



Vol II, No. 6

RIDDLE MEMORIAL HOSPITAL NEWS

September, 1960

COME TO THE FAIR!

A MESSAGE TO YOU

Dear Fellow Workers...

As the Riddle Country Fair nears, I want to thank everyone of you profoundly for the tireless and devoted way you have worked to put the Country Fair Across.

This year the Groundbreaking Ceremony at the Fair will vividly remind each of us of the great goal we are working toward and of how that goal, through our efforts, is nearing realization.

Now we are approaching the "zero hour" of the Fair and its affiliated projects. In the few remaining days before September 17 we must all redouble our efforts to make the Country Fair, the Prize Book sales, the Horse Show and the Sports Car Show all tremendous successes that will further our splendid objective.

Yours for Riddle,
Frank H. Jelinek

WHEELS FOR RIDDLE, FUN FOR YOU-ALL

That's the Automobile Show being held Saturday and Sunday, September 17 and 18, on Vertol's grounds (Highland Avenue, Morton) in connection with the Country Fair.

The show will feature "a fine cross-section of fine machinery," in the words of Evan Bennett, president of the Rose Tree Motor Club, who is helping Show Chairman Bill Baird & Committee make the Auto Show an artistic and (we're sure) a financial success.

Children under 12 will be admitted free, and there will be plenty of hot dogs, soda pop, and fire engine rides, plus a wealth of diversified attractions for everybody interested in automobiles (and who isn't?), including "Go-Kart" races on Saturday and youngsters racing quarter midget cars Sunday.

The hours? Ten a.m. until dark. Tell your friends and get there when you can.

This means YOU

...and your cousins and your sisters and your aunts. And the kids and your husband and all the neighbors.

In case anybody still needs to know, the date is September 17...9 to 6...rain or shine... on the Hospital Grounds, Baltimore Pike, west of Media, past the Cloverleaf...

Don't just bring yourself. Tell everybody. There'll be something there for everybody.

The groundbreaking Ceremony (see page 3) ...the Horse Show (see page 3) ...celebrities...special features...attractions for children...gay booths purveying everything you've always wanted...ample parking...music in the background...

Center of the features for children will be the Junior Jamboree Tent, with movies several times during the day...performances by William Faix's "Mechanical Monkeys"...an act by Chief Halftown and Bozo The Clown...pony rides...lemon sticks...

WFIL's Bill Webber will be on hand from noon to 1...Wanamaker's Fashion Show from 1 to 2...Bill (WIBC) Wright will m.c. a record hop from 2 to 4...and don't neglect the Antique & Classic Car Exhibit or the dog obedience demonstration.

Final judging of the Child Photo Contest will be in the afternoon. The winner will receive a \$25 Savings Bonds and free admission to all children's activities.

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PLEASE NOTE the Riddlegram's new nameplate at the top of this page. It features the new architect's drawing of the Hospital--appropriately reminding us of the worthy objective of our efforts as we reach the climax of another season of Auxiliary activity.

PROFILE

Mrs. George F. (Jane) Hornaday

Becoming a member of the Riddle Memorial Hospital "family" (she was the first president of the Springhaven Auxiliary) was like Old Home Week to Jane Hornaday.

Her father was a radiologist associated with the Underwood Hospital in Woodbury, N.J. (Jane's hometown); her mother was a nurse-- and Jane herself is an R.N., inactive but still registered.

She's also the wife of the Houdry Process Corporation's director of research and development; and it was George Hornaday's shift in business locale that brought the family to Wallingford five years ago, where they can usually be found at 502 Country Club Lane.

The other chief member of the family is 17-year-old daughter Peggy, who usually cannot be found at 502 Country Club Lane, since she is a senior at Linden Hall this year.

Also "at home" at the Hornadays' residence are "Sandy," a cocker, and "Kiki," a miniature poodle, and her six-month-old son, "Peppi."

After working with other Springhaven-area women on the Christmas Booth at the 1959 Country Fair, Jane received a call from the late Richard Burn, then executive director of the Hospital, asking her if she would like to form an auxiliary. She talked it over with her neighbors and fellow workers, and decided to give it a go.

And a "go" it was. Jane reports that since last October the Springhaven Auxiliary has grown to 43 members (at the last count) and that when the returns are all in, they'll come "pretty close" to a \$1000 in funds raised for Riddle Memorial Hospital. "I'm very, very pleased," she told us.

Springhaven's money-making method is the big-event approach, like last November's "Showball Dance" (they're already working on this year's) and April's big cocktail party. The method obviously works.

So does Jane Hornaday--for Riddle. When she relaxes, it's often at bowling or golf. And whether at work or play, she's cheerful, affable and able.

COMING EVENTS BRIEFLY NOTED (more in our next): Bowling Green's 2nd annual cocktail party, October 1, 4 to 7, Rolling Greens Golf Club, \$1.50 (includes a drink)...

Middletown's "Roaring Twenties Dance" is October 21. Call Kathleen Tidswell at Lo 6-7847...

Lima's New York Bus Trip will start from Lima at 7:30 a.m. November 2. A few reservations left. Phone Mrs. John Wolf, LU 3-3770...and don't, of course, forget The Fash-

R. M. H. CALENDAR FOR SEPTEMBER

R.M.H. ASSOCIATED AUXILIARIES-

Second Monday, at 1:30 pm, in the Community Room of the Media Federal and Savings and Loan Association. Ethel, (Mrs. L.N.D.) Mitchell, Chairman.

COUNTRY FAIR COMMITTEE - Sept. 9, 8 p.m. Media Federal S & L Building; Sept. 13, 5 p.m. on Hospital Grounds.

BEATTY HILLS-Fourth Tuesday; at 10 am, at the home of Miriam (Mrs. Charles A.) McCafferty, President.

BOWLING GREEN-Third Tuesday, at 10 am, at the home of Jean (Mrs. Frank M.) O'Brien, President.

GRADYVILLE-Second Monday, 10:30 am. at High Point Farm, the home of Rosemary (Mrs. Wallace E.) Arters, President.

LIMA-Third Tuesday, at 8:30 pm, at Wild Goose, Wawa. Miss Marion Weathers, President.

MEDIA - Special Meeting: Sept. 14, 8 p.m. at Mrs. Edward Clark's, Rose Tree Rd., Rose Tree.

MIDDLETOWN-First Wednesday, at 10:30 am, at Cloverleaf Inn, Skip (Mrs. William H.) Baird, President.

MOYLAN-ROSE VALLEY-First Monday, at 10:30 am, at the home of De De (Mrs. Fielder, Jr.) Coffin, President.

NETHER PROVIDENCE - Fourth Monday, at 8:30 pm. Bea (Mrs. Charles) Stevens, President.

NEWTOWN SQUARE - Second Monday, at 8:30 pm, at the home of Mrs. Ian Robinson, 136 Hunt Club Lane, N.S. Nancy (Mrs. Donna E.) Winther, President.

RIDDLEWOOD-Fourth Wednesday, at 8:30 pm, at The Media Federal, Nancy (Mrs. Duane B.) Roach, President.

ROSE TREE-First Thursday, at 10:30 am, at Rose Tree Hunt Club, (Mrs. Frank H.) Jelinek, President.

SPRINGFIELD-Fourth Tuesday, at 10:30 am, at the Township Building, Springfield. Mary (Mrs. Charles F.) Mallon, President.

SPRINGHAVEN - 2nd Tuesday, 10:30 a.m., Springhaven Club. Jane (Mrs. George F.) Hornaday, President.

UPPER PROVIDENCE-First Monday, at 8:30 pm, at the home of Mrs. Bill Gross, 37 W. 7th St., Media. Phyllis (Mrs. Richard L.) Raymond. President.

Call Mr. Wiley - COME TO THE FAIR!

YOUNG EQUESTRIANS TO RIDE FOR RIDDLE

A major attraction of the Country Fair will be the Junior Horse Show, to be held on the Fair Grounds, beginning at 9 a.m.

And if you're 19 or under and have a dollar and a horse (or can beg or borrow one), you can enter in any of the various English or Western classes up to 10 minutes before the show begins.

There will be engraved trophies and ribbons for every class, plus six champion trophies and ribbons and two show trophies donated by Caldwell's. The other trophies have been donated by the hospital auxiliaries.

On hand for an exhibition during intermission will be Vince Treaster and Smoky, "The Wonder Horse."

This means YOU cont.

The very names of the various booths invite your inspection: Country Store... The Gardener's Shop... Santa's Workshop... Paris Flea Market... Ginger Bread Man... Surprise Package... Treasure Chest... Men's Games... Apron Booth... Kiddie Klostet Booth...

Snack-hungry? Try the Soda & Snowball Booth, the Hot Dog Booth or the Sugar 'n Spice Booth... Starved: visit The Feedbag or the Cafeteria, where you will find delicious hot and cold platters.

FAIR FACTS

Baby-sitters will be available at a mere 50¢ an hour, which will go to the Hospital; the sitters will be volunteers... Incidentally, Peg Beatty says she can still use some applicants. Phone her at Lo 6-7025...

Large luscious chocolate bars wrapped in the Riddle colors and bearing a notation about the Groundbreaking will be sold in various places. The wrappers will make fine souvenirs... Upon learning (at a recent Country Fair Committee meeting) that the turkey and roast beef for the Sandwich Booth had all been donated, somebody wanted to know "where Santa Claus lives?" But the meat-man prefers to remain anonymous... Better not wash your car before the Fair. Remember, there's no rain date... Jacobs Brothers Piano Co. of Philadelphia will supply the Hammond Organ that will provide music throughout the Fair... Whitman's is especially making quantities of "clog-proff" lemon sticks for the Lemon Stick Booth... Country Fair Chairman Donnie Watson reminds all Fair workers to wear white dresses or white blouses and their aprons... And don't forget your badge.

THE GROUNDBREAKING: PIVOTAL EVENT

The central event of this year's Country Fair, both practically and symbolically, will be the Groundbreaking Ceremony, which will begin with a reception for the speakers at 10:45 a.m. and close with a luncheon at noon, all on the site of the Hospital.

Speakers will be Ruth Grigg Horting, Pennsylvania's Secretary of Health and Welfare; Dr. William L. Batt, director of the Biochemical Research Foundation; and Clarence A. Warden Jr., president of the Delaware Valley Hospital Council.

Superior Court Judge Harold L. Ervin, a Delaware County resident, will preside over the ceremonies and Charles A. McCafferty, president of the Riddle Memorial Hospital Board of Directors, will wield the shovel in the traditional ceremony.

A welcoming committee of more than 200 Federal, state and county officials, doctors and prominent residents of the area will greet the speakers.

SEPT. 10 PRIZE BOOK DEADLINE

Now hear this: Saturday, September 10 is the absolute deadline for turning in prize book money, stubs and unsold coupons to your auxiliary's prize book chairman. Your cooperation will be greatly appreciated by the Prize Book Committee.

There was, as of August 24; "still a long way to go" to put the Prize Book project over the top, according to a committee spokesman, but everybody was hopeful that this would be accomplished by Fair time.

August sales leaders: in coupons sold-- Riddlewood, 507; Beatty Hills, 497; Rose Tree, 347; Media, 277; Middletown, 238; by percent of quota-- Beatty Hills, 33.8; Gradyville, 23.9; Rose Tree, 21.0; Media, 17.1; Middletown, 15.6; Riddlewood, 15.1.

OUT TO LUNCH

Your humble servant, Ye Editor, will be out of town until late in September, so the October Riddlegram deadline will be extended to September 28. Phone items from September 26, mail them any time, to

Howard A. Wiley
60 Wentworth Lane
Rosemont, Pa.
Lawrence 5-1713

Thanks

HAVE YOU HEARD... ??

...that when Betty Fritz won the July Child Photo Contest, she turned the prize money over to her (Lima) auxiliary. That's like the Springhaven Auxiliary luncheon Jane Hornaday recalls, where the girls brought their own lunches, then paid for them!...that your ticket to Middletown's "Roaring Twenties Dance" October 21st will have a key attached to it---and your key might unlock the treasure Chest at the dance...Middletown, incidentally, is going to get a little free publicity for its annual shindig. A new ABC television show begins October 15. It's title? "The Roaring Twenties."...

...that it looks like somebody may have to sit in the driver's lap during Lima's bus trip to New York November 2nd. President Marion Weathers reported way back on August 8 that only six seats were left...that six-year-old Cappie Polk, Springfield's youngest member, raised \$1.67 for Riddle by selling lemonade and popcorn while playing tunes from "South Pacific" on a record-player...that Newtown Square's hard-working Gloria (Mrs. Charles) Slaney and family (including five youngsters) have moved to Long Island...

...that Bob, son of the Arthur H. Shabakers (May is "Sugar 'n Spice" Booth chairman) has won a Fullbright Fellowship to study chemical engineering in Germany...that Paul Wilkinson

obtained all Fair posters and hostess banners at no cost to the Committee. ...that S. Kind & Sons stores in Philadelphia and Bala-Cynwyd donate to the Hospital 5% of sales made to anybody connected with the Hospital. Just identify yourself to the salesman...

...that Lynn Bixby and Linda Honan, both '12, of Ridley Creek Road, Media, marched proudly into Riddle Headquarters the other day with \$5.22 they raised by putting on a show in the Bixby barn. The Media Auxiliary better sign them up...that Upper Providence's "mobile" bake sale in July got "immobilized" on State St. in Media, but the auxiliary still cleared a tidy \$51.20 just "standing still"...

...that Phil Sheridan announces Riddle Auxiliary events and activities on his WFIL radio show. Just send him the facts on a postcard. ...that the Marshall Lumber Co. donated the lumber for the Country Fair booths...that Strawbridge & Clothier and Wanamaker's, in lieu of taking ads in the Country Fair program, which is against their policy, contributed gifts to be used however the Committee sees fit...that Middletown's annual report, first one we've seen, is something to shoot at. Treasurer Jeanne Cristiano's summation shows a fat \$1551.12 in the Treasury as of July 29. Interesting note: Middletown uses the "lots-of-little-things" approach. No single activity earned as much as \$200--but they sure added up!

RIDDLE MEMORIAL HOSPITAL
5 W. FRONT STREET • MEDIA, PA.

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