



INTRODUCING THE BOARD ... C. L. JORDAN

Clarence L. Jordan brings a wealth of business acumen and civic experience to his role as Public Relations liaison for Riddle Memorial Hospital.

Presently retired, he was associated with N. W. Ayer and Son, a Philadelphia advertising agency, for 40 years.

He is a member of the Board of Managers of the Franklin Institute and was International Chairman in 1956 for the 250th Anniversary of Benjamin Franklin's Birth. Clarence and his wife, Helen, jointly compiled a book of the history of the Anniversary entitled "Franklin's Unfinished Business", which work was published by the Institute in 1957.

Among his many affiliations are the National United Fund Campaign, the Boy Scouts of America, the English Speaking Union and of course, Riddle Hospital. He engaged actively in the "Citizens for Eisenhower" campaign and is presently participating in the Nixon campaign.

The Jordans have resided in Bowling Green for 38 years. Both avid gardeners, they are looking forward to May 7, when they will serve as hosts for the Bowling Green Auxiliary's Garden Tour. "The Acres" (31 acres of landscaped lawns and woods) will be opened to the public and Helen wishes to stress the fact that all are welcome.

In the February, 1959, issue of Riddlegram, it was announced that eleven outstanding doctors, now serving on the staffs

of other hospitals and clinics in the Philadelphia area, had been appointed to aid in the planning of Riddle Memorial.

Named to the Committee were: David A. Cooper, Internal Medicine; J. Montgomery Deaver, Surgery, John D. Hallahan, representing the individual doctors of the Media area; Philip J. Hodes, Radiology; Robert A. Kimbrough, Jr., Obstetrics and Gynecology. Also, Henry A. Kimmel, representing Media Clinic; Charles T. McCutcheon, President, Delaware County Medical Society; John J. McGraw, Pathology; Theodore E. Orr, Orthopaedic Surgery; Guy M. Nelson, Internal Medicine and Larry J. Renden, representing the County Medical Center.

Mr. Jordan wishes to clarify the purpose of this Committee. He states: "Some of our members have asked if the Doctors' Advisory Committee which was appointed to work on the architect's plans is to be the Medical Staff of Riddle Memorial Hospital.

The answer is "no". Most of these doctors are already on the staffs of Philadelphia's leading hospitals. They were selected as the most experienced men to bring the Board of Directors counsel on planning the various medical departments in the hospital and they have done remarkably fine work, improving the original plans greatly.

However, most of them are not residents of this area and are not candidates for the Riddle Staff. When final plans are approved and Administrative Management is appointed, the regular Riddle Medical Staff will be selected. Action on this is still some months in the future."

R.M.H. BENEFITS

March 3-SLIMASTIC COURSE, at the TOWNSHIP BUILDING in Springfield. 10-11 am. Sponsored by the SPRINGFIELD AUXILIARY, Mary (Mrs. Charles F.) Mallon, President. (Lick those mid-winter blues! Register now for a six week series of slimming exercises with Instructor Dorothy Saylor, former Olympic champion. Only \$1. registration fee, plus 50¢ per week. Uniform of the day: Shorts, bathing suits, etc.)

March 7-ROBERTSON TRAVELOGUE (Our National Parks and Monuments), in the Community Room of the Media Federal Savings and Loan Association. 8 pm. Sponsored by the BEATTY HILLS AUXILIARY, Miriam (Mrs. Charles A.) McCafferty, President. Donation, \$1.

March 16-DESERT BRIDGE, at the home of Polly (Mrs. Thomas H.) McCormack on Ridley Creek Road in Upper Providence. Sponsored by the ROSE TREE AUXILIARY, Ethel (Mrs. L.N.D.) Mitchell, President. For reservations, call Iris (Mrs. W. J.) McClain, at EL 6-4581.

March 25-PROGRESSIVE DINNER PARTY, sponsored by the MOYLAN-ROSE VALLEY AUXILIARY, De De (Mrs. Fielder, Jr.) Coffin, President. Cocktails at the home of Mr. and Mrs. Charles Andes, Jr., 7 pm. Dinner at the home of Mr. and Mrs. John Stockman, 8:30 pm. Dessert and Dancing at the home of Mr. and Mrs. Fielder Coffin, Jr., 10 pm. BYOB, tickets, \$6. per couple, \$3. per person, from Jane (Mrs. N.A.) Collora at LO 6-1363.

March 28-ANNUAL SPRING FASHION SHOW, at the LOG CABIN INN in Media. 12 noon. Sponsored by the MEDIA AUXILIARY, Anne (Mrs. Donald V.) Cooper, President. Fashions and Lingerie by TANCRED'S, Accessories by THE PLUM STREET HAT SHOP, Hair Styles by ROLAND AND JOSEPH, all of Media. Luncheon features one half pound of club steak! Tickets, \$2.50, by calling Ethel Mae (Mrs. Milford K.) Shoop, at LO 6-3637. Tickets also available at door.

April 23-COCKTAIL PARTY, at the home of Mr. and Mrs. George W. Richards, 2d, Possum Hollow and Rose Valley Roads, Rose Valley. 5-8 pm. Sponsored by the SPRINGHAVEN AUXILIARY, Jane (Mrs. George F.) Hornaday, President. Donation, \$3. (First drink free.) Tickets from any member of the Springhaven Auxiliary.

R.M.H. CALENDAR FOR MARCH

R.M.H. ASSOCIATED AUXILIARIES-Second Monday, at 10:30 am, in the Community Room of the Media Federal and Savings and Loan Association. Ethel, (Mrs. L.N.D.) Mitchell, Chairman.

COUNTRY FAIR COMMITTEE-Third Monday, at 10:30 am, in the Community Room of the Media Federal Savings and Loan Association. Donnie (Mrs. William A.) Watson, Chairman.

BEATTY HILLS-Fourth Tuesday; at 10 am, at the home of Miriam (Mrs. Charles A.) McCafferty, President.

BOWLING GREEN-Third Tuesday, at 10 am, at the home of Jean (Mrs. Frank M.) O'Brien, Acting President.

GRADYVILLE - First Tuesday; at 10:30 am, at the home of Rosemary (Mrs. Wallace E.) Arters, President.

LIMA-Third Tuesday, at 8:30 pm, at the Log Cabin, Miss Marion Weathers, President.

MEDIA-Second Wednesday at 10 am, at The Towne House, Anne (Mrs. Donald V.) Cooper, President.

MIDDLETOWN-First Wednesday, at 10:30 am, at Cloverleaf Inn, Skip (Mrs. William H.) Baird, President.

MOYLAN-ROSE VALLEY-First Monday, at 10:30 am, at the home of De De (Mrs. Fielder, Jr.) Coffin, President.

NETHER PROVIDENCE-Fourth Monday, at 8:30 pm, at the home of Mrs. Carl Feiner, Bea (Mrs. Charles) Stevens, President.

NEWTOWN SQUARE-Second Monday, at 8:30 pm. Nancy (Mrs. Donn E.) Winther, President. (Meeting place to be announced.)

RIDDLEWOOD-Fourth Wednesday, at 8:30 pm, at Wild Goose Inn, Nancy (Mrs. Duane B.) Roach, President.

ROSE TREE-First Thursday, at 10:30 am, at Rose Tree Hunt Club, Ethel (Mrs. L. N. D.) Mitchell, President.

SPRINGFIELD-Fourth Tuesday, at 10:30 am, at the Township Building, Springfield. Mary (Mrs. Charles F.) Mallon, President.

SPRINGHAVEN-Second Tuesday, at 10:30 a.m., at Springhaven Club. Jane (Mrs. George F.) Hornaday, President.

UPPER PROVIDENCE-First Wednesday, at 8:30 pm, at the home of Peggy (Mrs. R.M.) Mills, Phyllis (Mrs. Richard L.) Raymond, President.

HAVE YOU HEARD....

...that all Auxiliary Vice-presidents were invited to attend the February 8 Associated Auxiliary meeting and that Treasurers will be welcomed at the March 14 meeting (Chairman Ethel Mitchell feels that this is a pleasant way to introduce auxiliary officers to each other and to familiarize them with procedure at these very important get-togethers. Expected at the March meeting are Treasurers Frances (Mrs. S.A.) Nichols, Beatty Hills; Annabelle (Mrs. T. Jay) Sproul, Bowling Green; Betty (Mrs. James) Kennedy, Gradyville; Miss Helen Maag, Lima; Lee (Mrs. Charles) Boone, Media; Jeanne (Mrs. Frank) Cristiano, Middletown; Nancy (Mrs. William S.) Ring, Moylan-Rose Valley; Becky (Mrs. R. W. Ayres, Jr.), Nether Providence; Doris (Mrs. Ian) Robinson, Newtown Square; Bernice (Mrs. Gregory M.) Heath, Riddlewood; Gladys (Mrs. Charles F.) Kohler, Rose Tree; Connie (Mrs. John A.) Dash, Springfield and Lillian (Mrs. Edward E.) Hinson, Springhaven.)...that Charles and Miriam McCafferty have ordered the first pair of Charity Ball tickets and that Skip Baird's mother-in-law, Mrs. Harry T. Wayne of Naples, Florida, has paid for the first book of chances? (Don't cue up, folks. Neither the Charity Ball tickets nor the chance books have, as yet, been printed!) ...that five mothers and their daughters were among those present at the Rose Tree Valentine Dance on February 12? They were: Lura (Mrs. Robert R.) Beck and her daughter, Ferrell, Janet (Mrs. Richard) Borden and her daughter, Shirley (Mrs. David Ely) Burt, Gladys (Mrs. Charles F.) Kohler and her daughter, Nancy (Mrs. Donn E.) Winther, Helen (Mrs. William Laimbeer) and her daughter, Merryfield and Ethel (Mrs. L.N.D.) Mitchell and her daughter, Karen Schiff. ...that Skip (Mrs. William H.) Baird, who will handle all of the book-keeping for chances this year, reports eleven out of fourteen auxiliaries have already chosen a Chance Chairman, or Co-chairman, as the case may be? They are: Edna (Mrs. M.N.) Cresse, Beatty Hills; Ruth (Mrs. F. Herman, Jr.) Fritz, Bowling Green; Co-chairman Lilo (Mrs. William W.) Mossgrrove, Gradyville; Biz (Mrs. C.C.) Willis, Lima; Jane (Mrs. Stanley Warwick), Chairman, Ethel Mae (Mrs. Milford K.) Shoop, Co-chairman, Media; Fran (Mrs. John A.) Krieg, Co-chairman, Middletown; Co-chairman Doris (Mrs. Williard F.) Letts and Dorothy (Mrs. Sam S.) Rolison, Moylan-Rose Valley; Mary (Mrs. Richard) Coffman, Nether Providence;

Doris (Mrs. Ian) Robinson, Newtown Square; Dot (Mrs. Robert K.) Haltenhoff, Riddlewood; Dot (Mrs. William D.) Lawson, Rose Tree. ...that a Junior Horse Show will be held this year in conjunction with the Country Fair? (Growing out of an idea suggested by Ed (Edward P.) Arters and based on the success of several Neighborhood Children's Horse Shows sponsored by the Rose Tree and Media Auxiliaries, the event promises to attract both youngsters and adults.)

...that Varrell (Mrs. C. L.) Leedom, Membership Chairman of the Rose Tree Auxiliary, is doing all of the typing for the Charity Ball Committee? (Since the Associated Auxiliaries now number 630 members and since invitations to the Ball will undoubtedly be sent to other than hospital personnel, Varrell has taken on a real labor of love! ...that the Upper Providence Auxiliary held an organizational meeting on February 18 at the home of its new President, Phyllis (Mrs. Richard L.) Raymond? Ethel Mitchell was on hand and reports great enthusiasm on the part of the group. Other officers elected were: Jean (Mrs. G. Franklin) Kimmell, Vice-president; Bonnie (Mrs. David) Harvey, Secretary; Sally (Mrs. Marshall) Figgatt, Treasurer; Peggy (Mrs. R.M.) Mills, Membership Chairman; Lil (Mrs. John H.) Beyer, Public Relations representative and Kirby (Mrs. W. Wynne) Eisenhart, Program Chairman. If you know of anyone in the Upper Providence area interested in joining a hospital auxiliary, the gals are holding their first formal meeting on March 2 at 8:30 pm at Peggy Mills' home on Ridge Road.) ...that ground clearing for the Country Fair is already underway? (Bulldozing started on February 22 and the moment was recorded for posterity (and publication) by Chuck Martin, of Boothwyn, official photographer for Riddle. Photographed during the brief ceremony were Donnie Watson, Country Fair Chairman, Clarence L. Jordan, of the Board of Directors and Frank H. Jelinek, General Chairman for the Fair. John Harvey pinch-hitted for his publicity Chairman wife, Betty, who was quarantined with the mumps. ...that among the auxiliary members modeling at the Media Auxiliary Annual Spring Fashion Show are Peg (Mrs. Paul B.) Armstrong, Rosemary (Mrs. Wallace E.) Arters, Norma (Mrs. Russell) Bamberger, Mildred (Mrs. James A., Jr.) Carney, Betty Anne (Mrs. John C.) Harper, who will serve as Commentator, Annette (Mrs. Donald S.) Jarvis and "friend", Mary (Mrs. Frank H.) Jelinek, Mary (Mrs. Charles

FIRST IN OUR HEARTS AND MINDS ... RIDDLE MEMORIAL

F.) Mallon, Dottie (Mrs. Edward) Manno, Jane (Mrs. David B.) Pomeroy, Nancy (Mrs. Duane B.) Roach, Maggie (Mrs. Fred) Schoditsch, Doris (Mrs. Richard) Schultz, Rae (Mrs. Philip A.) Turberg, Jane (Mrs. Stanley) Warwick and Donnie (Mrs. W. A.) Watson. Highlights of the Show will include a peek at the mink stole to be chanced off on September 17, as well as a modeling of lingerie from Tancreed's. (Husbands, take note!) ...that the Beatty Hills Auxiliary sponsored an Oriental Luncheon on March 1? Edith (Mrs. Robert A.) Black was hostess and the menu included such traditional Japanese dishes as Sukiya-ki and Ju-har-kow. ...that the Middletown Auxiliary is planning a "Roaring Twenties" Dance on October 21 that should shake Delaware County? (A fabulous combo has already been engaged for the affair and a real, old fashioned player piano will provide authentic background!) ...that the Lima auxiliary has sent out charming green and white invitations to their "Great Day For The Irish" buffet and dance, to be held on March 17 at Wild Goose Inn? (Based on the success of last year's party, this one should be a great evening for the Irish, not to speak of the French, Swedish, English, etc.)

Nancy (Mrs. Thomas V.) Dowd is in charge of reservations, at LO 6-4042.) ...that Frank Jelinek, our General Chairman, presided at a Country Fair Publicity Meeting in the swank Ambassador Club at Philadelphia Airport on February 18? (Present were Donnie (Mrs. William A.) Watson, as Country Fair Chairman, Betty (Mrs. John) Harvey, Publicity Chairman, Messrs. Quent Fehr, Bert Goodall and W. C. White, representing The Aitkin-Kynett Company, a Philadelphia advertising agency and your editor, on behalf of Riddlegram.) ...that the Beatty Hills Auxiliary will celebrate its first birthday on March 24? Congratulations to our very first auxiliary on its very first anniversary!

EDITOR

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