that Riddle Board Chairman Charles McCafferty was interviewed on Carl Mau's radio (WEEZ) program... that Gradyville had to cancel its Buffet Dance (its biggest money-maker) because of the fire at the Towne House (on the outside of which now appears a sign: "We're Temporarily Out Of Business, But Not Out Of Guts")...

...that Donnie Watson hit the jackpot at the August Women's Board meeting with her suggestion for a name for the proposed (see page 2) thrift shop. "How", she said, "about 'The Clothes Horse'?" Sam Riddle would've liked that... that Prexy Miriam McCafferty scribbled her way through the meeting using a pencil made like a flower, with petals on top and--natch--a green stem...

...that applications from 120 doctors for staff positions are now being processed at Hospital Headquarters... and that 15 physicians have already applied for chiefships...

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