

Vol. III. No. 5

RIDDLE MEMORIAL HOSPITAL NEWS

May, 1961

Changes in By-Laws Proposed **Auxiliaries Will Act on Rules**

Three significant changes in the by-laws governing Riddle's Associated Auxiliaries were proposed in a report of the special rules committee at the April Women's Board

The Board voted to submit all three proposed amendments to the auxiliaries, which will vote on whether or not to accept the changes.

One of the proposed amendments affects Article 14 of the by-laws, which itself governs how amendments to the by-laws shall be made. This change will, therefore, be voted on first. If approved, the other two proposed amendments will be voted on under the new phrasing of Article 14.

The proposed amendment to Article 14 is principally a clarification of the article. The amendment stipulates that changes in the by-laws must be approved by two-thirds of all (voting and present) members of all the auxiliaries.

Each auxiliary will, of course, vote separately on proposed amendments. But the affect of the voting will be the same as if all the auxiliaries met together at one time and voted as members of a single organization.

If, say, 600 members of the combined auxiliaries vote on any amendment, it will take 400 affirmative votes to approve the amendment.

When each auxiliary has voted on an amendment, the results will be reported to the Women's Board. The Board will then tally the 'yes' and 'no' votes without regard to the particular auxiliaries from which they come. Approval or rejection of the amendvote; and approval will require two-thirds of that total.

The second proposed amendment would change Article 5 by requiring that all prospective members of auxiliaries be sponsored by two members of the auxiliary the prospect wishes to join.

Continued page 4

Bringing a Buddy or Two Well, Don't Just Sit There!

That's right. If you intend to bring friends to the Trophy Ball June 9, they must receive invitations from the Committee. And to see that they do, you should give their names and addresses to your auxiliary's representative on the Charity Ball Committee by May 3, or not much after that.

Furthermore, if you intend to go, don't dawdle over returning your reply card. Capacity at the Overbrook Golf Club is 250 couples, and reservations are on a first-come-first-served basis. Don't be standing in line when the box office closes.

The \$15-per-couple tab covers dancing from 9 to 1 and a champagne breakfast following the light fantastic. So don't just sit there. Join the fun.

Big Date

Saturday, May 13 will be an important day in the life of Riddle Memorial Hospital.

That's the day when the Board of Directors will review the bids received for the general contract and six major equipment contracts.

The bids for this work, plus the cost of the contracts already signed, will substantially determine the overall cost of constructing the Hospital. And this overall figure will tell the directors what their financial situation is, how they must go about financing the construction, and just how fast they can move ahead.

As Director Paul Skelly, building commitment will depend solely on the total combined tee chairman, remarked recently: "The only thing that can stop us now is lack of money. Some people believe that the Riddle bequest will build and equip the hospital completely. It won't. Even with building costs fairly steady...substantial public contributions will be necessary before this much-needed \$3,800,000 hospital can open."

Continued page 2

FOR YOUR PLEASURE

. . . Coming Events

MAY 6 - Bowling Green's TOUR OF THE GARDENS on the estate of Board Member and Mrs. Clarence L. Jordan, 922 Twyckenham Rd., Bowling Green. Between 2 and 5:30 p.m. Tickets available at gate, \$1 each.

* * *

MAY 6 - TREASURE HUNT conducted by Riddlewood. Begins at Village Green Shopping Center between 7 and 8:30 p.m. Wear old clothes. Hunt's on, rain or shine. Barn party afterwards. \$3 per couple.

MAY 10 - Springfield's FASHION SHOW & LUNCHEON at Drexelbrook. Begins at noon. Tickets: \$3. Fashions by Dewees. Contact Mrs. William Kelly, KI 3-4726.

* * *

MAY 11 - Rose Tree's ROSE FESTIVAL DESSERT BRIDGE at the home of Mrs. J. Lewis Kirk, Palmer Mill Rd., Media. 1 p.m. Please make advance reservations through Mrs. Ralph Lindenmuth, LO 6-2017, or Mrs. Charles Kohler, LO 6-3907

MAY 17 - FOUR BRIDGE PARTIES by Upper Providence at the homes of Mrs. Kirby Eisenhardt, Mrs. Marshall Siggatt, Mrs. William Spock and Mrs. William Gross.

JUNE 17 - Riddlewood's traveling CAKE
BAKE. Keep an eye out for it.

JUNE 23 - CLAM BAKE at the Old Mill in Rose Valley. 7:30 p.m., by Riddlewood. \$3.75 per person. Choice of lobster or chicken.

Big Date: Continued from page 1

Just how substantial these public contributions must be, and just how swiftly the hospital can move ahead will be determined, in large part, by the size of the bids received this month. Our directors face challenging decisions in the days just ahead.

But as Paul Skelly added, optimistically, to his comment: "... Riddle Hospital is on its way. With a little luck, motorists on U.S. I will be seeing Riddle steel against the sky by midsummer."

MEETINGS PLUS LUNCH

Beatty Hills Auxiliary has been experimenting successfully with having lunches (at \$1) after its regular meetings—another way to earn money for Riddle and socialize a bit.



May's Calendar

R. M. H. WOMEN'S BOARD - Sec and Monday, at 1 p.m. in the Community Room of the Media Federal Savings and Loan Association. Mrs. Charles A. McCafferty, President.

COUNTRY FAIR - Third Monday, 10:30 a.m. at the Media Federal Community Room. Mrs. William A. Watson, Chairman.

BEATTY HILLS Fourth Tuesday; at 10 a.m. Mrs. R. Y Shetzline, President.

BOWLING GREEN - Third Tuesday; at 10 a.m. Mrs. Kenneth Welch, President.

GRADYVILLE - Second Monday, 10:30 a.m. at Clover Leaf Inn, Baltimore Pike. Mrs. Richard E. Cotton, President.

LIMA - Third Tuesday, at 8:30 p.m. at Wild Goose, Wawa. Miss Marion Weathers, President.

MEDIA - Second Wednesday, 8:30 p.m. at Media Federal Community Room. Mrs. Stanley Warwick, President.

MIDDLETOWN - First Wednesday, at 10:30 a.m. at the Clover Leaf Inn. Mrs. William P. Wilkinson, President.

MOYLAN-ROSE VALLEY - First Wednesday at 10:30 a.m. at the home of Mrs. Fielder Coffin, President.

NETHER PROVIDENCE - First Thursday, 8 p.m. at the home of Mrs. Frank Dunn, 125 Locust Lane, Media: Mrs. Charles Bakia, President. Co.

RIDDLEWOOD - Fourth Wednesday at 8:15 p.m. in Media Federal Community Room. Mrs. Donald Bertolett, President.

ROSE TREE - First Thursday at 10:30 a.m. at the home of Mrs. Russell Case, Ridley Creek Rd. Mrs. Frank H. Jelinek, President.

SPRINGFIELD - Fourth Monday at 10:30 a.m. at the Township Building, Springfield. Mrs. Charles F. Mallon, Presiden

SPRINGHAVEN - Second Tuesday, 10:30 a.m. at Springhaven Club. Mrs. George F. Hornaday, President.

SWARTHMORE - Second Tuesday, 10 a.m. Mrs. Bartine Stoner, President.

UPPER PROVIDENCE - First Tuesday at 8:30 p.m. at the home of Mrs. Herbert J. Rosenstern, 119 Ridge Rd. Mrs. William F. Spock, President.

Changes in By-Laws Proposed

The following amendments to the Auxiliary By-Laws are recommended by the By-Laws Committee. They may be voted upon at the earliest meeting of each association held two weeks after this date.

Mary Jelinek, Chairman Anne Fusselli
Mary Mallon Donnie Watson
Nancy Roach Jane Pomeroy
Marion Weathers "Skip" Baird
DeDe Coffin Miriam McCafferty

Add to ARTICLE 5 - MEMBERSHIP AND DUES

Membership in the Auxiliary shall be open to all persons who are interested in the Riddle Memorial Hospital. Prospective members shall be sponsored by two members in good standing, who shall explain auxiliary objectives and the obligations of membership imposed by participation in service programs of the auxiliaries.

Add to ARTICLE 11 - DUTIES OF STANDING COMMITTEES

The EXTENSION COMMITTEE shall consist of a chairman (appointed by the President) and at least four other members selected from the Auxiliary at large. Formation of new auxiliaries shall be at the discretion of the Extension Committee, subject to approval of the Women's Board and the Board of Directors of the Hospital.

ARTICLE 14 - AMENDMENTS

By-Laws of the Auxiliary may be altered, repealed or amended upon recommendation of the Women's Board and upon a two-thirds affirmative vote of all auxiliary members present and voting. Within two days after such vote, the officers of individual associations or groups presiding at the meeting at which the vote was held, shall forward to the President of the Women's Board a tally showing number of members present and voting at the meeting, affirmative votes cast, and negative votes cast. Individual association tallies shall be combined with votes of all other Auxiliaries to determine whether the required two-thirds affirmative majority has been attained.

Notice of a proposed change in the By-Laws shall be mailed to the membership at least two weeks in advance of the meeting at which the proposed change is to be voted upon.

All amendments or changes in the By-Laws must have the approval of the Board of Directors of the Hospital before they can become effective.

AUXILIARY PROGRAM MIDDLE ATLANTIC HOSPITAL ASSEMBLY May 16, 17, 18, 1961 - Atlantic City

TUESDAY, MAY 16th 4:00 - 7:00 P.M.	"Greet and Meet" - Coffee Party Conference Suite, Claridge Hotel
WEDNESDAY, MAY 17th 8:30 - 10:00 A.M.	Auxiliary Breakfast, Trimble Hall, Claridge Hotel - \$3.25. SPEAKER: Dr. Lillian M. Gilbreth: "Management and the Volunteer"
10:30 - 12:30 A.M.	Ritz-Carlton Hotel: Workshops - Volunteers - Public Relations and Publicity - Hospital Careers - Fund Raising - Psychiatric Services - Organization
2:00 - 3:00 P.M.	Joint Session with Administrators - Convention Hall - "A First Hand Appraisal of Russian Med- icine" (with slides) "The Changing Canadian Hospital System" (a report on socialized hospit- alization) "Hospitals, Medical Care and Public Health in South America"
4:00 - 5:00 P.M.	Ritz-Carlton Hotel - Tea With New Jersey Aux.
6:00 -	Ritz-Carlton Hotel - Dutch Treat Cocktail Party
5:00 - 7:00 P.M.	President's Reception, Windsor Lounge, Claridge Hotel
8:00 - 10:00 P.M.	Problem Clinic, Room 601, Claridge Hotel. Consultants available for individuals or groups. "In-Service Projects" - Mrs. Walter R. Deetz, Pres. Pa. Ass'n of Hospital Aux. "Organization of Volunteers" - Mrs. Frank E. Leivty, Chairman of Volunteers, Albert Einstein Medical Center Philadelphia "Gift Shops" - Mrs. William E. Zimmerman, Pres. Phila, Ass'n Of Hospital Aux. "Organization of Multiple Unit Auxiliaries" - Mrs. Harry E. Hammer, Chairman, Auxiliaries, Women's Board, Abington Memorial Hospital, Abington, Pa.
THURSDAY, MAY 18th 9:30 - 11:30 A.M.	Workshops: "Public Relations" - Room 17, Convention Hall "Getting Members and Keeping Them" - Room 18,
12:30 - 2:30 P.M.	Luncheon. Trimble Hall, Claridge Hotel - \$3.75. SPEAKER: Perry S. MacNeal, M.D., Pa. Hospital Subject: "My Patient and You"
5:00 - 7:00 P.M.	Middle Atlantic Hospital Assembly Reception
7:00 - 10:30 P.M.	Banquet \$7.50 - Hotel Dennis
SHOP EXHIBITS	Ballroom, Ritz-Carlton
Wednesday, May 17th Thursday, May 18th	10:00 A.M 5:30 P.M. 10:00 P.M Midnight 10:00 A.M 4:00 P.M.
	This year the Shop Chairman promises a bigger and better exhibit than ever before. Shop counselling will be available.

INTRODUCING THE BOARD



Cyril G. Fox

Cyril G. Fox, who joined the Board of Directors of Riddle Memorial Hospital in January, brings to that body's deliberations a wealth of wisdom, experience and success in the business world.

Mr. Fox is chairman of the board of Fels & Company, a position he assumed in April, 1960. And he was president of Fels from 1950 until his retirement from that post in March of this year.

The first Fels & Company president who was not a member of the founding family, Mr. Fox, during his ll years as president, led the company into a new era in the production and marketing of chemical products. All the products currently marketed by Fels except bar soap were introduced to the American housewife during Mr. Fox's term as president.

He was also responsible for materially increasing the research and product development activities of the Company, and upon his retirement as president in March, the Company's Cyril G. Fox Laboratories for research and development were dedicated as a tribute to his work in this field.

He has served with the company in various capacities for 40 years. He has been a salesman, assistant sales manager, sales manager and vice-president prior to serving as president and chairman of the board.

Born in Lima, Ohio, Mr. Fox served in World War I as A.E.F. non-commissioned officer in combat field-artillery. Appropriate to his connection with a hospital founded by Sam Riddle, he has been a horseman and steeple-chase rider and the owner of ribbon winning show horses, jumpers, and flatracers (some of them descendants of the Riddle stallions).

He and Mrs. Fox have lived at Hildacy Farm, Marple Township, for more than a quarter of a century. Mrs. Fox is renowned as the organizer and president (for
15 years) of the Pennsylvania Roadside
Council. Now Chairman of the Executive
Committee of the Council, she remains active in its work of promoting the scenic highway beauty of America.

Mr. Fox has also served as chairman of the board of the Institute of Local and State Government of the University of Pennsylvania, president of the Delaware County Nursing Service, member of the board of directors of the Bayuk Cigar Company and on many civic and philantropic committees. In addition, he has devoted much time and effort to the many philantropies of the Fels Fund, of which he is a long-time director.

IMPORTANT DIFFERENCE

"Hitting each merchant only once a year" is Riddle auxiliary policy. But solicitors should keep in mind that this means for direct contributions. Merchants already approached for contributions can also be approached in the same year for legitimate advertising. Discretion should be used, though. The distinction was cited at a recent Women's Board meeting.

Have You Heard???

... that the Grand Concourse dates have been changed from May 20-21 to June 17-18... that Donnie Watson, Fair chairman, has urged all advertising chairmen to bear down on ads for the Fair Program, because it's 'our rain insurance"...that S. Kind & Sons gives Riddle 5 percent of each purchase made by anybody who mentions Riddle when making a purchase at any Kind store...that President Jane Warwick reports that Media cleared a whopping \$530 on its fashion show ...Lima also cleared a whopping sum (\$376.45) on its St. Patrick's Dance...the Women's Board asks 100 percent attendance at meetings of all major project committees. If your auxiliary's representative can't attend, please send a substitute...that Rose Tree's gals greatly enjoyed a jumorous talk on antiques by Katherine Otley at the home of Mrs. John B. McClatchy late in April... that DeDe Coffin has resigned as chairman of the Trophy Ball Committee following the death of her father, Lt. Col. Edmund Cramp ... that Dottie Stockman and Miriam Mc-Cafferty are going to attend a hospital auxiliary institute in Washington in June...that Riddlewood's Treasure Hunt (May 6) "clue committee" included Mrs. Duane Roach, Mrs. George Velimesis, Mrs. Gregory Heath, Mrs. Edward White, Mrs. John Crowther, and Mrs. William Hamilton.

Valley Forge Here We Come! Music Fair is Major Project

Beginning this summer, in all likelihood, one of the Associated Auxiliaries! three big annual fund-raising projects will be an evening at the Valley Forge Music Fair.

A special committee headed by Mary Jelinek, president of the Rose Tree Auxiliary recommended the Music Fair as a major project at the April Women's Board meeting, and the board approved the recommendation.

If the recommendation becomes a fact-and as of last month numerous questions
about the proposal still had to be answered-an excursion to the Music Fair will replace
the Fashion Show & Luncheon as the third
major money-making undertaking of the
year. The other two, of course, are the
Country Fair and the Charity Ball.

As you doubtless know, the Valley Forge Music Fair is a well-established top-drawer professional summer theather--caparisoned with all the glamor of the circus (and presented in a huge tent)--which brings the best of recent Broadway musicals to the Philadelphia Metropolitan Area.

According to the projects committee, the Music Fair's offer to sponsors of benefits shows is attractive, and the feeling is that a substantial sum could be realized from a carefully selected and well-promoted evening there.

INFO ON COMBOS:

Information about dance bands available to the auxiliaries is on file with Nancy Roach, Women's Board Secretary, (LO 6-7456).

IN THE NEWS?

How often has your auxiliary been mentioned in The Riddlegram recently? Not enough? Is it just because the cranky old editor never prints what you send him? Or is maybe because you aren't reporting your group's activities? The Riddlegram is the back fence of the Associated Auxiliaries. Make sure you're included in the conversation. Phone or mail your news.

Deadline for the June Issue: May 17

Howard A. Wiley 60 Wentworth Lane Rosemont, Pa. LAwrence 5-1713

By-Laws Continued from page 1

The third proposed change would amend Article 3, which governs the formation of auxiliaries. Under the change the formation of new auxiliaries would be the responsibility of an extension committee of the Women's Board, its decisions subject to the Board's approval.

At the April Board meeting, President Miriam McCafferty appointed an extension committee to handle this responsibility until the auxiliaries have either ratified or rejected the proposed amendment. On the committee are Eva Rosenstern, Upper Providence; chairman. Lois Sterling, Beatty Hills; Violet Fisher, Lima; Kathleen Tidswell, Middletown; and Doris Williams, Springfield.

The committee met April 12 and began to formulate its plans.

RIDDLE MEMORIAL HOSPITAL 5 W. FRONT STREET . MEDIA, PA.

NON-PROFIT ORG.
U.S. Postage
PAID
Permit No. 127
Media, Penna.